

It's a Stress-Free World After All!

Strategies for a Successful Finals Frenzy Program

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INTRODUCTION

The Greenblatt Library organizes a four to five day program each Fall and Spring semester aimed at supporting students during their finals study period. The goals of this program are to relieve student stress and increase student awareness of library support and resources. This poster will examine way to implement and support a Finals Frenzy program using funding outside the library.

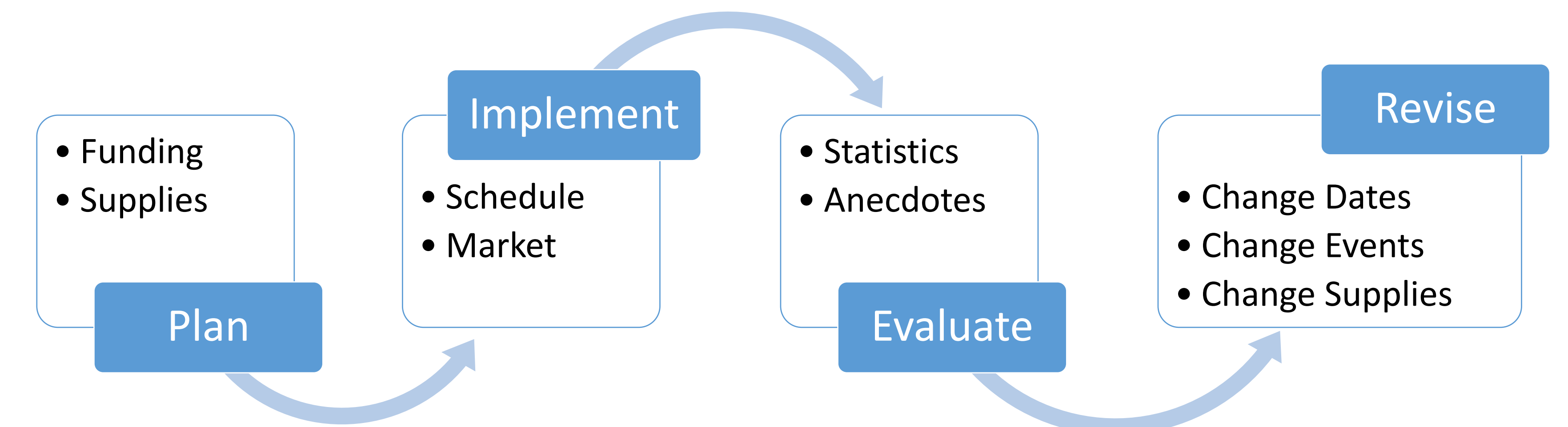
METHODS

Program Outline

- Fall and Spring semester
- 4-5 day program
- Relieve student stress
- Increase student awareness of library support

Committee Responsibilities

- Petition for funds
- Scheduled and market events
- Itemize and purchase supplies
- Organize locations and volunteers
- Gather statistics



RESULTS

Spring 2018 Finals Frenzy Programming

Committee

- Comprised of two faculty and one staff member.
- Chair of the committee carried over from Fall 2017.

Funding

- \$400: Initial Student Activity Fees funding from 2017-2018 annual budget for Spring 2018 events.
- \$350: Additional funding granted in December 2017.
- \$750: Total budget for Spring 2018 Finals Frenzy.

Events

- Scheduled a week earlier than initially planned.
- Introduced pizza lunch.
- Extended coffee to every day and for longer periods.
- Therapy dogs and stress-relief station required no funding. Services and products were donated or reused from previous programming.

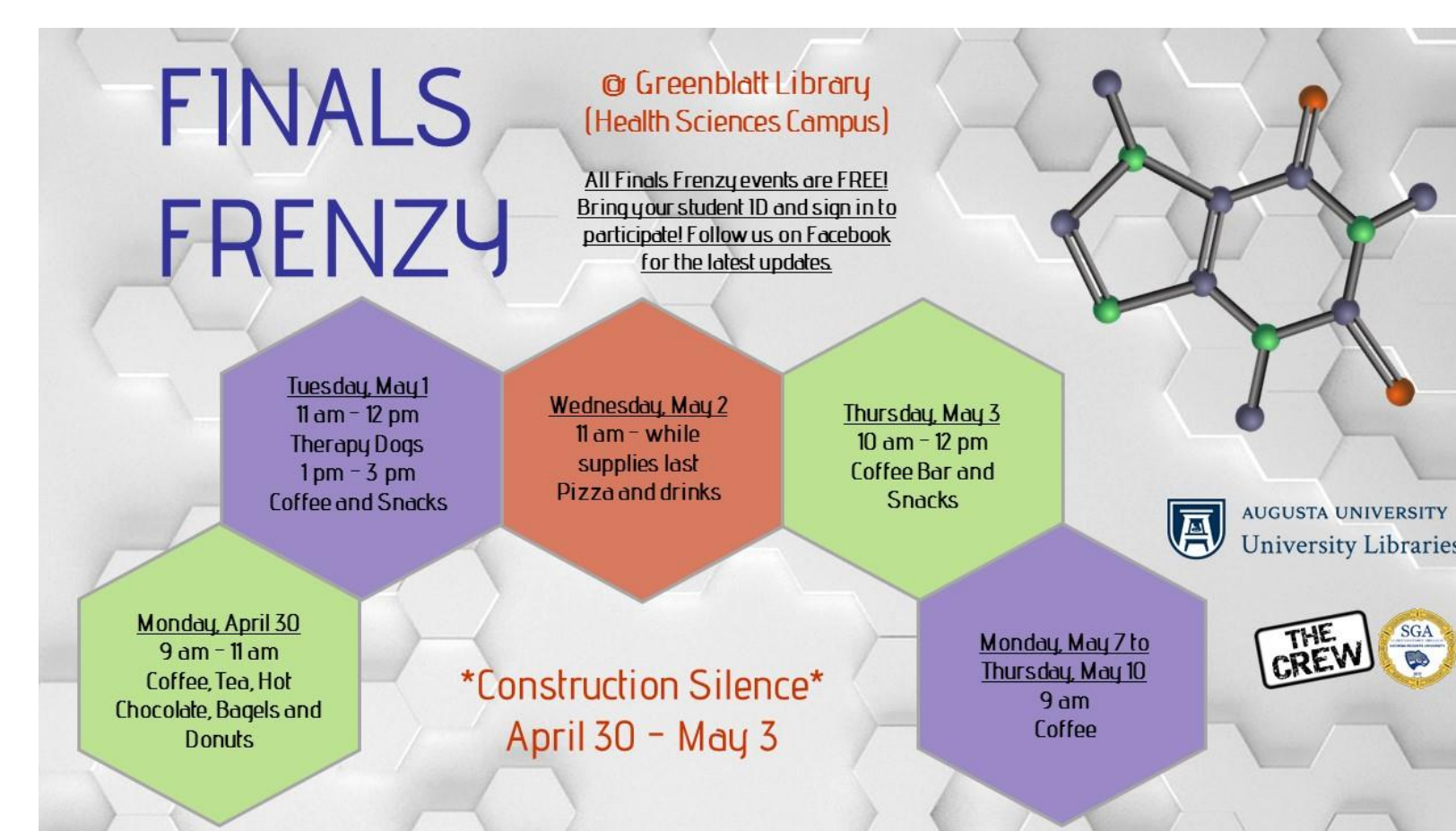
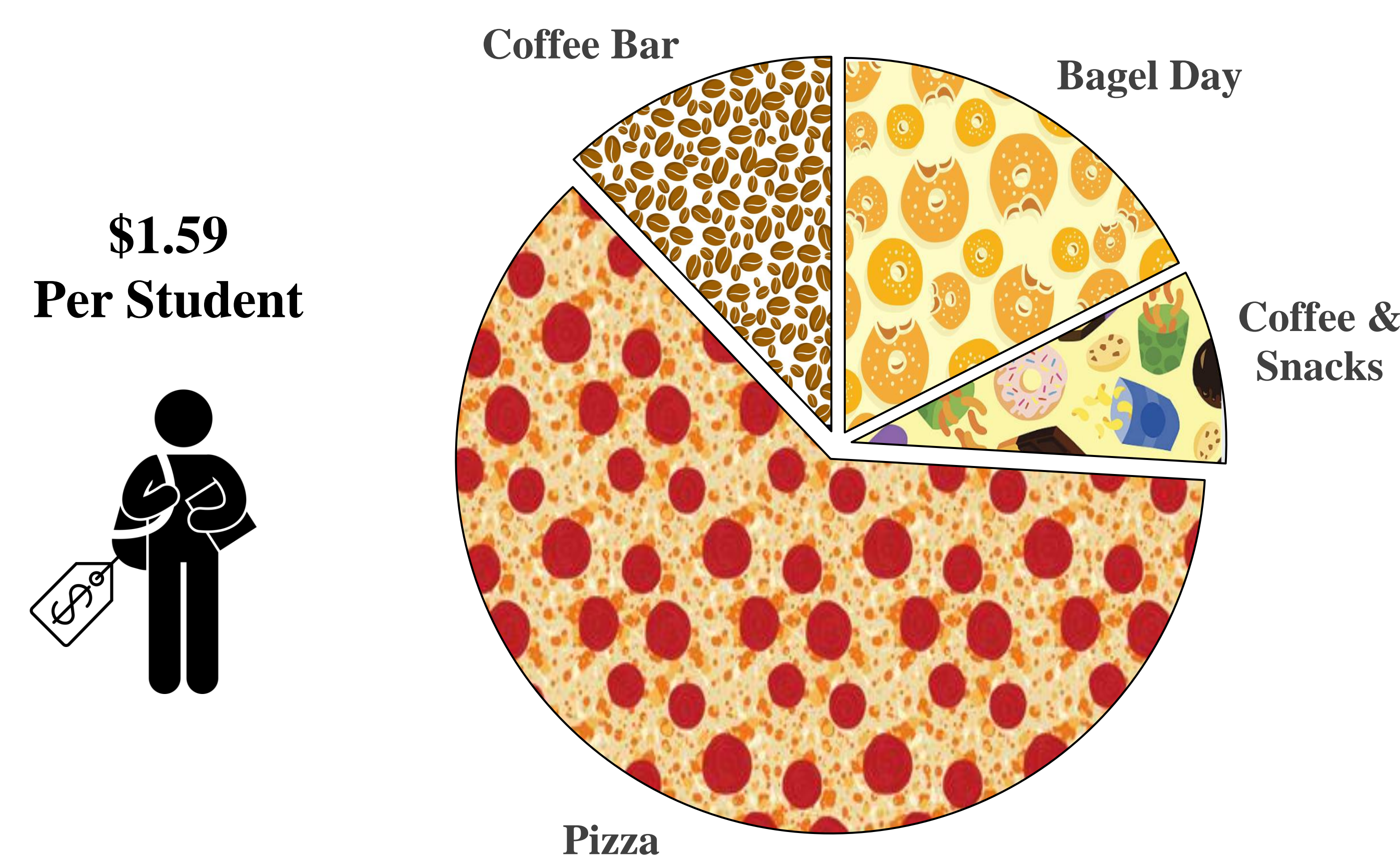
Marketing

- Facebook and Instagram posts
- Flyers around campus
- Targeted emails to health sciences campus students

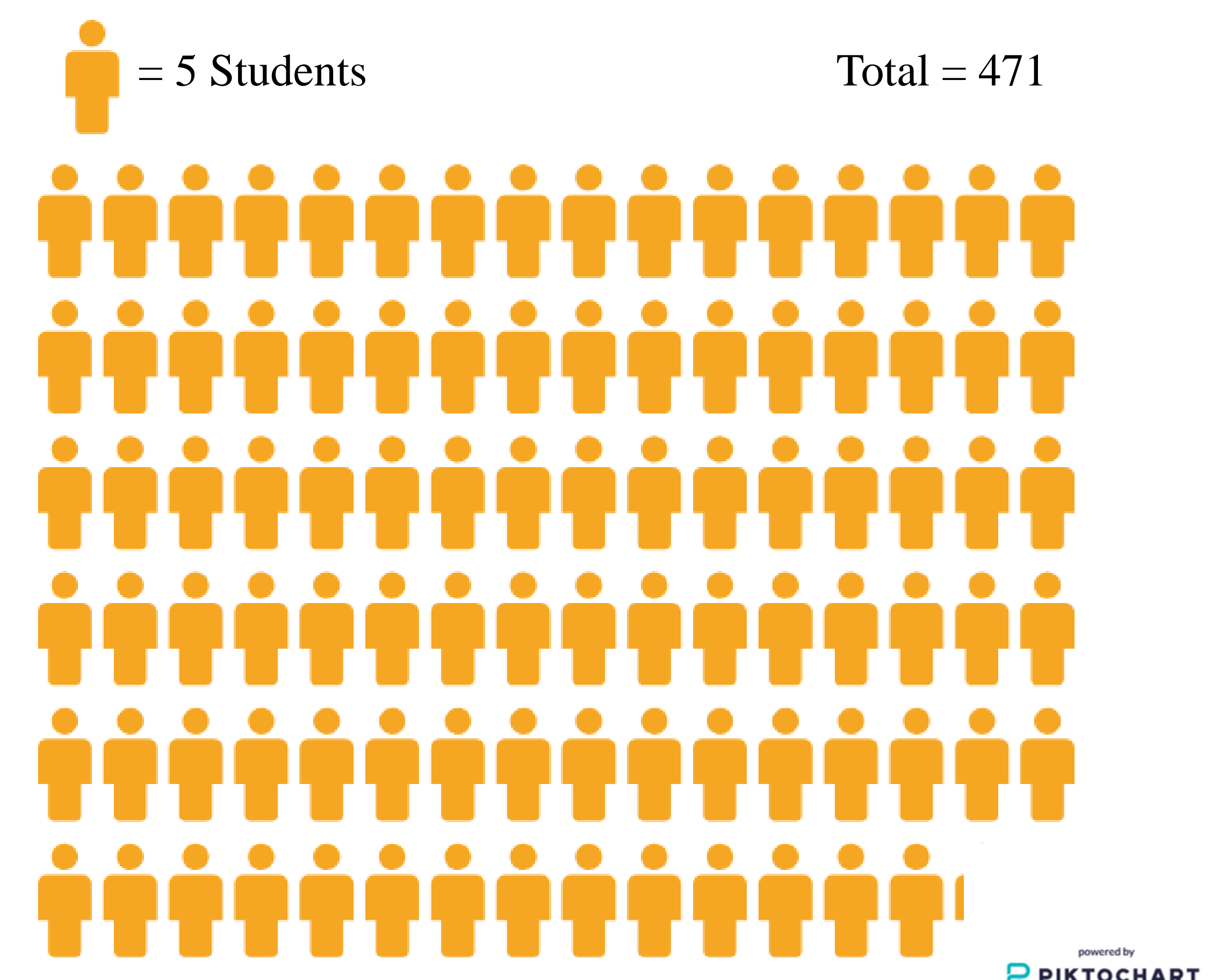
Statistics

- A review of previous programming revealed areas for improvement in our Spring 2018 events.
- Earlier dates so events align with finals study periods.
 - Hot dog lunches were not well attended.
 - Not all students were aware of events.

Breakdown of Event Spending



Student Participation



CONCLUSIONS

There are many ways a library can maximize a budget in order to hold a Finals Frenzy event, including:

- Looking for funds outside the library and capitalizing on University discounts
- Purchasing items that can be re-used for multiple years
- Monitoring the contextual timing of events to maximize attendance

Having a librarian as the permanent head of this committee allows for monitoring of these opportunities and ensures continuity in planning across semesters