



Serving as a Business Liaison When It's Not Your Primary Job

Rod Bustos, MLIS, MBA, Assistant Director for Library Systems

Augusta University, Augusta, Georgia

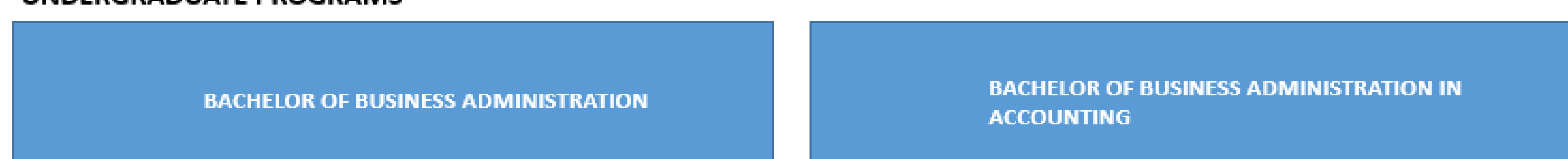
PRIMARY JOB RESPONSIBILITIES

Assistant Director for Library Systems

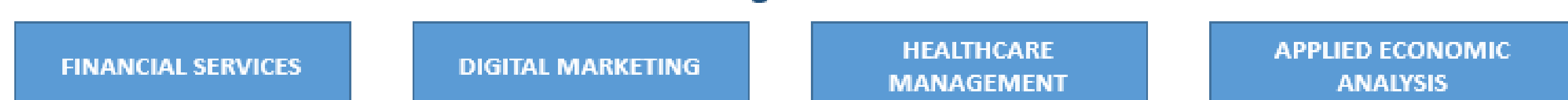
- Oversee and administer a wide range of automated systems including Alma, Primo, EZproxy, ILLiad, and the Springshare suite at both AU libraries (undergraduate and health sciences).
- Serve as project manager for large implementations such as Alma and OpenAthens (currently in process).
- Liaison to Hull College of Business and the School of Computer & Cyber Sciences.
- Library instruction for liaison departments and general classes
- Cover reference shifts as needed when reference staff are unavailable.

HULL COLLEGE OF BUSINESS DEGREES

UNDERGRADUATE PROGRAMS



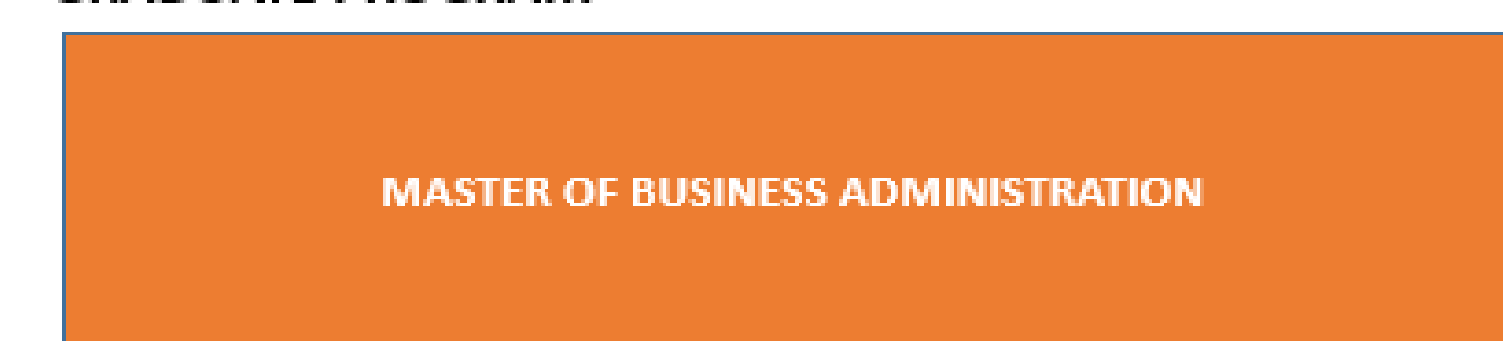
Choose an Undergraduate Concentration



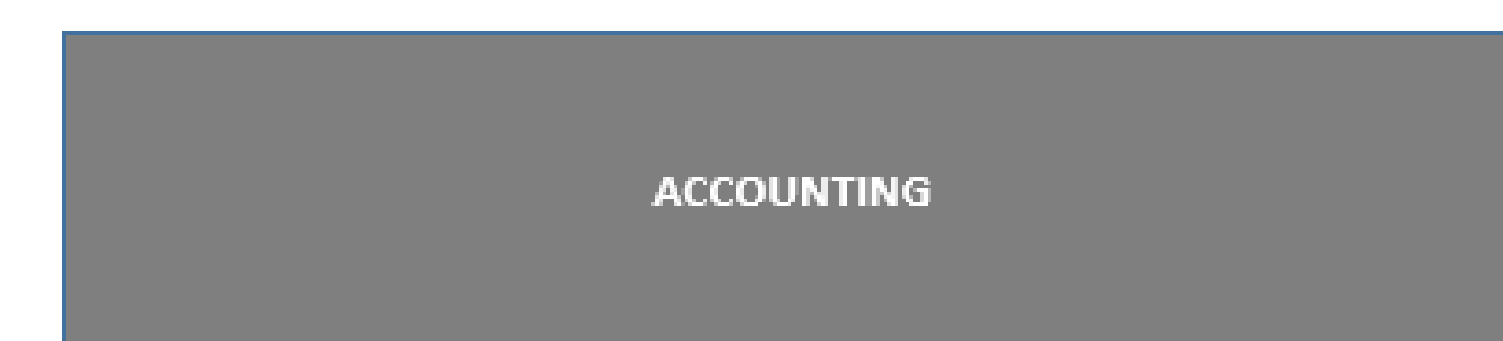
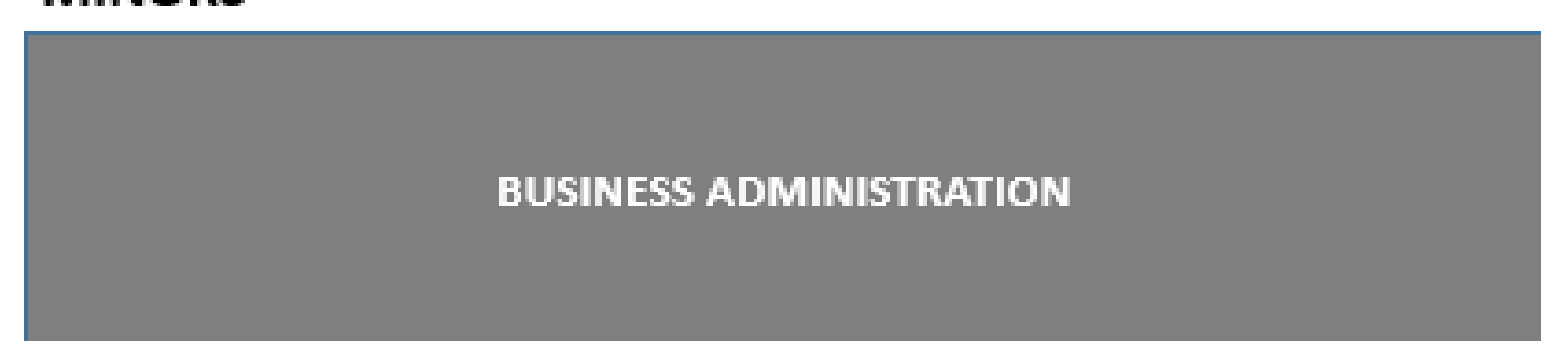
CERTIFICATE



GRADUATE PROGRAM

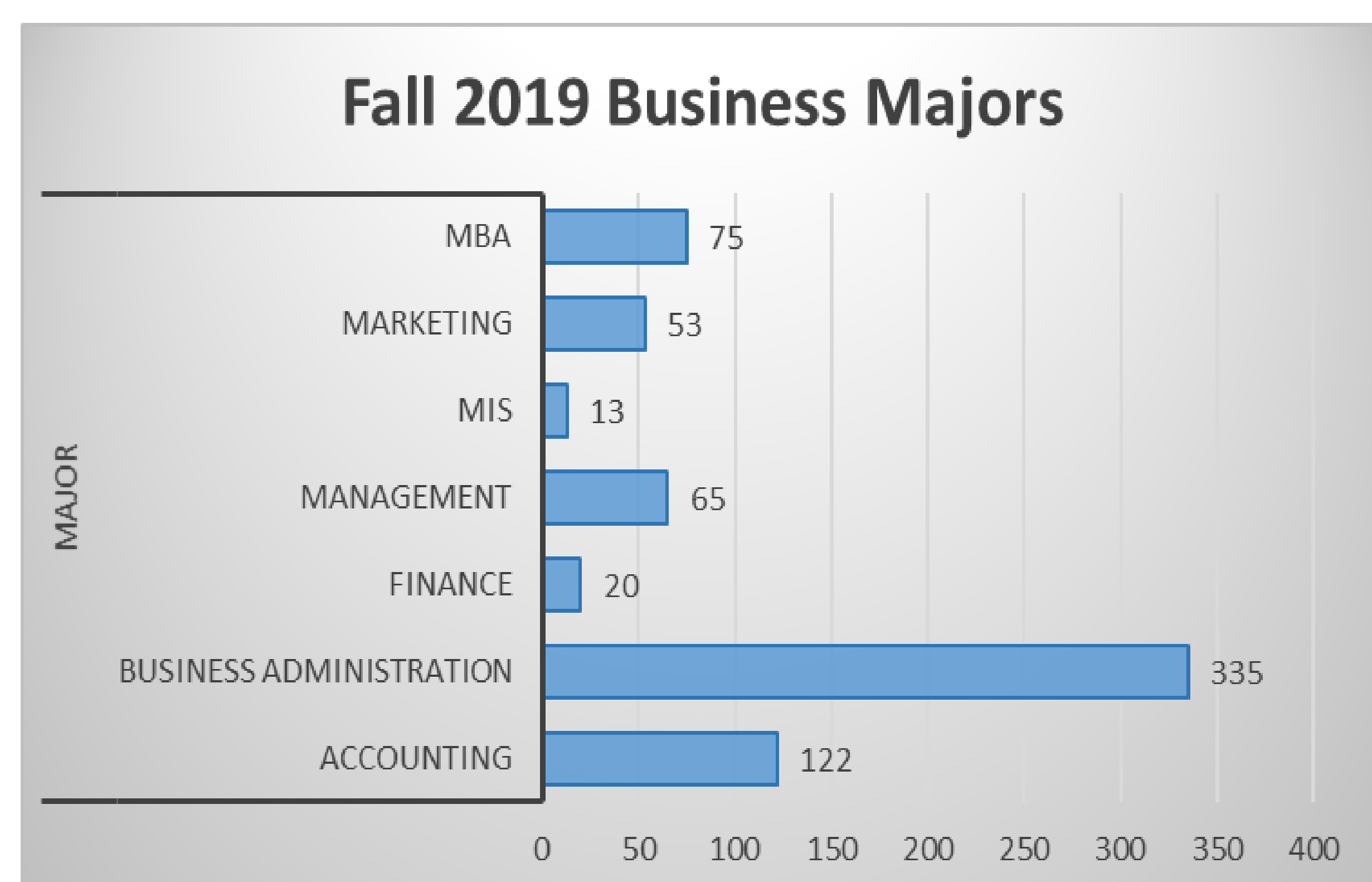
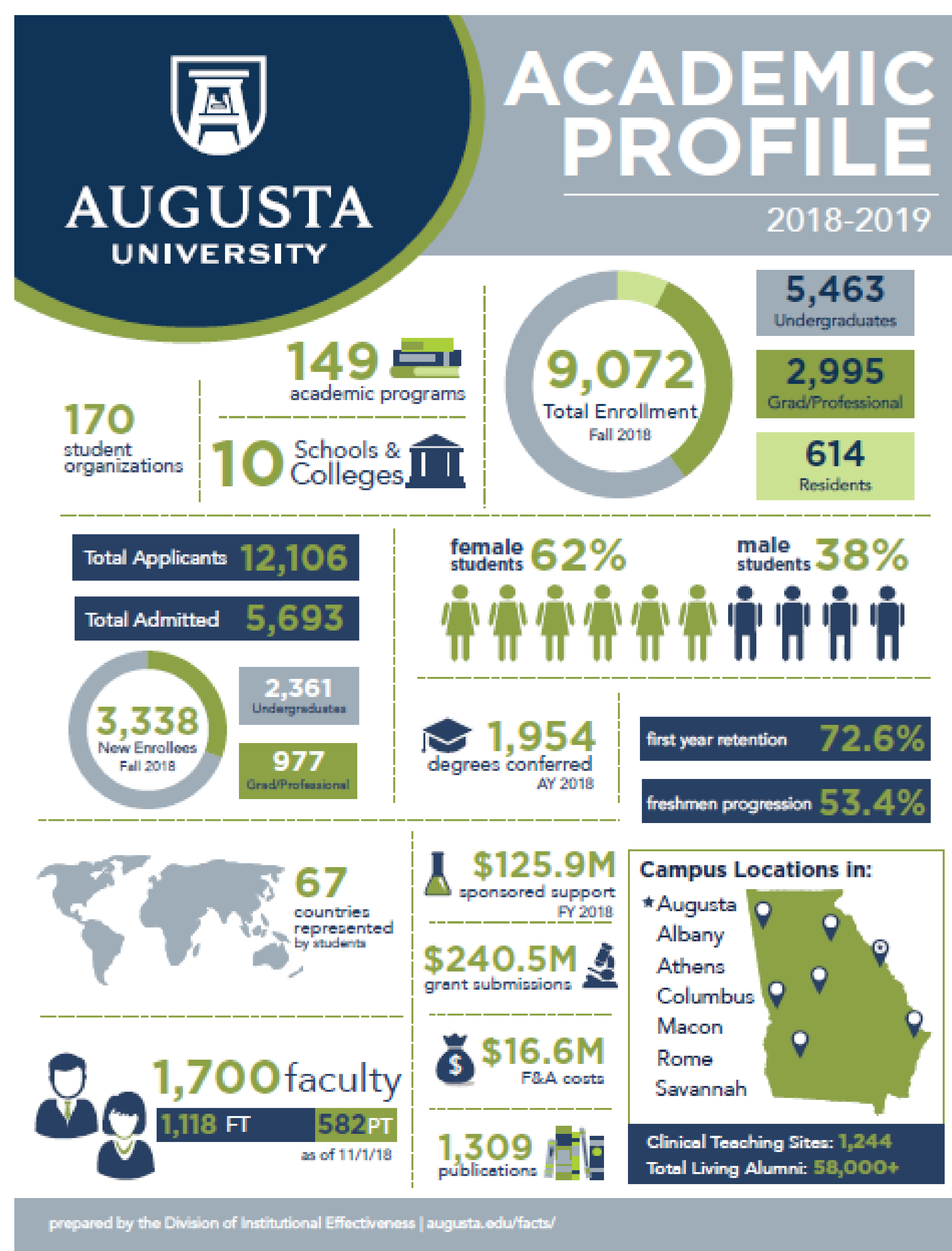


MINORS



Fall 2019 Enrollment: 683
Fall 2019 MBA Enrollment: 75

INSTITUTIONAL BACKGROUND



CURRENT LIAISON ACTIVITIES

- Informing faculty of new and existing research tools, methods, resources, and services.
- Collaborating with faculty to encourage the inclusion of the library as an essential component in teaching and learning.
- Serving as first contact for research queries from faculty and students in assigned areas, including requests for individual consultations.
- Creating and maintaining relevant library Research Guides to support the curriculum.
- Collaborating with faculty to determine resources to be added to or weeded from the collection that support the teaching, learning, and research needs of students and faculty.
- Serving as a judge for a presentation competition and shark tank pitches.
- Teaching classes at both graduate and undergraduate level.

FUTURE DIRECTIONS

- Investigate the possibility of doing embedded hours at the College of Business each week.
- Work on getting a library component added to BUSA 1105 (Introduction to Business course)

References

Augusta University (n.d.) Institutional Effectiveness. Retrieved from <https://www.augusta.edu/ie>

Augusta University (n.d.) Hull College of Business. Retrieved from <https://www.augusta.edu/hull>