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News and Information for the MCG community

Vol 20 No 23 Wednesday, November 17, 2010



Phil Jones photo

Health care and community leaders from Rome, Ga., joined state higher-education leaders Nov. 16 to announce plans to establish the Northwest Georgia Clinical Campus of the Medical College of Georgia School of Medicine as part of the school's strategy to produce more physicians for the state.

MCG to open new Rome campus

By Toni Baker

Health care and community leaders from Rome, Ga., joined state higher-education leaders Thursday to announce plans to establish the Northwest Georgia Clinical Campus of the Medical College of Georgia School of Medicine.

"This is a great opportunity, an important chapter in our continued commitment to medical expansion and medical workforce development for the state of Georgia," said Dr. Ricardo Azziz, president of MCG and CEO and chairman of the board of MCG Health System, Inc.

The "remarkable" model of health care in Rome provides an excellent base for physician education that should foster development

of more primary care physicians for the state, said Dr. Linda Boyd, associate dean for regional campus coordination for the MCG School of Medicine.

MCG officials plan to name a campus assistant dean in the coming weeks and to have the campus established by July 2013.

The Northwest Georgia Clinical Campus will become part of an overall plan to increase the MCG School of Medicine's class size from 190 to 300 students by 2020 to help meet the need for physicians in a state that ranks in the top 10 both in population and population growth, according to the U.S. Census Bureau. Currently the state ranks 44th in physicians per capita.

MCG medical students already

learn alongside physicians of Rome's famed Harbin Clinic, the state's largest physician-owned multispecialty group, spending four- to six-week rotations studying internal medicine or pediatrics. The clinical campus will expand the number of third- and fourth-year medical students who get a portion of their education in Rome and Northwest Georgia, Boyd said.

Longer-range goals include the development of a residential campus where students can live and learn in Northwest Georgia for most of their clinically-intensive third and fourth years. MCG School of Medicine also will help hospitals establish or expand residency programs where

See New Campus, page 13

MCG announces partnership with its foundations

By Christine Hurley Deriso

The Medical College of Georgia announced Nov. 1 the resolution of a two-year-old conflict with the MCG Foundation, which has led to a restructured philanthropic partnership with the MCG Foundation and the Georgia Health Sciences Foundation.

MCG severed its affiliation with the MCG Foundation, Inc. in August 2008, citing a lack of alignment with university priorities. Shortly thereafter, the university formed a new philanthropic partner, the Georgia Health Sciences Foundation. The MCG Foundation continued to function, managing the assets amassed during its tenure.

See Foundations, page 12



Phil Jones photo

President Ricardo Azziz (from left), Dr. William Mayher and Clay Boardman

MCG-First has milestone month

By Stacey Hudson

In just a fraction of the time allotted to fundraising last year, the MCG-First campaign raised \$176,000 throughout the enterprise. It's an accomplishment the directors think will only increase over time.

"In the future, as we continue to work together as one integrated institution, we can only grow stron-

ger," said MCGHealth Philanthropy Coordinator Rebecca Bruni. "Putting our MCG family first in fundraising efforts benefits our students, faculty, staff and the community as a whole."

This year, the campus campaign was handled differently, due to a limited timeframe, said Director of Annual Fund Debby Kalliokoski.

See MCG-First, page 14

Issue X-Ray

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MCG is a tobacco-free campus

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Division of Strategic Support
Medical College of Georgia
Augusta, Georgia 30912

Briefs...

News, events and more

Free flu shots

MCGHealth Occupational Health Services is offering influenza vaccines at no cost for campus employees. No appointment is necessary, but employees are required to have their badge to receive the vaccine. OHS hours of operation are weekdays from 6:30 a.m. to 5:30 p.m. OHS will be closed Thursday, Nov. 25 and Friday, Nov. 26 for the Thanksgiving Holiday. OHS is located at 1515 Pope Ave. next to the MCGHealth Human Resource office. Call 706-721-3418.

Donors needed

MCG will host a bone marrow registry drive today from noon to 6 p.m. on the second floor of the MCGHealth Children's Medical Center and in the MCGHealth Cancer Center. Contact Kristin Ellison at 706-868-3512.

Sign up

The Open Enrollment season for plan year 2011 will run through Nov. 19. Visit mcg.edu/hr/benefits.

Beaujolais & ballet

Join the Augusta Ballet Nov. 20 for an evening of French food, music, wine and film under the stars at Paine House, the home of Drs. George C. Bradley and Tina Marshall-Bradley. The event funds the December children's dance camp, designed to fight childhood obesity, in a new partnership with MCG and Operation Frontline. Tickets are \$50 per person, or tables of eight are \$750. Visit augustaballet.org.

Artrageous!

The Noon Arts Concert series will continue Tuesday, Nov. 23 from noon to 1 p.m. in Lee Auditorium. Performances showcase the diverse artistic talents of our students, staff and faculty. The first 150 attendees enjoy free Chick-fil-A sandwiches. Future performances to be Feb. 15 and April 12. Interested performers e-mail kmckie@mcg.edu. Visit mcg.edu/artscouncil/performing/noonconcert.html.

Sing along

MCG Chorus is seeking new members. No prior experience necessary. Meetings are Monday at 5:30 p.m. in Lee Auditorium. Musical events include noon arts concerts, CMC performances and more. E-mail Tricia Perea at tperea@mcg.edu.

Morning meal

Fat Man's coffee/breakfast kiosk is now open in the School of Dentistry lobby from 7:30-10:30 a.m. weekdays.

Thanksgiving hours

The MCG Wellness Center will be open from 5:30 a.m. to 8 p.m. on Thursday, Nov. 24, and closed Nov. 25-28 in observance of the Thanksgiving holiday. Visit mcg.edu/wellness or call 721-5043.

Members only

The MCG School of Medicine Academy of Medical Educators is now accepting new member applications. The Academy is a school-wide organization of distinguished educators that promote educational excellence, innovation and scholarship; serves as an "academic home" for faculty with career interests in medical education; and works to improve the quality of medical education through service to the School of Medicine in faculty development, mentoring and educational leadership. For information visit mcg.edu/som/ames/index.html.

Moving up

The Office of Legal Affairs has moved to Pavilion I. All contracts and correspondence should be sent to AE 1059. Andrew Newton, general counsel, will remain in the Kelly Administration Building, room 2003.

Saving savvy

The Graduate Student Organization is selling peel-off coupon booklets for \$10 each. These books contain more than 70 buy-one-get-one-free coupons to local area restaurants and attractions. Coupons good through December 2011. Contact gso@mcg.edu and arrangements will be made to get booklets to you.

News to us

Send announcements or story suggestions for *The Beeper* to beeper@mcg.edu, or contact editor Stacey Hudson at ext. 706-721-4410 or FI-1042 (campus mail).

Radio Gaga

Join us for the MCGHealth 2010 Cares for Kids Radiothon Dec. 9-11 when our patients share their stories of hope on 104.3 WBBQ and KISS 96.3 live from the hospital lobby. Call in and pledge to sup-

port your local Children's Miracle Network-affiliated hospital. Without the help of the community, our ongoing mission to provide the highest level of care to children and families would not be possible. Call 706-721-3957, email castewart@mcg.edu or visit mcghealth.org/giving to make a donation.

So swell

Submit your nominations for the S.W.E.L.L. Award: Saluting the Work, Excellence, Leadership and Lives of our MCG employees. Contact *Beeper* editor Stacey Hudson at smcgowen@mcg.edu or 706-721-4410.

Pet set

Submit your pets for the Pet Gazette. Contact *Beeper* editor Stacey Hudson at smcgowen@mcg.edu or 706-721-4410.

Knee pain study

Adults age 18-40 who have had anterior knee pain for at least four weeks are needed for a MCG study. Participants will take part in free, supervised 30-minute rehabilitation sessions up to three times a week for six weeks. Call Dr. Lori Bolgla at 706-721-1517 or e-mail lbolgla@mcg.edu.

Study buddy

Females between the ages of 12 and 26 who have received a three-dose regimen of a specific HPV vaccine are needed to participate in a study that may develop vaccines that protect against additional types of HPV. Current vaccines help protect against up to four types of HPV. New investigational vaccines, if proven effective, may further reduce a person's risk for developing cancer and other health problems caused by HPV. Call 706-721-8944.

Confidential assistance

MCG's Employee/Faculty Assistance Program offers up to six free, confidential counseling sessions to employees and their immediate family. The sessions may cover any person or work-related area of concern. Call 706-721-2599.

Give blood

The need is constant. The gratification is instant. Every day someone needs someone like you to give a second chance. Help give the gift of life. Call ext. 706-721-3695 for an appointment or drop by the Blood Donor Room, Sydenstricker Wing room 1200.

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www.mcg.edu/news/beeper
Division of Strategic Support
Medical College of Georgia – Augusta, Georgia 30912

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DEADLINES

for Dec. 1 issue - Nov. 22 at noon
for Dec. 15 issue - Dec. 7 at noon

MEDICAL COLLEGE OF GEORGIA

Dr. Ricardo Azziz, President
Deb Barshafsky, Vice President for Strategic Support
Jack Evans, Director of University Communications
Damon Cline, Publications Manager

EMPLOYEE ADDRESS CHANGES & CORRECTIONS should be made to Human Resources through department managers.

The mission of the Medical College of Georgia is to discover, disseminate, and apply knowledge to improve health and reduce the burden of illness on society. In realizing its mission, the Medical College of Georgia is committed to serving the people of Georgia, the nation and the world by:

- Preparing the health professional workforce of the future;
- Conducting research through programs that create, disseminate and apply new knowledge relevant to human health;
- Providing exceptional, innovative, patient-centered health care services;
- Contributing to the economic development and well-being of the State of Georgia through integrated programs in education, research and clinical care.

QEP winners have Healthy Perspectives

By Christine Hurley Deriso

Congratulations to the winners of the fifth and sixth QEP trivia contests.

The contests are designed to increase awareness of MCG's Quality Enhancement Plan, an accreditation requirement of the Southern Association of Colleges and Schools Commission on Colleges. The plan is intended to enhance education campuswide far into the future. MCG's plan, Healthy Perspectives, emphasizes cultural competency.

Contests will be held periodically leading up to the SACS-COC On-Site Review March 29-31. Prizes are awarded to the first 20 people who reply to the trivia email with a correct response. Winners receive a small prize and will be eligible for grand-prize iPad drawings in December and March. Watch *The Beeper* and the website (mcg.edu/sacs) for more information.

The fifth set of prize winners, who filled in the blank with the words "Healthy Perspectives," are:

- Carol LeFebvre
- Angela Moody
- Stacy Palmer
- Todd Renfro
- Sonnet Sakievich
- April Shehi
- Steffani Simpkins
- Kaye Strader
- Billie Jo Sullivent
- Calandra White
- Nancy Willis
- Ashley Windley

The sixth set of prize winners, who filled in the blanks with the QEP tagline, "Better Health Care Through Better Understanding," are:

- Debbie Bradley-Mote
- Kasey Bragg
- Heather Burke
- Angela Day
- Stephanie Evans
- Verna Fowler
- Angela Garnett
- Cindy Haley
- Lisa Harrison
- Glenda Hathorn
- Adrienne Hayes
- Andrew Mazzoli
- Eulonda Phillips
- Beth Rachels
- Carol Ralston
- Elena Situ
- Clark Speese
- LaKeshia Stone
- Nancy Willis
- Teresa Wood

- Holly Andrews
- Rodney Belcher
- Allison Besser
- Colleen Carey
- Jonathan Coronel
- Cheryl Egan
- Audrey Ferguson
- Charlotte Fore

EAC Suggestion Box

The Employee Advisory Council is your voice and we need to hear from you!

We know you have ideas to improve employee campus life. The EAC is your way to share ideas, suggestions and concerns with MCG administration. Use this form, e-mail your representative or send a comment to www.mcg.edu/EAC/.

My idea, suggestion or concern is:

Name/ext: (optional)

Intercampus mail to HS 1144, Attn: EAC

Once per quarter, we'll randomly select a submission and reward the winner with a gift certificate to Mocha Mahn.

ASU to host community healthcare reform forum

By Staff Reports

A community forum exploring critical issues of healthcare reform and its impact on state and local economies will be hosted by the James M. Hull College of Business at Augusta State University Thursday, Nov. 18, from 7:30-9:30 a.m. in the Jaguar Student Activities Center Ballroom as part of the Greater Metro Augusta Bioscience Day.

Panelists will include Ricardo Azziz, president of the Medical College of Georgia, CEO and Chairman of the Board of MCH Health System, Inc., and Chairman of the Board of MCG Health, Inc., as well as C. Shayne George, CEO of HCA Doctor's Hospital of Augusta; Stanley Smith, Jr., internal medicine and diabetes specialist at University Medical Associates of Augusta;

Jerry Dubberly, chief of the Medicaid Division at the Georgia Department of Community Health; David Hogan, vice president and partner, ACHS Insurance Group; Christopher Champlain, individual sales representative with Blue Cross Blue Shield of Georgia; and Simon Medcalfe, assistant professor of finance in the Hull College of Business.

The forum will be moderated by Jennie Montgomery, WJBF-TV, and Anthony Robinson, assistant professor of marketing in ASU's Hull College of Business will provide closing remarks.

A light continental breakfast will be served. Space is limited, and reservations are required for this free event. To reserve a space, contact Crystal Vincent in the Hull College of Business at 706-737-1418 or cvincent@aug.edu.



MCG President Ricardo Azziz will take part in a panel discussion on healthcare reform at Augusta State University.

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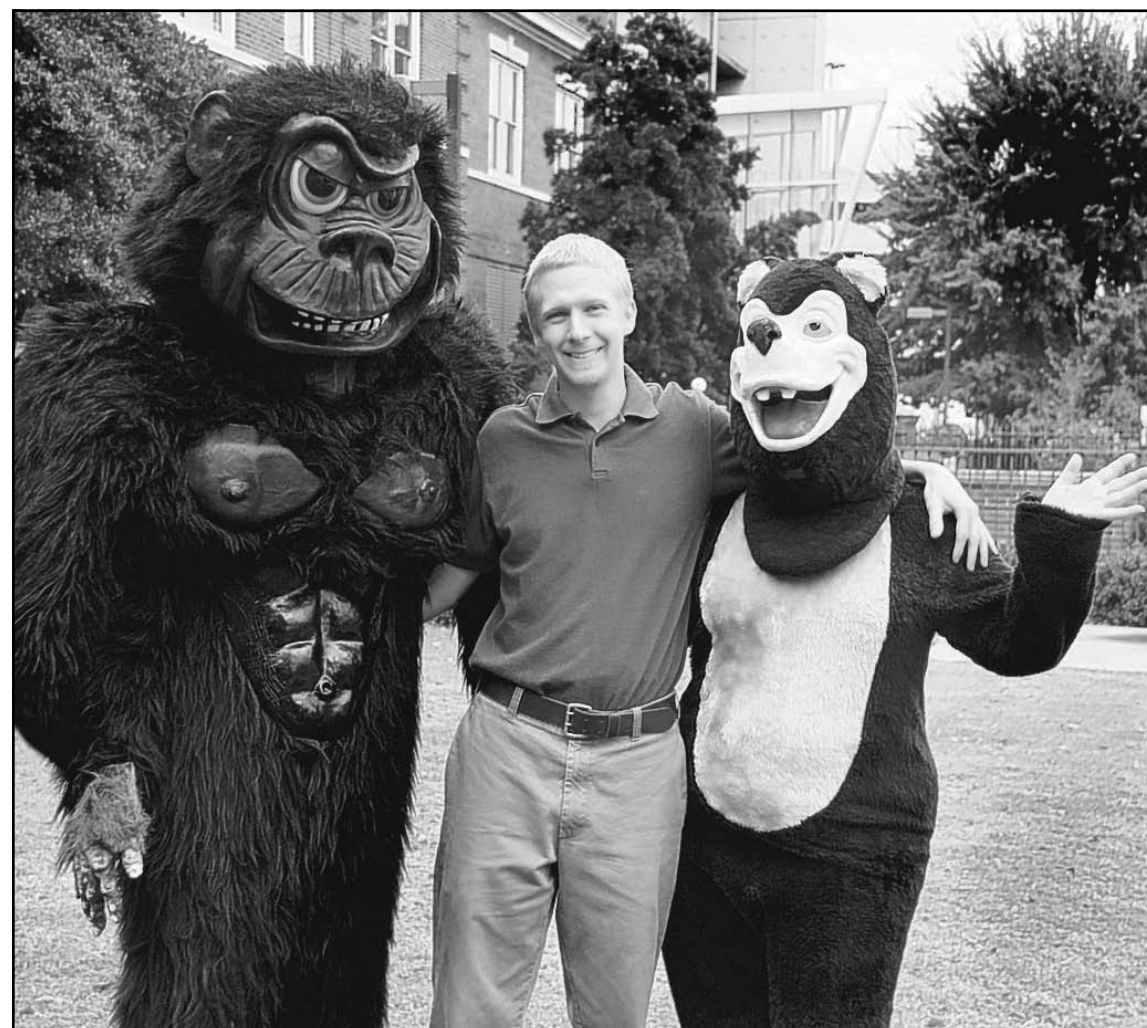
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Phil Jones photo

Eric Miller (middle), a research associate in the Center for Biotechnology and Genomic Medicine, won the prize for best follow-up idea for a series of videos encouraging the MCG community to update their In Case of Emergency (ICE) contact information. The winner got to star in the video incorporating the idea.

Action burns in award-winning ICE video

By Christine Hurley Deriso

Eric Miller is a man of action.

When asked to think of a follow-up concept for MCG's ICE video series, in which freakish ape attacks spur the campus to include emergency contact information on their cell phones and in their MCG records, Eric's idea was pithy poetic justice:

"Simple," Eric wrote in his contest submission. "Have the gorilla attack someone, get his own butt kicked by the 'victim' and have the other bear-thingy come and use the gorilla's cell phone to call his ICE contact."

The ICE committee was sold, and Eric, a research associate in the Center for Biotechnology and Genomic Medicine, was soon getting ready for his close-up. The prize was starring in the video, so Eric, cast and

crew assembled on campus on a warmish October afternoon to shoot the video. Publications Coordinator Damon Cline gamely donned the gorilla suit while *Beeper* Editor Stacey Hudson gave a star turn as "the bear-thingy." (Technically, it's called a bear.) Costumes by Michelle on Broad Street graciously provided the costumes.

MCG Medical Technologist Kathy Roe happened upon the scene with daughter Melanie during filming, and they stepped in as extras extraordinaire. (See? Weird things really *can* happen while minding your own business walking across campus.)

MCG Videographer Tim Johnson spun his magic to transform Eric's apishly hair-brained idea into cinematic gold.

"The whole ICE campaign has been incredibly fun," said Associate

Senior Vice President for Finance and Administration Beth Brigdon, who chairs the campaign. "A bunch of talented committee members really took this idea and ran with it."

And the concept of delivering a serious message with a light touch has attracted national attention. Registrar Rita Garner presented the campaign during a statewide registrars' meeting, and Editorial Manager Christine Hurley Deriso will be a guest presenter on the topic during the Council for the Advancement and Support of Education's Editors' Forum this March in Denver.

She offers her appreciation for all of the people and other species involved in the project. To view the award-winning video and update your own ICE information, visit mcg.edu/ice.

MCG is a tobacco-free campus

Bobby Jones Ford

Lincoln Mercury

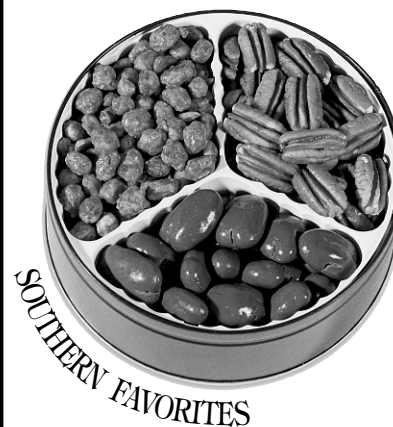
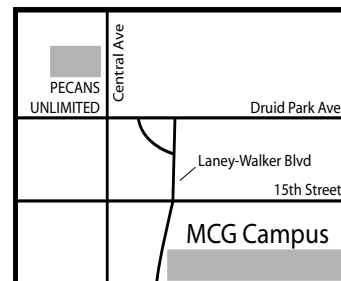
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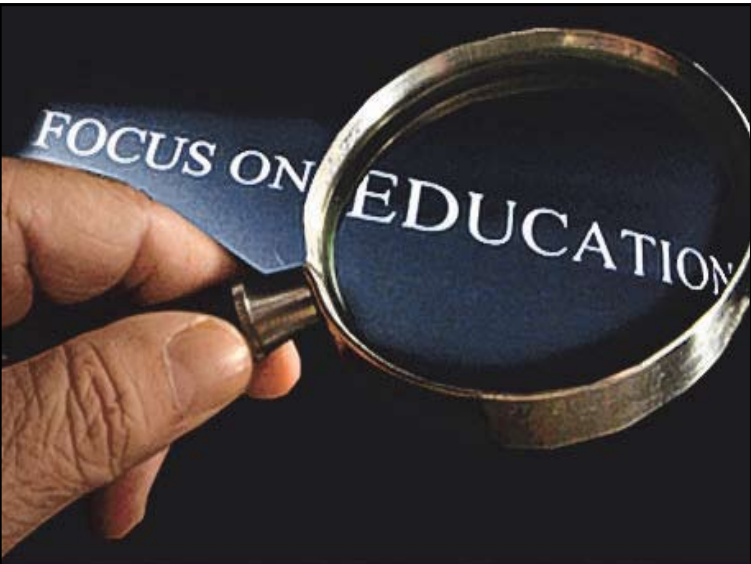
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Mishoe to join Old Dominion

By Christine Hurley Deriso

Dr. Shelley C. Mishoe, associate provost and interim director of the Center for Patient and Family Centered Care at the Medical College of Georgia, has been named dean of Old Dominion University's College of Health Sciences.

She will begin in May. "Dr. Mishoe has provided exemplary service to the MCG community for more than 30 years and will continue her MCG duties for several months, including spearheading the university's Quality Enhancement Plan," said Interim Provost Gretchen Caughman. "Her unflagging commitment to this vital project, which is an accreditation requirement, has been evident since its inception, and she intends to see it through to completion."

MCG's Quality Enhancement Plan—Healthy Perspectives: Better Health Care Through Better Understanding—is intended to enhance education campuswide far into the future. The plan will focus on enhancing students' cultural competency.

Mishoe chaired the MCG Department of Respiratory Therapy from 1988-2000 and served as dean of the School of Allied Health Sciences from 2002-09. She was named associate provost for academic strategic initiatives and faculty development in 2010.



Phil Jones photo

Dr. Shelly C. Mishoe, associate provost and interim director of the Center for Patient and Family Centered Care, will depart MCG.

Are You Alert?

The MCG Alert System is a highly effective means of informing you of a campus emergency ... but only if we can reach you. Visit MyMCG to include emergency contact info in their MCG databases (click on PULSE for students, SoftServ for employees). For more information, contact 706-721-9530 or MCGALERT@mcg.edu.



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Howell named interim chairman of surgery at MCG

By Toni Baker

Dr. Charles G. Howell, chief of the Section of Pediatric Surgery and vice chairman of the Department of Surgery at the Medical College of Georgia, has been named interim chairman of the department.

"Dr. Charlie Howell is a strong leader, educator and surgeon as well as a tireless advocate for some of our most vulnerable patients," said Dr. Peter F. Buckley, interim dean of the School of Medicine. "He has great knowledge and passion for this university and its Department of Surgery."

While Dr. Bruce V. MacFadyen Jr. is retiring as chairman, a position he has held since 2004, he will remain on the faculty as a professor of surgery and embark on global missionary work. "We thank Dr. MacFadyen for his service to MCG and the surgery department. I know he will be a ready resource for Dr. Howell as he continues to contribute to the university's service and educational missions. He is an inspiration to us all."

Howell, a 1973 graduate of the MCG School of Medicine, has been a faculty member for more than

30 years and has led the pediatric surgery program since 1993.

He is co-director and surgeon-in-chief of the MCGHealth Children's Medical Center and medical director of its operating room. He co-directs the extracorporeal membrane oxygenation, or ECMO, program for children in respiratory failure at the children's hospital and helped found the program which is one of the first in the nation.

His clinical interests include surgery of the newborn, thoracic surgery, trauma and laparoscopic surgery. Research interests include gastroesophageal reflux, diaphragmatic hernias and ECMO. Howell completed surgery training at MCG before completing fellowships in research and pediatric surgery at Children's Hospital of Philadelphia at the University of Pennsylvania.

The national search for a new chairman is being led by Dr. Sally Atherton, chairwoman of cellular biology and anatomy, and Dr. Julian Nussbaum, chairman of ophthalmology. "This is a key search and I appreciate Dr. Howell's leadership and the support of the entire department as we proceed," Buckley said.



Phil Jones photo

Dr. Charles G. Howell has been named interim chairman of surgery.

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Staff photo

Registering to become a bone marrow donor is a non-invasive process requiring a simple cheek swab.

Bone marrow drive goes deep

By Stacey Hudson

Saving a life may be as easy as a cheek swab.

"Your cheek swab contains your molecular makeup," said second-year medical student Mehreen Iqbal. That makeup can tell researchers and clinicians if you are a match for a patient who may desperately need a bone marrow transplant.

Iqbal – along with class community service chair Laura Harrison and Erin Fynan – is helping to recruit volunteers and donors for the bone marrow donor drive today.

"If someone needs a bone marrow transplant – say they have leukemia – the national registry may be the only way they can have access to effective treatment options," Harrison said.

The three students are recruiting volunteers for the Be the Match Foundation and the National Marrow Donor Program. The two non-profit organizations track bone marrow donor characteristics, and try to

match them with patients in need of such therapy. Volunteers swab the interior of a potential donor's cheek, and log the characteristics for future reference.

"It's so simple," Harrison said.

The registry has grown since its inception in 1987 from 10,000 donors to more than 8 million. Bone marrow transplants save thousands of lives each year, but 70 percent of those needing a transplant using donor marrow are unable to have one because a suitable donor cannot be found.

"It's especially important for those from a minority background to register, because it's very hard for people of different ethnicities to find a match," Iqbal said. "Within similar ethnicities, you have a better chance to be a complete match, as opposed to a partial match."

According to the American Cancer Society, more than 550,000 Americans die of cancer each year. Globally, cancer takes the lives of 7.5 million people each year. MCG

will host a bone marrow registry drive today from noon to 6 p.m. on the second floor of the MCGHealth Children's Medical Center and from 2-6 p.m. in the MCGHealth Cancer Center. Contact Kristin Ellison at 706-868-3512.



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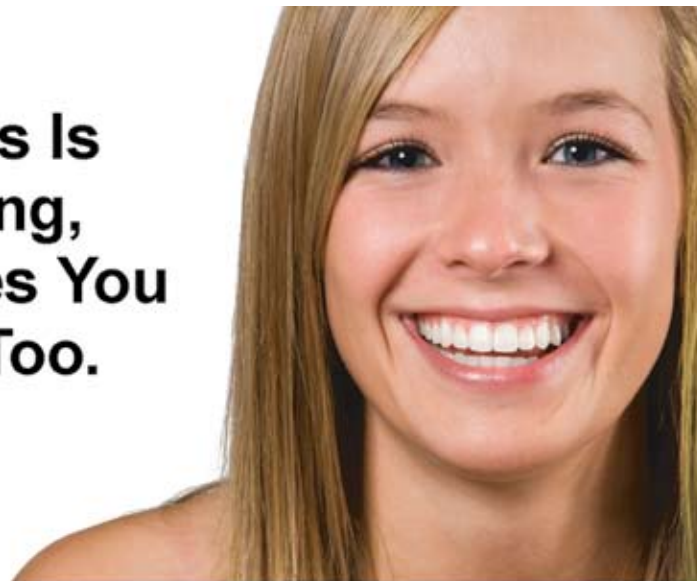
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New imaging lab expanding, exceeding goals

By Stacey Hudson

After just a year, the Core Imaging Facility for Small Animals has exceeded even its own expectations. “We’ve blown revenue through the roof,” said Research Manager Chris Middleton. Under the direction of Dr. Nathan Yanasak, the facility has brought in 82 percent more revenue than was expected – and, at the same time, has saved researchers even more money, Middleton said.

Imaging is an inexpensive and increasingly necessary part of research. Prior to the establishment of the facility, researchers had to compete for campus resources or go off-campus to get the data and analysis they needed. This year, they have performed work for 14 research groups and contributed data for nine grant applications.

“We are something that the research community has clamored for, having an imaging facility that researchers from different disciplines can use,” Middleton said.

The imaging lab combines magnetic resonance imaging and bioluminescent/fluorescent optical imaging capabilities in a way that allows researchers a level of sensitivity, such as subtle chemical changes in soft tissue, that was previously unavailable on campus.

“We can prepare tissue to adjust image contrast in different ways, so that you can see something as specific as flow of protons,” Yanasak said.

Imaging provides non-invasive,

pain-free, nonlethal methods of tracking disease progression. “We can look into the heart and see not only if there’s an infarction but the extent of the infarction. In the brain, we can see a lesion, but also if blood is flowing to the lesion and whether or not the lesion is healing,” Middleton said.

And they can also provide specialized timesaving techniques to help quantify what images show.

“We can tailor data software for particular projects that we recognize will have value to large groups of

people on campus,” Yanasak said. The recent addition of Rajeshree Joshi, a research associate with a computer science background, was intended to expand these capabilities as well as to improve workflow.

Previously, imaging services on-campus were limited to benchtop techniques such as microscopy, while other services were isolated at facilities such as the VA hospital. But the cost and convenience of an on-campus option has driven the lab’s workflow to expand quickly.

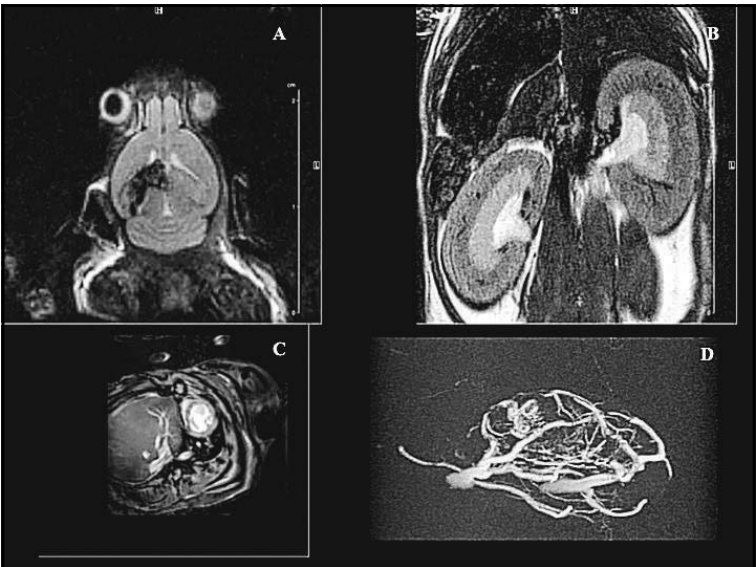
These kinds of images have

become almost a necessity for grant writing and attached research. So the imaging staff sits down with the researchers and works out a plan to provide images that will give them the best chance to secure grants and publish papers.

Some of the principal investigators who have included the imaging facility as a component to their grant submissions include: Dr.

Advije Ergul on her \$1.2 million grant from the National Institutes of Health; Krishnan Dhandapani on two of his multimillion grants from the Department of Defense; and Dr. Autumn Schumacher on her \$404,250 NIH grant.

“We work with a lot of people who are doing some great cutting edge things and we’re helping them to move forward,” Middleton said.



A) Coronal view of mouse with arteriovenous malformation; B) Coronal view of mouse kidney; C) Axial view of rat heart ventricles and liver; D) 3-Dimensional projection of mouse brain vasculature (with malformation)



The small staff of the Core Image Facility for Small Animals has a big impact on the campus. Rajeshree Joshi, research associate (from left), Chris Middleton, research manager and Dr. Nathan Yanasak, director.



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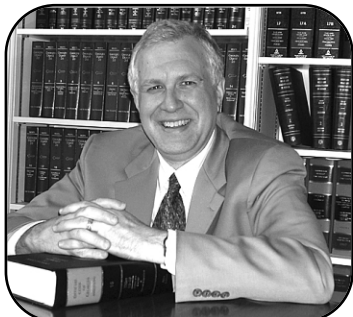
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Nursing students participate in flu clinic



Clinical instructor Sharon Brantley watches as Mark Gingrich inoculates a Richmond County employee against the flu during a clinic at Augusta's Municipal Building Nov. 3. Gingrich, a student in the Clinical Nurse Leader Program, is one of 10 MCG students to receive a New Careers in Nursing scholarship from the Robert Wood Johnson Foundation and the American Association of Colleges of Nursing. The scholarship seeks to alleviate nursing shortages and increase diversity among nursing professionals.

Celebrating allied health sciences



The School of Allied Health celebrated National Allied Health Professions Week Nov. 7-13 with a proclamation from Augusta-Richmond County Mayor Deke Copenhaver. Pictured with the mayor (fourth from right) and Dean Kent Guion (fourth from left) are students Patrick Jackson (from left), Miguel Bosch, Lauren Livingston, Amanda Breeden, Jeaneen Husein and Jessica Shackelford. Allied health students at MCG train in 12 disciplines. For more information, visit www.mcg.edu/sah.

Seniors defeat students in bowling tournament



The Wii Bowling Villagers Team at senior living community Cumberland Village challenged the clinical students in Dr. Donna Levitt's Gerontological Nursing class to a Wii Bowling match. The students, who were completing their clinical rotation at the Aiken facility, and accepted the challenge. But the students were outmatched, and The Villagers defeated both clinical groups. In the first match, The Villagers routed the MCG students 1,085 to 836; and defeated them again in the second round, 1,062 to 848. Students who participated (front row) included Katy Hornback, Jessica Hancock, Harriet Inhulsen, (second row) Nikkie Mangialetto, Vanessa Vallejos, (back row) Alex Liddy, Reed Halterman and Aimee Hartle. Not pictured: Hannah Timmerman, Alicia Liberatore, Helen Bosovik, Jaime Martin, Danielle Cannington and Ashley Pickett.

MCG wins at Georgia Life Sciences Summit



Dr. Ricardo Azziz, president of MCG, served as a member of the plenary panel at the 9th Annual Georgia Life Sciences Summit at the AmericasMart Atlanta Oct. 28. Dr. Moataz Elkasrawy, a Ph.D. student, Orthopaedic Surgery Instructor Dr. Rania Khashaba and Dr. Nino Kvirkevelia, research scientist, won three of the five poster awards given at the conference. The summit, the Southeast region's largest life science conference, is the state's premiere forum for industry, academia and government to discuss and address the major issues facing the life sciences. President Ricardo Azziz was the event's featured plenary speaker on Oct. 28.

100 Years of Caring for Kids



MCGHealth Children's Medical Center celebrated 100 Years of Caring for Kids with a community celebration on Oct. 29. Rep. Quincy Murphy of Georgia House District 120 presented a proclamation from the Governor's Office during the ceremony. Pictured here are (from left) Otis Johnson, mayor of Savannah; Sandra McVicker, interim president and CEO at MCGHealth; Deke Copenhaver, mayor of Augusta; Barbara Sims, representative of House District 119; Rep. Murphy; Dr. Ricardo Azziz, president of MCG and CEO of MCG Health System, Inc.; and Dr. Bernard Maria, pediatrician-in-chief of MCGHealth Children's Medical Center.

Students raise funds for cancer research



Approximately 500 students at North Augusta High participated in "Walk for the Cure" to raise money for breast cancer research at MCG on Oct. 30. The effort was lead by the Future Business Leaders of America club, under the guidance of teacher Linda Oswald. They received a proclamation from the mayor of North Augusta. The North Augusta High FBLA is also working with the Breast Cancer Prevention Coalition to raise funds for breast cancer research at MCG.

Memorial celebrates gifts from body donors



MCG honored individuals who donated their body to health sciences education at a on Friday, Nov. 5. The ceremony in the Natalie and Lansing B. Lee Jr. Auditorium included student and faculty perspectives on donors' impact and education.



School of Medicine student Peter Chung, class of 2013, plays the cello at the ceremony. Students performed a selection of musical pieces.

SCCP Bake Sale offered books, beauties and bonbons



MCGHI Badge Operator Dina Wright (left) and MCGHI Administrative Specialist to Parking Dorinda Phillips (right) bring their Halloween spirit to the SCCP Bake Sale. They were dressed as Thing One and Thing Two from Dr. Seuss' "The Cat in the Hat."

Veterans Day celebration focuses on honor and duty



Members of the Army Signal Corp Band played "Duty Honor Country" by Harold L. Walters, an arrangement with music and narration. The piece is inspired by Gen. Douglas MacArthur's Sylvanus Thayer Award Acceptance Address on May 12, 1962 at United States Military Academy at West Point, NY.



Signal Regimental Command Sergeant Major Thomas J. Clark of Fort Gordon gave a tribute to the veterans at the Georgia War Veterans Nursing Home. He began by reciting the lyrics to "Ragged Old Flag" by Johnny Cash. Then he noted that he joined the Army to escape Pennsylvania farm life, in contrast to today's enlistees who join knowing that they may be sent to war. "That service is built on the legacy of folks sitting here today," Clark said. "We will never forget the tremendous service you have given our country."

Dental grad hosts reception for school



School of Dentistry Dean Connie Drisko was able to spend time with five prospective dental school candidates at the reception, which showcased the plans for the new building for the school.

FOUNDATIONS...from page 1

A University System of Georgia lawsuit against that foundation has been dismissed by the agreement of all parties, and President Ricardo Azziz expressed his enthusiasm in moving forward with both foundations working together.

“We are all coming together for the greater good of this academic health center and the people we serve,” President Azziz told a news conference. “We stand united. Our differences have been resolved, and the state of Georgia is the benefi-

ciary.”

The foundations will now work in partnership rather than competition, he said, with a new unified development office to coordinate the efforts. The MCG Foundation will focus on the School of Medicine alumni, with the Georgia Health Sciences Foundation focusing on the broader university, including the health system.

“To complement our mission,” President Azziz said, “including the principle of leading by example, [School of Medicine Interim Dean]

Peter Buckley and I are pledging a percentage of our salaries on an ongoing basis—mine to the Georgia Health Sciences Foundation and his to the MCG Foundation.”

President Azziz stressed that the conflict “never impeded MCG’s mission or proper allocations of donations. None of the parties involved ever strayed from their loyalty and service to the Medical College of Georgia. Every dollar donated to MCG has been used exactly as it was intended—and a lot of good

people stood firm to make that happen.”

Said University System of Georgia Chancellor Erroll B. Davis Jr., “We are pleased to resolve our differences and to welcome the MCG Foundation back as one of the constituent foundations for MCG.”

Clay Boardman, chairman of the Georgia Health Sciences Foundation, cited “the vast potential that lies before us as a unified body.”

Dr. William Mayher, chairman of the MCG Foundation, concurred.

“You will never find a group more loyal to its alma mater than MCG alumni – and many of those alumni are represented on our board,” said Mayher, a 1964 School of Medicine graduate. “Our singular focus is the betterment of Georgia’s health sciences university. We look forward to working with President Azziz and the Georgia Health Sciences Foundation in optimizing the university’s potential, and in partnering with each and every one of you to advance MCG’s mission.”

beeper buzzles

1	2	3		4	5	6		7	8	9
10				11				12		
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19	20							21	22	23
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		28		29	30	31				
32	33			34				35	36	37
38				39				40		
41				42				43		

CROSSWORD 214

- ACROSS
- 1. Most common cause of cardiogenic shock, for short
 - 4. Abscess contents
 - 7. Cause of Chinese restaurant syndrome, familiarly
 - 10. Buddy
 - 11. Building wing
 - 12. Mouths: Lat.
 - 13. Word with claw, hammer or mallet
 - 14. Ribonucleic acid, for short
 - 15. Possesses
 - 16. Morphine and oxycodone
 - 19. Reason to prescribe Permethrin
 - 21. Without changes
 - 24. One of many that Clopidogrel should prevent
 - 25. Brass instrument
 - 26. Aromatic shop
 - 27. Mr. Severeid
 - 28. Most common symptom of intertrigo
 - 32. Understand
 - 34. Need a doctor
 - 35. Cenozoic or Mesozoic
 - 38. Tracheitis or rhinitis, for short
 - 39. Start of an Asian nation
 - 40. Bone attached to the spine
 - 41. Fem. title

- 42. Green or oolong
- 43. Linear measures: abbr.

- DOWN
- 1. Likely
 - 2. Famous Chairman
 - 3. Crohn’s disease
 - 4. Prefix with natal or cardial
 - 5. Part of the arm
 - 6. Bench piece
 - 7. Skin cancer removal procedure
 - 8. Tortilla maker, often: abbr.
 - 9. Simethicone’s target
 - 17. ___ mal
 - 18. Moth-___; shabby and decayed
 - 19. Letters on a big screen TV, often
 - 20. Suffix with infant or project
 - 22. There, in Latin
 - 23. Capsule of a tumor
 - 29. Broken limb encasement
 - 30. Take on
 - 31. Pelvic bones
 - 32. Gingiva
 - 33. Make a misdiagnosis
 - 36. ___ of; free from
 - 37. Sit-up targets, for short

MEDICAL WORD SEARCH

S	C	A	P	H	O	I	D	B	O	N	E
I	V	E	N	A	C	A	V	A	B	N	N
T	T	A	B	S	C	E	S	S	O	M	I
T	H	A	N	S	D	N	E	B	I	U	T
O	Y	G	I	C	A	S	E	R	L	I	A
L	R	Y	G	S	O	T	G	A	S	L	T
G	O	S	A	T	A	M	H	I	O	L	S
I	I	L	C	T	G	L	Y	N	M	A	A
P	D	A	I	L	I	A	A	C	A	H	V
E	L	P	E	L	V	I	S	H	I	T	M
G	A	S	T	R	I	T	I	S	C	N	I
C	T	R	A	Z	O	D	O	N	E	A	S

Can you find and circle in the grid above the terms listed below?

- | | | |
|---------------|-------------|---------------|
| Capitate bone | Thallium | Lactose |
| Epiglottis | Brain | Pelvis |
| Abscess | Simvastatin | Ilia |
| Boils | Gastritis | Scaphoid bone |
| Nasal | Thyroid | Achalasia |
| Vancomycin | Soma | Palsy |
| Vena cava | Trazodone | Bends |

SUDOKU

Sudoku requires no arithmetic skills.

The object of the game is to fill all the blank squares with the correct numbers.

Each row of 9 numbers must include all digits 1 through 9 in any order.

Each column of 9 numbers must include all digits 1 through 9 in any order.

Each 3 by 3 subsection of the 9 by 9 square must include all digits 1 through 9.

4			1		3			
		9	6	8				
						1		6
	2	4					9	8
	8			4			6	
5	9					2	4	
3		8						
				7	5	4		
			4		9			2



Willis J. Potts Jr. (left), chairman of the University System of Georgia Board of Regents, talks with MCG President Ricardo Azziz during the Nov. 16 visit to Rome.

NEW CAMPUS...from page 1

medical school graduates can complete specialty training in areas such as family medicine or surgery, said Peter F. Buckley, interim dean. Physicians tend to practice medicine in areas where they complete their residency training.

Efforts to establish Rome as medical education hub have had widespread community support, said Dr. Paul Ferguson, retired CEO and president of the Harbin Clinic. Heritage Hall at Georgia Highlands College is providing office and classroom space and more than 100 area physicians have expressed the desire to help educate medical students, Ferguson said. Floyd Medical Center, a community hospital that already has a family medicine residency program, and Redmond Regional Medical Center, a 230-bed referral hospital, along with the Harbin Clinic, will contribute facilities and personnel to help educate students and ultimately improve health care access for the region, he said. "This is a classic example of the institutions in Rome working together to fulfill a goal for the community," Ferguson said. Other major supporters include the Greater Rome Chamber of Commerce, Blue Ridge Area Health Education Center, Berry College, Shorter University, Georgia Northwestern Technical College as well as state and local officials.

"Expanding medical education in Georgia is a high priority for the Board of Regents," said University System of Georgia Regent Chairman Willis J. Potts Jr., who hails from Rome. "The medical community is Rome and Floyd County have worked very proactively to make establishment of this clinical campus a reality."

Rome's cohesive medical community will enable eventual development of a longitudinal integrated curriculum for the campus, an emerging medical education model that stresses patient-centered care and tends to produce more primary care physicians, Boyd said. The approach lets students experience different specialties over a longer timeframe. Rather than completing a six-week rotation in obstetrics and gynecology, for example, students might spend one day a week for a year, enabling them to get to know their patients better and see the results of their care, such as following a patient through pregnancy and delivery, Boyd said.

"It's an opportunity for primary care development, for students to learn the nuts and bolts of becoming a doctor in a more integrated fashion," noted Buckley.

The statewide medical education expansion plan includes two other clinical campuses, Southwest

Georgia Clinical Campus based at Phoebe Putney Memorial Hospital in Albany and Southeast Georgia Clinical Campus based at St. Joseph's/Candler Health System in Savannah. Forty first-year students began classes this August at the MCG/UGA Medical Partnership campus in Athens, a four-year campus that is a cooperative effort of MCG and the University of Georgia. MCG's medical school class size is scheduled to increase from 190 to 240 in Augusta and 40 to 60 in Athens by 2020. Facilities to accommodate the larger class in Augusta are under design.

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Stacey Hudson photo

Public Safety's Kiss a Pig contest was one fundraising event earmarked for the MCG-First campaign. Here, Parking Manager Debbie Rowland puckers up to a local porker at the end of the contest.

MCG-FIRST...from page 1

"The success this year can be attributed to the consistent message across MCG, MCGHealth and the Physicians Practice Group," Kalliokoski said. "Help from our team captains from previous years also drove home the importance of giving to the MCG-First campaign."

Important funding went to the President's Innovation Fund (\$9,696.50), the Children's Medical Center (\$7,246), the Dean's funds (donations varied by school) and the Georgia Health Sciences Foundation (\$14,038.44), which operates without donor restrictions.

"Unrestricted gifts allow a greater diversity in funding than those that are specifically earmarked," Kalliokoski said. "For example, the

Deans' funds allow the leaders of the schools to identify the areas that need funding most urgently, and to respond to that need with fewer restrictions."

But the door hasn't shut on donations yet.

"Our desire is to have great participation this year, so if you've misplaced your pledge sheet, please contact me personally," Kalliokoski said.

The minimum amount to participate in payroll deduction is just \$25 per year, an amount that breaks down to just over \$2 per month. For more information, visit mcg.edu/mcg-first or contact Debby Kalliokoski at 706-721-3397 or mcg-first@mcg.edu.

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New library offers education and serenity

By Delandous Haynes

Patients and their families now have a new place to research their disease and to seek refuge during their treatment at MCGHealth. The Patient and Family Resource Library opened Oct. 4 on the first floor of the Medical Center in the former home of the MCGHealth Cancer Center.

"There has long been a family resource library in the children's hospital," says Bernard Roberson, administrative director of Patient Family Centered Care. "I'm always searching for a way we can make

it better for all our patients. We wanted to put one in the adult hospital, but didn't have a place for it until now."

With the opening of the new cancer center, patient advisors made the suggestion to open a resource library in the space left vacant. The idea was fully supported by the administration. In addition to furnishings provided by administration, books, pamphlets and other educational materials were donated.

"The idea is that this will be a place for serenity, education and health resources. This will give patients and their families a place

to gather outside of the medical setting and get information about their disease," said Roberson.

The library, open from 8 a.m. to 5 p.m. Monday through Friday, will be staffed with a family support coordinator, who will be on hand to guide patients through the often-overwhelming amount of information available, including helping them navigate information found on

the web.

"The first thing many patients think when they are diagnosed with an illness is 'what now?' They try to find as much information as possible. There is so much out there and we'll be here to help guide them through that information," said Roberson.

The support coordinator can also help patients and their families find

additional health resources, from home health to hospice to a simple taxi service. Educational materials are available in multiple languages. The library will serve as a meeting place for evening educational classes and support groups. It will also feature a "reading and watching for pleasure" section. To learn more about the new library, call 706-721-6932.



The interior of the new Patient and Family Resource Library on the first floor of MCGHealth.



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Dr. Rania Khashaba



Dr. Ricardo Azziz



Dr. James R. Gossage



Dr. Pamela J. Fall



Dr. Lois Ellison



Dr. Paul Dainer



Dr. Michael P. Madaio

Dr. Michael Caudell, associate professor of emergency medicine in the School of Medicine, has received the 2010 Mountain Laurel Award from the Appalachian Center for Wilderness Medicine. The award recognizes outstanding contributions to wilderness medicine by an individual or group in the southern Appalachians. It is considered the most prestigious regional wilderness medicine award granted in the Southeastern United States. Caudell is the medical director of wilderness and survival medicine in the Department of Emergency Medicine's Center of Operational Medicine.

Dr. William Dynan, professor, Institute of Molecular Medicine and Genetics, has been appointed an associate director of the National Aeronautics and Space Administrations' Specialized Center of Research, a grant-funded project to study space radiation's impact on lung cancer. The \$7.6 million, five-year grant includes investigators from Emory University and MCG. Information generated by this project will be critical for estimating risks and establishing countermeasures for cancers associated with long-term space travel. In addition, new insights into cancer resulting from all types of radiation exposure, including those found on earth, are likely to emerge from this project.

Dr. Lin Mei, director of the Institute of Molecular Medicine and Genetics, has been appointed

to the University System of Georgia's Chancellor Search Committee, which will seek a replacement for Chancellor Errol B. Davis Jr. upon his planned retirement June 30. The committee will forward the credentials of up to five unranked candidates to the full Board of Regents, which decide whom to interview, and ultimately select. Visit usg.edu/chancellor_search.

Dr. Maximillian Stachura, director of the Center for Telehealth, will discuss his international experience in telemedicine during the International Sessions of the Fall 2010 Internet2 Member Meeting in Atlanta Oct. 29-30. Internet2 fosters networking and interactive discussions about various fields. Stachura's presentation is part of the international research and education networking portion of the meeting. Stachura is the Georgia Research Alliance Eminent Scholar in Telemedicine and professor in the Schools of Medicine, Nursing and Graduate Studies.

Dr. David Stepp, vascular biologist at the Vascular Biology Center and co-director of the Diabetes & Obesity Discovery Institute, **Dr. Eric J. Belin de Chantemèle**, an assistant research scientist in physiology and vascular biology, and **Dr. Analia S. Loria**, a postdoctoral fellow in the Vascular Biology Center, attended the inaugural Global Obesity Summit Nov. 9-11. Stepp, whose research focuses on the car-

diovascular impact of fat, presented his research on leptin-induced hypertension. He has shown that the hormone leptin, produced by fat, in combination with a mutated form of the gene PTP1B heightens leptin's negative effect on blood pressure. De Chantemèle discussed aspects of leptin-induced hypertension. Loria discussed the impact of early life stress on blood pressure sensitivity to a high-fat diet.

MCG researchers won three of five awards at the 9th Annual Georgia Life Sciences Summit in Atlanta, where MCG students, faculty and researchers prepared about a fourth of the approximately 130 posters. The winners were: **Dr. Moataz Elkasrawy**, a Ph.D. student, for "Endochondral Bone Formation is Impaired by Local Myostatin (GDF-8) Overexpression during Fracture Healing"; **Dr. Rania Khashaba**, orthopaedic surgery instructor, for "Synthesis, Material Properties, In Vitro and In Vivo Investigations of Newly Developed Calcium Phosphate-Based Cements"; and **Dr. Nino Kvirkvelia**, research scientist, for "PGE2 Promotes Cellular Recovery from Nephrotoxic Serum Nephritis in Mice by a Direct Effect on Glomerular Cells." The summit, the Southeast region's largest life science conference, is the state's premiere forum for industry, academia and government to discuss and address the major issues facing the life sciences. **President Ricardo Azziz** was the event's featured plenary speaker on Oct. 28.

Dr. Ronald N. Cook, Dr. James R. Gossage, Dr. Douglas Farman, Dr. Pamela J. Fall, Dr. Paul Dainer, Dr. Lois Ellison, Dr. Maximillian Stachura, and Dr. Michael P. Madaio were recently inducted into The Sydenstricker Society. The organization is a medical society that fosters partnerships in our community among our medical leaders.

Obituaries

The MCG Community extends condolences to the friends and family of:

John A. Sheppard, spouse of Angela W. Sheppard, retired research associate, died Oct. 20

Gladys Derriso, retired nursing supervisor, died Oct. 29.

Send story ideas to:
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Smoking: Now is the time to quit

By Sharron Walls

Approximately 23 percent of American men and 18 percent of American women are cigarette smokers.

On Nov. 18, many of them will put away their packs, hoping to quit for good during the Great American Smokeout sponsored by the American Cancer Society.

"Smokers really need three things to help them quit," says Dr. Sharon Bennett, associate professor in the Medical College of Georgia School of Nursing and a certified tobacco cessation counselor. "They need medication to help with withdrawal symptoms, counseling to work on changing behaviors and habits and a support system to help them get through."

All three are available through MCG's Nursing Faculty Practice Group Quit Smoking Clinic, offered to the public on a sliding-fee scale.

Smokers who use medication to help them quit can choose between Chantix or Zyban, prescription-only oral medications, or nicotine replacement therapy, which comes in over-the-counter gum, lozenge and patch forms or prescription inhaler and nasal sprays.

Some people try to quit with medication alone, but Bennett strongly recommends counseling.

"The first two weeks are the worst for withdrawal symptoms and you need medication for that, but you also have to shake up all your behaviors and habits," Bennett says. "That's a biggie."

To start the process, Bennett suggests writing down all the reasons you want to stop smoking and setting a quit date ahead of time.

She recommends cleaning out any place where you smoke regularly, such as your house and car. "The smell is going to be a trigger and you want to eliminate as many triggers as you possibly can."

She also recommends pack tracking – wrapping a piece of paper around the cigarette pack and tracking the time, emotion and craving severity of every cigarette smoked. "Very quickly you'll learn how much of your smoking is just an unconscious habit and how much is an emotional attachment or a way of managing stress. Once you have insight into your behaviors it's easier to change them."

Remember the four Ds, Bennett says: delay, distract, drink water and deep breathe.

"If you get the urge to smoke, wait 10 or 15 minutes and the urge will pass," Bennett says. "It really works. You find out that you can go without that cigarette."

An important strategy is to substitute other things for smoking. "Play a computer game, do a crossword puzzle, knit, talk to a friend on the phone," Bennett suggests.

Drinking plenty of water flushes chemicals from the body and fills the stomach, which helps curb the urge to eat.

Deep breathing helps control stress. "People smoke when they're stressed, but what really makes you feel better is getting away from the stress and deep breathing," Bennett says.

"Smoking is a very strong habit," she says, "but there are proven ways to quit."

To sign up for MCG's Quit Smoking Clinic call 706-721-1195 or MCG's Tobacco Quit Line at 706-721-8224. To find a tobacco cessation program near you or to get free telephone counseling, call 1-800-QUIT NOW.

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Dr. Sharon Bennett (second from left) with some of her successful quitters.



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Listening makes Cameron McMinn SWELL

By Stacey Hudson

Cameron McMinn developed a report for Diana Flicek that she estimates saves her office 12 hours each semester. But, hey, that's his job.

"I enjoy working with the people, and hopefully providing data that makes their lives easier, gives them the data they need and helps them

to be more efficient," he said. As a business systems analyst in Information Technology Support and Services, one of his job responsibilities is to write reports for Banner that pull together sometimes-unrelated bits of data into readable, manageable reports.

The very technical nature of his work means that Flicek sometimes feels like people in that role are

speaking another language. But in this situation, McMinn made an everyday work experience something special by making her feel welcome and comfortable enough to call him again.

"Cameron listened intently and within days I was able to test an accurate, functioning report," she said. "Many thanks to Cameron for speaking my language."

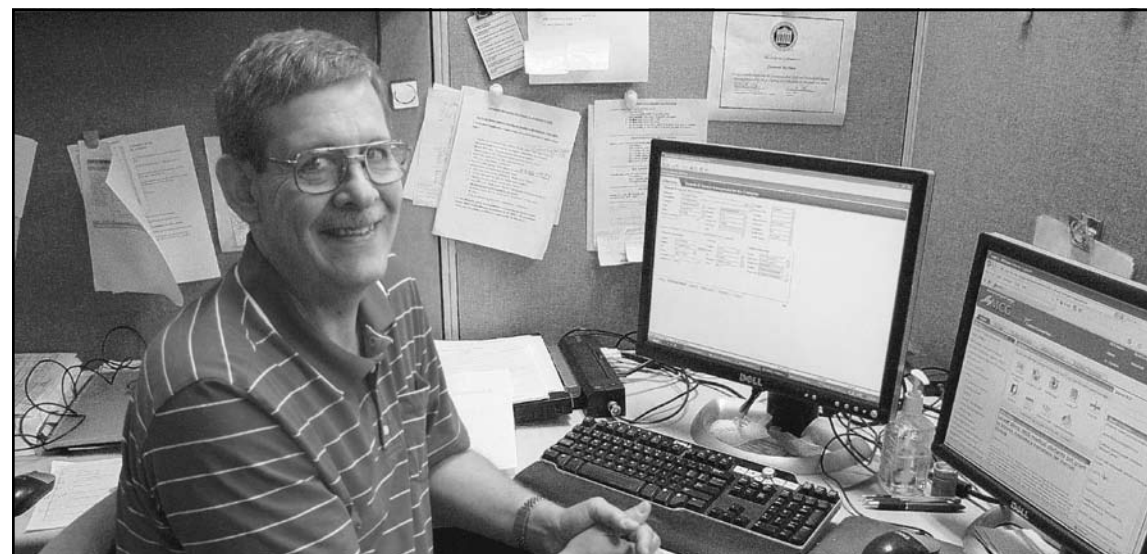
Registrar Heather Metress says that McMinn is always the ultimate professional and consistently provides excellent customer service. As with Flicek, he takes the time to listen and understand the department's needs.

And according to Dr. Beverly Boggs, Executive Director of Academic Admissions and Student Financial Aid, they might be bend-

ing his ear more in the future.

"Cameron has been an incredible asset to Enrollment Management. As our need for data collection have grown he has been steadfast with his support and guidance," Boggs said.

Listening in order to meet the specialized needs of their department is what Flicek, Metress and Boggs say makes McMinn SWELL.



Stacey Hudson photo

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We hide the names of randomly chosen students & employees - one per issue. If your name is hidden in one of the advertisements in this issue, you'll score our Beeper gift package: a gift certificate to French Market Grille & Top Notch Car Wash plus movie passes to Evans 20 Theatre compliments of Health Center Credit Union!

THE RULES: 1. Find the name of a randomly chosen MCG student or employee hidden within one of the ads in this issue. 2. IF THE NAME YOU FIND IS YOURS, e-mail us; (beepercontests@aikenstandard.com) before noon on Friday, the day after the Beeper issue date, to claim your winnings. 3. IF THE NAME YOU FIND IS NOT YOURS, please do not enter. 4. All hidden name winners must be enrolled at or employed by MCG at the time of winning. 5. Neither the publisher nor any other party is responsible for printing errors which make the hidden name illegible, or for mail or other newspaper delivery delays. 6. In the event more than one person has the same name, the first person to claim the prize is the winner. 7. Prize awarded to winners may vary from issue to issue. 8. A photo ID may be required to claim some prizes.







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