

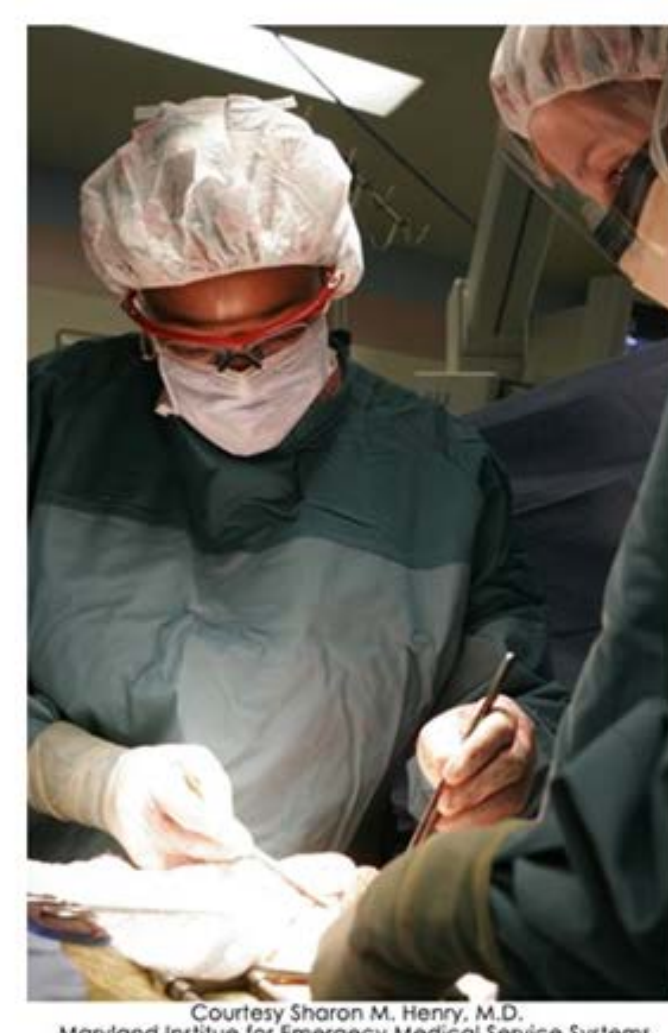


AUGUSTA UNIVERSITY
University Libraries

Rethinking the Archives: History Lecture for the Health Sciences

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Robert B. Greenblatt, M.D. Library, Augusta University, Augusta, Georgia



OPENING DOORS:

Contemporary African American Academic Surgeons

Traveling exhibit from NLM

History of the Health Sciences Lecture Series at Greenblatt Library

Panel Discussion: African American Academic Surgeons

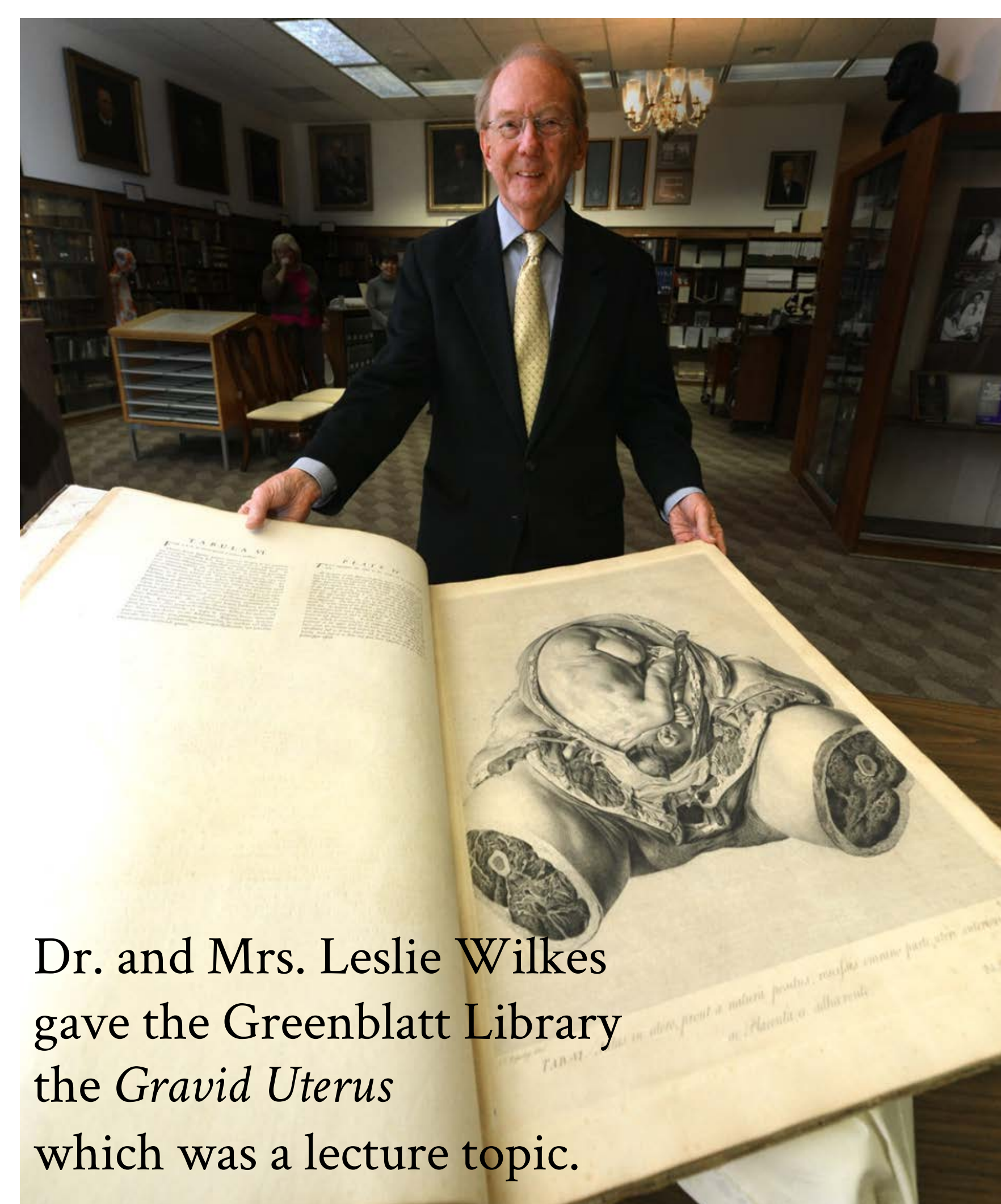


Featuring:
Cargill Alleyne, MD
Robyn Hatley, MD

Thursday, January 22
12:00-1:00 p.m.



Historical Collections & Archives
AB-225



Dr. and Mrs. Leslie Wilkes
gave the Greenblatt Library
the *Gravid Uterus*
which was a lecture topic.

History of the Health Sciences Lecture Series at Greenblatt Library

Dr. Edgar Pund and Colleagues:
Nature and Detection
of Early Cervical Cancer

Presented by
A. Bleakley Chandler, MD

Thursday, May 22
12:00-1:00 p.m.
Historical Collections & Archives
AB-225

Bring your lunch and join us!

GRU UNIVERSITY LIBRARIES
ROBERT B. GREENBLATT, M.D. LIBRARY



INTRODUCTION

Historical Collections & Archives (HCA) is a repository of campus archives, rare books, and medical artifacts on the Health Sciences campus of Augusta University.

To promote HCA, in 2012 the library developed and implemented a History of the Health Sciences Lecture Series. The series educates the University and community at-large about the history of the health sciences by offering quarterly, one-hour lectures held in HCA.

METHODS

Reviewing HCA's current inventory led to collaborative planning to showcase a variety of lectures.

- Local medical historians spoke on topic of their choosing
- Tied lecture to key collections in HCA
 - Manuscript collections
 - Rare books
- Lecture complimented the National Library of Medicine's Traveling Exhibitions
- Lectures on the historical overview of medical fields or procedures such as nursing anesthesia or dialysis

History of the Health Sciences Lecture Series at Greenblatt Library

The Chronicle of George: Procuring Specimens for the Teaching of Anatomy

Presented by
Russell Moores, MD

Thursday, October 15 — 4:30-5:30 p.m.

Historical Collections and Archives
AB-225



UNIVERSITY LIBRARIES
ROBERT B. GREENBLATT, M.D. LIBRARY

For more information, go to

<http://guides.gru.edu/hca-greenblatt/lectures>



MARKETING the LECTURE SERIES

History of the Health Sciences Lecture Series at Greenblatt Library

- Created a brand for the lecture series
- Used fliers, libraries' digital signs, campus calendar, campus publications, and community-wide promotion
- Involved library liaison/embedded librarians informing their departments and colleges
- Designed web page and/or research guide
- Generated QR codes
- Posted announcements on the library Facebook page and library blog

ASSESSMENT

Short survey given at the end of each lecture intended to evaluate the interest level and gain insight to new lecture topics. Questions included:

- Overall, how would you rate this event?
- Based on your experience at this event, how likely are you to attend future Augusta University Libraries events?
- How did you find out about this event?
- What did you enjoy most about the event?
- How could this event be improved?
- Any other suggestions or comments to help us improve future events?

RESULTS

In the four years of History of the Health Sciences Lecture Series, there has been an increased interest in the content held in HCA as well as historical research opportunities. By rethinking the archives and its importance, the library considers this lecture series a permanent library service.

Data collected: 16 lectures; 366 University and non-University attendees.

