

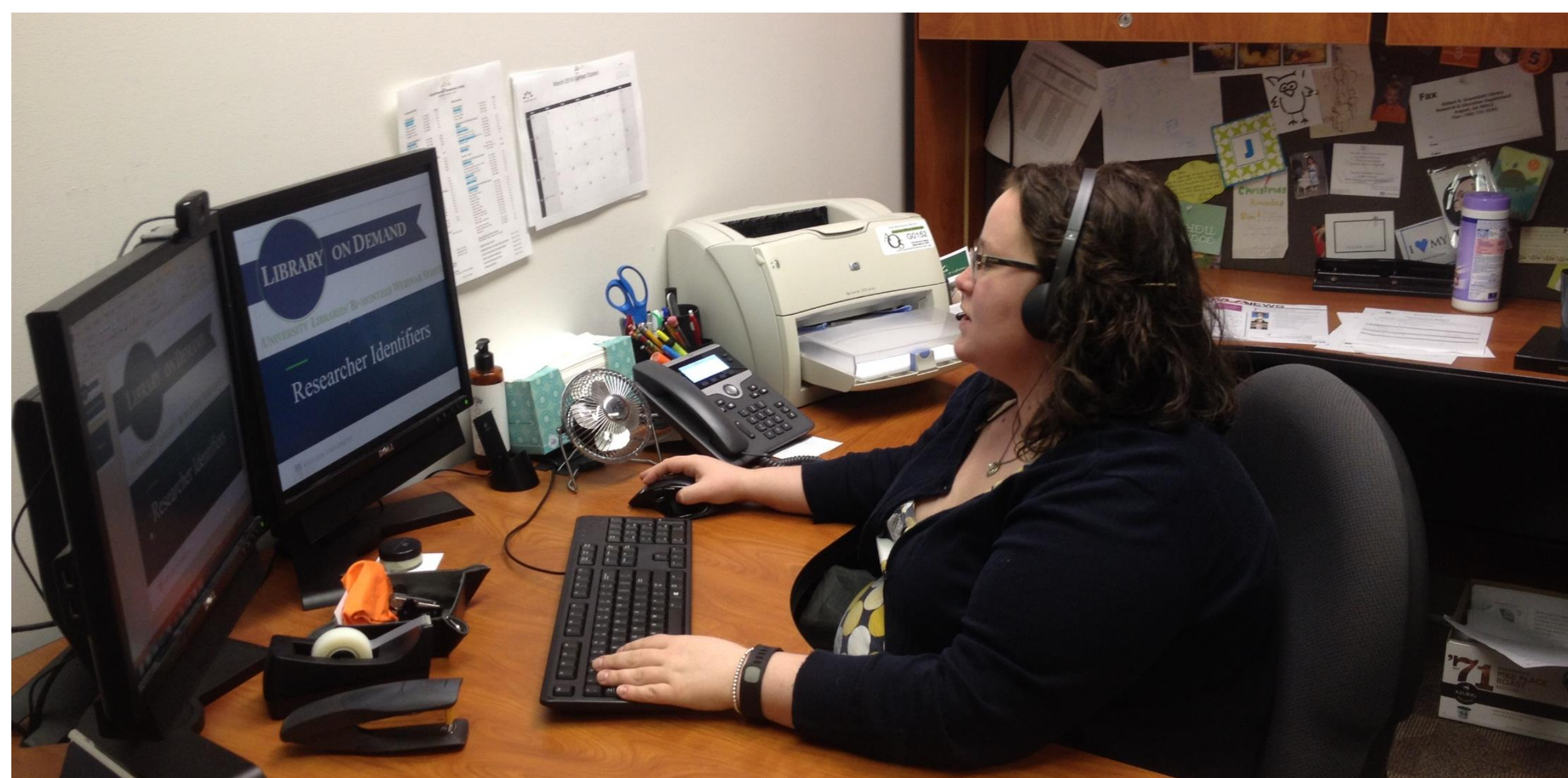


## OBJECTIVES

- To describe a collaborative project to host live and recorded instructional webinars
- To highlight specific information resources
- To promote underused library services

## LIBRARY ON DEMAND

UNIVERSITY LIBRARIES' BI-MONTHLY WEBINAR SERIES



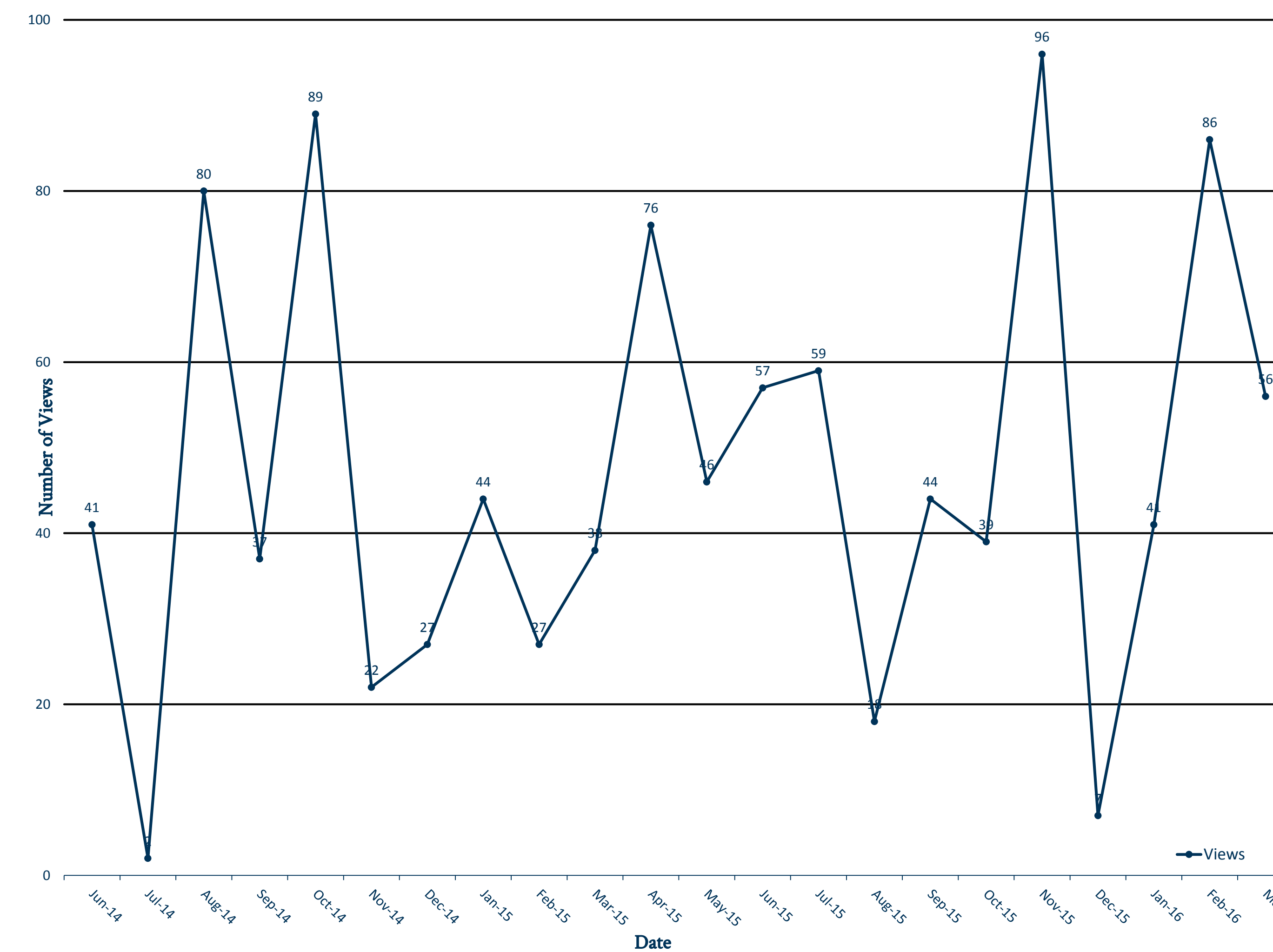
## METHODS

- Surveyed library employees to identify potential webinar topics
- Established a priority order of topics and a calendar for the webinar series
- Identified the technology platforms and best practices for online instruction delivery
- Committee members provided technical assistance for both viewers and lecturers, coordinated scheduling, and served as instructors
- Created a checklist for promotional procedures

## RESULTS

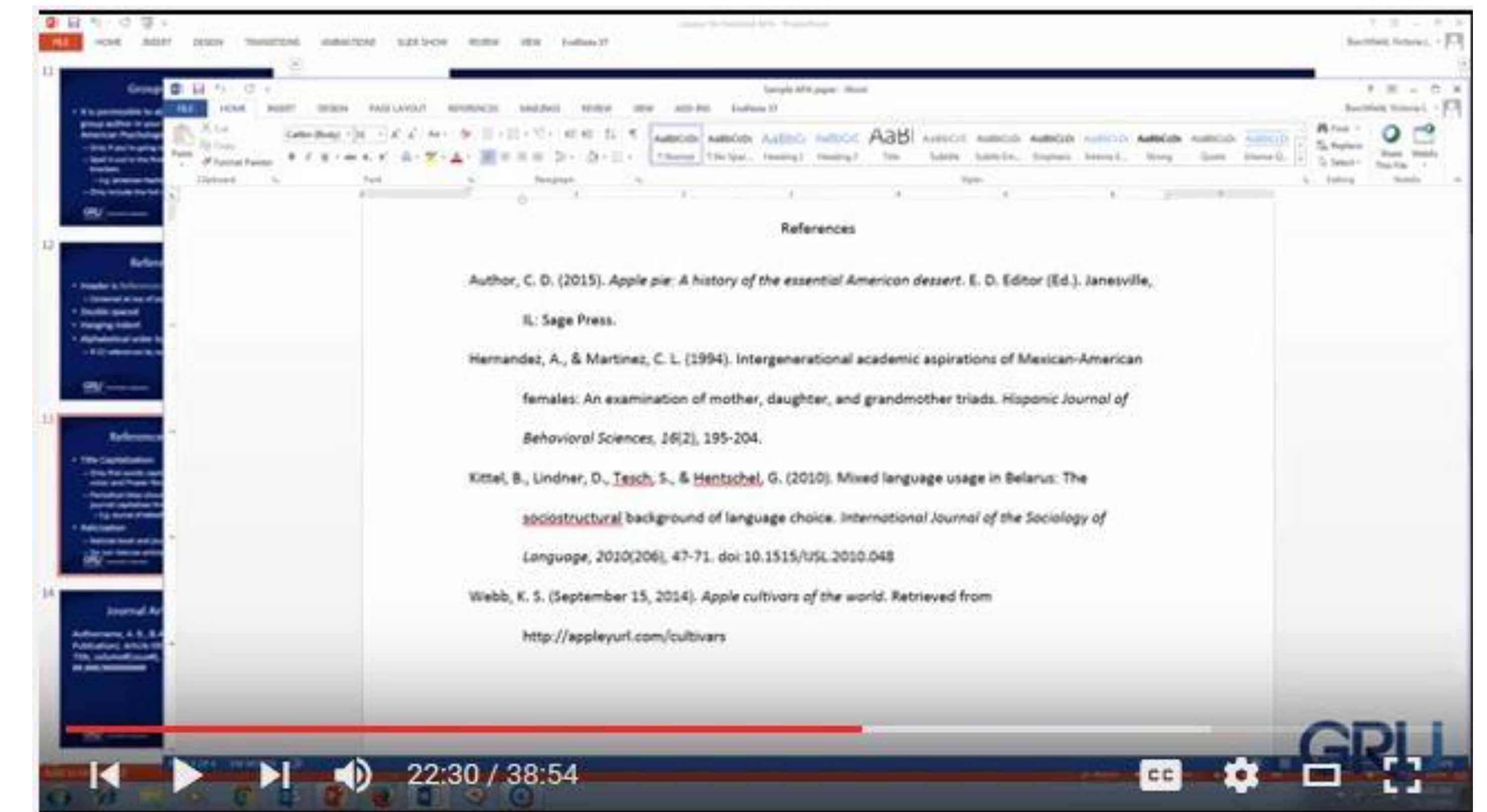
- Webinar series launched in August 2014
- Topics scheduled bimonthly
- Recorded webinars available on LibGuide as well as the Libraries' YouTube channel
- 1032 views of the series content since the creation of the LibGuide from June 2014 – March 2016

LibGuide Views



## CONCLUSIONS

- Developing an online webinar series proved to be a viable method to expand the Libraries' educational program across campuses and increase librarian technology skills
- Future directions include identifying topics and collaboration with the undergraduate library



### Library on Demand: APA Formatting & Citation Style

Augusta University  212 103 views

### Top Five Webinar Topics by Views

- APA Formatting & Citation Style
- How to Access Full Text
- Research in Historical Collections and Archives
- Searching Tips for PubMed
- GIL Express and Interlibrary Loan

