

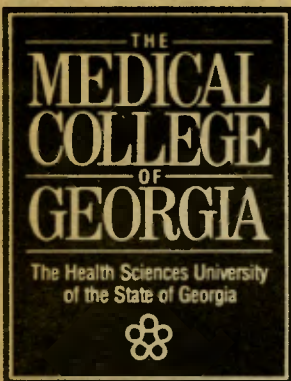
LIBRARY COPY  
Please do not remove

JAN 31 '89

BEEPER

1989

Bulk Rate  
U.S. Postage  
**PAID**  
Waynesboro, GA 30830  
Permit No. 15



**Beeper**

Volume 11, Number 1

Wednesday, January 11, 1989

Augusta, Georgia

Teaching

Discovering

Caring

# Study shows cigarette warnings ineffective

Toni Baker

The U.S. surgeon general's warnings, printed on cigarette packs and advertisements, are ineffective, according to studies conducted by doctors at the Medical College of Georgia.

In their two studies, doctors first looked at a group of adolescents and then at a separate study group of adults. Their findings were published in the Jan. 6 edition of the "Journal of the American Medical Association." "The evidence presented in this week's 'Journal of the American Medical Association' clearly shows that the current surgeon general's warnings are not seen, read or remembered," said Dr. Paul M. Fischer, associate professor in the Department of Family Medicine at MCG, and a principal investigator on the studies.

"Thus, they cannot be effective in warning potential smokers, such as adolescents, or current smokers. This is important because a great deal of research has shown that the public continues to underestimate the health risks of smoking," Dr. Fischer said.

"They don't look at (the warning). Of the minority who do look at it, they don't read it," said Dr. John W. Richards Jr., also an associate professor in the MCG Department of Family Medicine and collaborator on the studies. "Of those minority who read it, they don't remember it. So even in the best case, it doesn't work," Dr. Richards said.

The physicians say the studies' results also resurrect the issue of liability; tobacco companies have claimed that they are not liable for health problems resulting from smoking because consumers have been warned.

However, the two new studies show that the public has not been warned effectively, the doctors say.

Commented Richard Daynard, president of the Tobacco Product Liability Project based at Northeastern University School of Law in Boston, "This shows just how thin the ice is under the judicial decisions which have treated these warnings as if they really made a difference."

Doctors say their studies also have implications for smokers who feel they should know better than to smoke.

"It is likely that the current warnings are so poorly designed that they fail to impact on an individual's decision to smoke," Dr. Fischer said. "In the face of seductive tobacco advertising, 'knowing better' is just not enough. The truth of this fact is obvious since 90 percent of current smokers want to quit."

"Tobacco companies are no different than the producers of any other consumer product. They are expected to adequately warn the public about potential hazards associated with the use of their products," Dr. Fischer said.

The doctors said the study also sends out a message to Congress.

"If Congress intends to warn the public about the risks of tobacco use, it must establish a more aggressive public education approach," Dr. Fischer said. "This should include the use of tested, creative, state-of-the-art, multimedia health messages that can compete effectively with the images which promote the consumption of tobacco products," he said.

Besides Drs. Fischer and Richards, other collaborators on the adolescent study included Dr. Earl J. Berman, a recent graduate of the MCG School of Medicine who is now a resident in the Department of Internal Medicine at Savannah Memorial Medical Center; and Dr. Dean Krugman, associate professor in the Henry W. Grady Col-

lege of Journalism and Mass Communication at the University of Georgia.

In that study, doctors worked with 61 adolescents aged 13 to 17, asking them to view five different tobacco advertisements as if they were reading a magazine. An accepted marketing tool called "eye tracking" was used to study how the adolescents actually viewed the ads.

"This study was conducted to examine whether adolescents 'read' and 'recalled' the surgeon general's warnings when viewing tobacco advertisements," doctors wrote in the JAMA article.

"Our results showed that 44 percent of the time the warning wasn't even looked at," Dr. Fischer said. "Twenty percent of the time the warning was seen but for too short a period for any reading to occur. Only 37 percent of the time was any of the warning actually read," he said.

"The average time spent reading the warning was less than two-tenths of a second. This is enough time for the average reader to read only two or three words," Dr. Fischer said.

"The effectiveness of the warnings to adolescents is a special problem," the doctors wrote in the JAMA article. "This group continues to demonstrate high rates of tobacco use. Furthermore, adolescents are the group from which most new smokers are recruited. Greater than 90 percent of smokers begin to smoke as teenagers."

Forty-nine percent of the participating adolescents said they had never smoked, 36 percent said they had experimented with cigarettes, and 15 percent said they smoked regularly.

In a separate study, 202 adults were interviewed at an Augusta mall and asked to describe in as great detail as possible the content of the surgeon general's warnings which appear on cigarette packs. The group's median age was 36, 66 percent were female, 34 percent were smokers and 10 percent were former smokers. MCG medical student Franklin G. Conner assisted Drs. Fischer and Richards with this study.

"We were interested in knowing whether adults knew any of the health messages, for example, that smoking could be harmful during pregnancy," Dr. Fischer said. "Only 28 percent of smokers were able to identify even one of the four health themes. This is despite the fact that a smoker would potentially see these warnings each time that he or she takes a cigarette out of the pack. For a one-pack-per-day smoker, this means over 7,000 exposures to the warnings each year," Dr. Fischer said.

Ninety-six percent of those surveyed knew there was a health

cont'd on p. 2



## Ho, Ho, Ho

A special visitor to MCG's Children's Medical Center gives a bear to patient Jesse Harper, 8. Santa's Christmas visit to the hospitalized children was sponsored by the Augusta Chapter of the Paralyzed Veterans of America. More MCG Christmas photos are on Page 3.

## MCG alumnus commended for work with Armenian earthquake victims

Dr. Henry J. Siegelson, a 1980 graduate of the Medical College of Georgia School of Medicine, has received a commendation from the president of the United States for his efforts to help victims of the December earthquake in Armenia.

Dr. Siegelson was among the first nine physicians from the United

States to go to Armenia after the earthquake hit Dec. 7. He left Dec. 9 and returned to this country nine days later.

On Dec. 22, he and the other physicians met with President Ronald Reagan at the White House to receive citations for their efforts.

Dr. Siegelson is an emergency room physician at DeKalb General Hospital in Atlanta. He is the son of Alan and Randy Siegelson of Augusta.

"He loves people," Mr. Siegelson said when his son left for Armenia. "He wanted to help some people live. I'm very proud of him."

# Dr. Leonard retires as acting dentistry dean

## Karin Calloway

It was July 1969, and a California dentist was headed for Augusta to join the faculty of a budding dental school.

Two of his California colleagues, Dr. Bruce Rice (his dental practice partner who retired from MCG last June) and Dr. Thomas Zwemer (now

vice president for academic affairs) had influenced his decision to make the trip.

This California dentist was Dr. Leon A. Leonard, and looking back, the decision to come to Augusta was a good one, he said.

"I came here with the first class of students, and believe me, I've pro-

bably learned as much as they have in this time," said Dr. Leonard, who started his academic career as a part-time instructor at the University of Southern California in 1952.

"One of the joys of being in an academic setting is being with people with the same interests, who are interested in helping people improve their quality of life, whether patients or students," he said.

Dr. Leonard, now ending his academic career and heading for retirement, will leave MCG after serving for more than a year as acting dean of the School of Dentistry.

He thinks it's been a good term.

"We've maintained good morale and maintained good programs. We've done a good job of keeping the faculty motivated. We had a good class graduate and they'll be assets to the community.

"Research wise, we've kept moving and reorganized the administrative structure by consolidating oral medicine, coordinating patient care and radiology into the Department of Oral Diagnosis and Patient Services."

Dr. Leonard enjoys working with School of Dentistry programs and faculty members, but there's another aspect of dental education he's found most rewarding.

"The students are the most fun of the business, working with young peo-

ple and watching them grow," he said.

And the emphasis on student needs attracted him to MCG.

"They had a different look at dentistry than the rest of the world — that people perform better if they're treated nicely. And that's a philosophy that's remained."

Dr. Leonard is someone who knows the importance of the people in his life.

"I don't think that people realize how much they add to people's effectiveness. I have a very smart wife and she has really been an asset to my career and my life and I don't think wives really realize their contributions."

So retirement will be Shirley Leonard's time — to be shared with some research endeavors, business opportunities and their grandson Benson.



Dr. Leon A. Leonard, acting dean of MCG School of Dentistry, whispers to grandson Benson Leonard at Dec. 14 retirement reception

## Study shows cigarette warnings ineffective

cont'd from p. 1

warning on cigarette packages, but only 67 percent knew the warning was on the side of the pack, according to the study.

"The data presented here provides preliminary evidence that these warning exposures are of such low impact that smokers remain to a large extent

'not warned,'" the doctors wrote. "We believe that the surgeon general's warning as presently written and currently formatted is neither effective in transferring knowledge regarding the health hazards associated with tobacco use nor likely to positively impact on the health behavior of those using these products."

## BEEPER

Division of Institutional Relations

Medical College of Georgia, Augusta, Georgia 30912

Send address corrections to MCG, Box AI 105, Augusta, Georgia 30912

Beeper is published by The Sun Papers, 108 Davis Road, Martinez, Georgia 30907, a division of The True Citizen, Inc., a private firm in no way connected with the Medical College of Georgia. Opinions expressed by the writers herein are their own and are not to be considered an official expression by the Medical College of Georgia. The appearance of advertisements in this publication, to include inserts, does not constitute an endorsement by the Medical College of Georgia of the products or services advertised.

News and photos are provided by the Division of Institutional Relations. Direct correspondence about news to MCG Beeper, AI 105, (404) 721-4411.

MEDICAL COLLEGE: President, Dr. Francis J. Tedesco; Acting VP, Development, Bruce Howerton; Director, Marketing and Public Relations, George Foster; Editor, Stephanie Neal; Photography, Elizabeth H. Watkins.

THE SUN PAPERS: President, Roy F. Chalker Jr.; Publisher, Jimmy E. Bennett; General Manager, Bill Krakoff; Advertising Manager, Donna Faulk.

FOR ADVERTISING RATES AND INFORMATION, CALL 404-860-8877

## CALL FOR PROPOSALS! Intramural Grants Program

The Medical College of Georgia Research Institute, Inc., is accepting applications January 15, June 15, and September 15. Information and applications available in AA-130 or by calling ext. 2592.

## Ring In The New Year

We've got the perfect way to begin your new year—an exceptional apartment home with great amenities and a convenient location. Just ¼ mile from Marriott Courtyard, Rocky Creek's 2 bedroom/2 bath apartments include washer/dryer connections and 1,100 square feet of spacious living. Newly redecorated.

860-2801

950 Stevens Creek Rd.  
Shelter Management  
Group

ROCKY  
CREEK

## BF GOODRICH TIRE SALE

NO  
TRADE  
NEEDED

BFG's Steel Belted Radial  
Lifesaver XLM® whitewall

FREE  
MOUNTING



### SALE PRICE

SIZE	SALE
P155/80R13	36.95
P165/80R13	37.95
P175/80R13	38.95
P185/80R13	39.95
P175/75R14	39.95
P185/75R14	41.95
P195/75R14	44.95
P205/70R14	44.95
P205/75R14	46.95
P215/75R14	47.95
P225/75R14	50.95
P205/75R15	48.95
P215/75R15	49.95
P225/75R15	51.95
P235/75R15	54.95

Designed and engineered for a smooth ride and long mileage Lifesaver XLM® whitewall

## CAR CARE

with coupon

### FRONT WHEEL ALIGNMENT

Align your vehicle's front wheels, setting all adjustable angles to manufacturer's specifications. Most American Cars.

\$26<sup>50</sup>

Coupon expires 1-31-89

with coupon

### DISC BRAKE SERVICE

Install new front disc brake pads and grease seals, resurface rotors, repack front bearings, check master cylinder and brake hoses. Metallic pads extra. Most American Cars.

\$59<sup>95</sup>

Coupon expires 1-31-89

FREE MOUNTING  
FREE ROTATION  
EVERY 5,000 MILES

STORE HOURS:  
MON-FRI 8:00-5:30  
SAT 8:00-NOON

## PRICES GOOD UNTIL JAN. 21

IF YOU NEED TIRES — DON'T MISS IT!

YOU CAN BUY TODAY AND WE'LL MOUNT 'EM LATER!

ALIGNMENT BRAKES SHOCKS & STRUTS

F & M TIRE CO. PRICING POLICY ON BF GOODRICH TIRES  
IF YOU FIND THE SAME BF GOODRICH TIRE ADVERTISED AT THE SAME OR LOWER PRICE - BRING THE AD AND WE WILL GIVE YOU AN ADDITIONAL 5% OFF THE ADVERTISED PRICE.  
DICK FRANK

CUSTOM WHEEL CENTER  
ENKEI — CRAGAR — CENTERLINE — KEYSTONE  
AMERICAN RACING — DAYTON — WELDWHEELS

Dick Frank  
Bill Frank  
Lisa Cooper

WE SERVICE BFG NATIONAL ACCOUNTS  
"We Want Your Business"

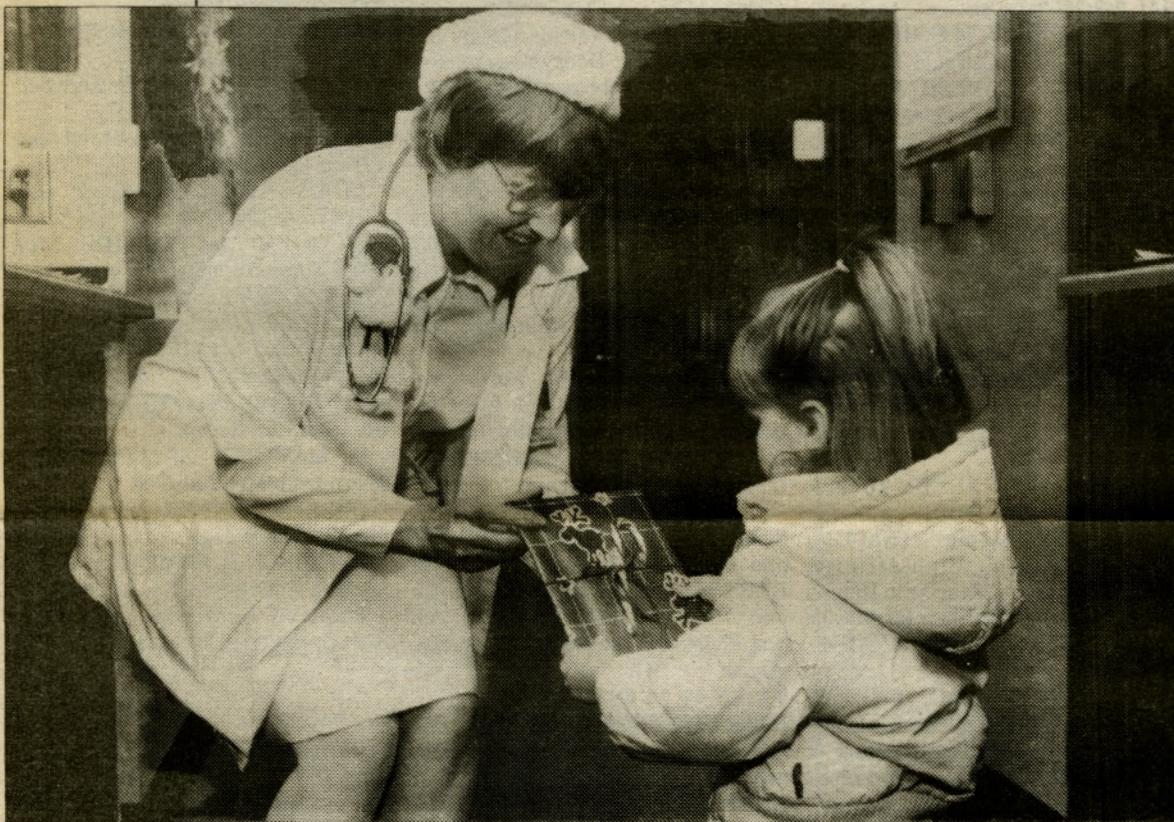
Celebrating  
Our 12th  
Year

F&M TIRE CO.

AUGUSTA  
1494 WRIGHTSBORO ROAD AT 15TH ST. • 722-0479

## Family gifts

Julie Hammond (right) patient educator at the MCG Family Practice Center, organizes towels and poinsettias for adult patients, while Betty Miller (below) hands a gift to 4-year-old Tara McCarty. Family Medicine residents, faculty and staff contributed to this year's ninth annual gift-giving for patients.



## Family Medicine treats patients with gifts

Patients at the Medical College of Georgia Family Practice Center were given special treatment during the holidays — they all went home with gifts from the center's faculty, staff and residents.

The gifts were distributed at the Family Practice Center Dec. 19 through Christmas.

It is the ninth year the center has distributed gifts to its patients, according to Julie Hammond, a patient educator at the center.

"Last year, we took the gifts to their

homes, and about 62 people got presents," she said.

"This year, we decided we wanted to reach more patients — hopefully 384," she said.

That involved lots of shopping and wrapping, and then marking the gifts for children or adults, men or women. Adult patients received small poinsettias or Christmas towels, and the children received small toys, such as dolls, puzzles, books or cars.

"I had the most fun shopping for this stuff," Miss Hammond said.



### Neptune

DIVE AND SKI, INC.

## Visit Our NEW Super Store

Ski Pkgs. Starting at \$175  
Ski Boots Starting at \$60

### Ski Rental

Boots, Skis & Poles **\$11** per day

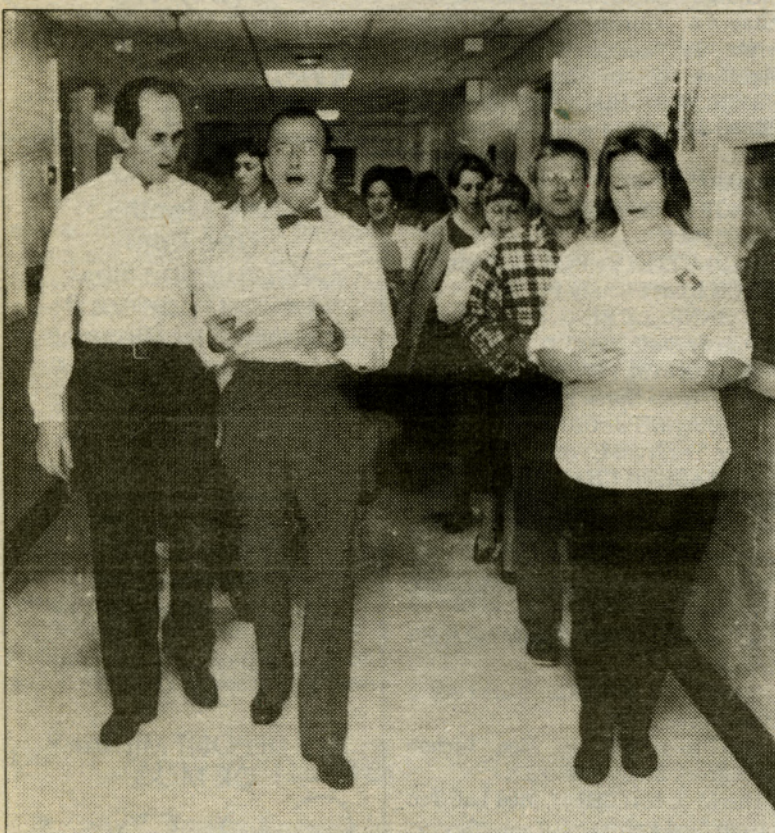
Great Savings In Every Department

All Jumpsuits & Ski Bibs

## 1/2 Price

Jan. 9-20 with this ad

We Sell Fun ...  
Parts & Repair Available  
Monday-Saturday 10:30 a.m. - 6 p.m.  
133 Georgia Ave. • Just across 13th Street Bridge • 279-2797



## The sounds of Christmas

MCG employees sing Christmas carols in the hospital's halls Dec. 22. The employees volunteered their time for rehearsals and the caroling.

## LOW PRICES ON GOOD CARS!

<b>Pickup Truck</b> <b>1985 Silverado</b> <small>Auto, Air, Cruise, Full Power</small> <b>\$8990</b>	<b>Jeep Wagoneer</b> <b>1982 Limited Edition</b> <small>Fully equipped</small> <b>\$7195</b>
<b>Blazer</b> <b>1986 Chev. S-10</b> <small>Auto., Air, cleanest in town</small> <b>\$8490</b>	<b>Pickup</b> <b>1982 Chev. S-10</b> <small>4 spd, AC, extra clean</small> <b>\$4490</b>
<b>87 VW GT</b> <small>Bright red, low mi.</small> <b>\$8990</b>	<b>Honda</b> <b>1983 Accord 4 Dr.</b> <small>5 Spd, AC, low mi.</small> <b>\$6490</b>
<b>GTI</b> <b>86 VW</b> <small>low miles, jam up</small> <b>\$6990</b>	<b>Scirocco</b> <b>1985 VW</b> <small>Red, real sporty, reduced to</small> <b>\$6990</b>

**GERALD JONES**  
automobiles

**VOLVO** **VLEO**

2415 Milledgeville Rd. 738-2561

## Holiday 88 Closeout

## VOLVOS



Stk #8882

Great Selection  
Plus we have two demos.

Starting  
as  
low  
as

**\$16,995**

Delivered  
plus tax & tag if applicable

# Notables

K. GREEN DSc, PhD, Ophthalmology, Physiology and Endocrinology, N. Henshaw BS, L. Cheeks, K. Strange BS, J.M. CHAPMAN MD, Ophthalmology resident, D.S. HULL MD, Ophthalmology, presented "Effects of Glucose Transport Inhibitors on Corneal Swelling Rate and Endothelial Ion Fluxes" at the National Association for Research in Vision and Ophthalmology (ARVO) Meeting, Sarasota, FL, May 1988.

A. Costarides, J. Recasens, graduate students, and GREEN presented "Factors Affecting Hydrogen Peroxide Levels in the Rabbit Aqueous Humor" at the National ARVO Meeting, Sarasota, FL, May 1988.

Recasens, Costarides and GREEN presented "The Effects of Endotoxin and Prostaglandin Metabolism on Superoxide Dismutase Activity in the Rabbit Iris" at the National ARVO Meeting, Sarasota, FL, May 1988.

GREEN, R.E. Johnson, medical student, Chapman, E. FORBES BS, Ophthalmology and CHEEKS presented "Preservative Effects on the Healing of Rabbit Corneal Epithelium" at the First Congress of the International Society of Ocular Toxicology (ISOT), Toronto, Canada, June 1988.

HULL and GREEN presented "Oxygen Free Radicals and Corneal Endothelium" at the ISOT Meeting, Toronto, Canada, June 1988.

Costarides, Recasens and GREEN presented "The Effects of Ascorbate, 3-Amino-1,2,4-Triazole, and 1,3 Bis (2-chloroethyl)-1-Nitrosourea on Hydrogen Peroxide Levels in the Rabbit Aqueous Humor" at the ISOT Meeting, Toronto, Canada, June 1988.

Recasens and GREEN presented "The Effects of Endotoxin, Glucocorticoids and Prostaglandin Metabolism on Superoxide Dismutase Activity in the Rabbit Iris" at the ISOT Meeting, Toronto, Canada, June 1988.

S. Csukas PhD, Kentucky Lions Eye Research Institute, Louisville, KY and GREEN wrote "Effects of Intracameral Hydrogen Peroxide in the Rabbit Anterior Chamber," INVESTIGATIVE OPHTHALMOLOGY AND VISUAL SCIENCE 29:335-339.

T.F. McDONALD PhD, Anatomy, and GREEN wrote "Cell Turnover in Ciliary Epithelium Compared to Other Slow Renewing Epithelia in the Adult Mouse" CURRENT EYE RESEARCH 7:247-252.

J.J. GARNICK DDS, Periodontics presented "The Effect of Root Planning — an SEM View" at Southern Academy of Periodontology, Williamsburg, VA, June 1988.

GARNICK conducted a continuing education course in periodontics, Jesup, GA, June 1988.

P.J. HANES DDS, Periodontics, presented "Current Trends in Periodontics" at the Sixth Annual Dental Hygiene Symposium, St. Simons Island, GA, July 1988.

HANES attended the National Institutes of Health Consensus Conference on Implants in Dentistry, Bethesda, MD, June 1988.

J.R. CROWLEY EDD, Medical Technology, was editor in chief of a book "A Manual for the Clinical Laboratory Scientist Consultant."

C.C. Qui PhD, Institute of Basic Medical Sciences, Beijing, China, J. Kasten-Jolly, Eastern Carolina University, and E.C. ABRAHAM PhD, Cell and Molecular Biology, wrote "Human Red Cell Acetyl

Transferase," LIFE SCIENCES 42:2739-2748, 1988.

Kasten-Jolly and ABRAHAM wrote "The Cat Hemoglobin Polymorphism: Southern Blot Analysis of the Beta Globin Gene Region From Cats of Various He A/He B Phenotypes," BIOCHEMICAL GENETICS 26:239-248, 1988.

M. RAMACHANDRAN PhD, Cell and Molecular Biology, M.D. MCKIE MD, Sickle Cell and ABRAHAM presented "Erythrocyte Membrane Protein Kinase C in Sickle Cell Disease" at the New York Academy of Sciences Conference Sickle Cell Disease: Current Perspectives, Bethesda, MD.

M.A. ROGERS MSN, Mental Health-Psychiatric Nursing, received \$35,000 from Helene Fuld Health Trust for "Increasing Computer Literacy for Undergraduate Students."

R.W. CALDWELL PhD, Pharmacology/Toxicology, received \$58,578 from National Institutes of Health/National Heart, Lung and Blood Institute for "Therapeutic and Reflexogenic Effects of Digitalis."

Y.J. Fei, T.A. STOMING PhD, Cell and Molecular Biology, G.D. Efremov, D.G. Efremov, R. Battacharia, J.M. Gonzalez-Redondo, C. Altay, A. Gurgey, and T.H.J. HUISMAN DSc, PhD, Cell and Molecular Biology and Medicine wrote "B-Thalassemia Due to a T-A Mutation Within the ATA Box," BIOCHEM BIOPHYS RES COMMUN 153:741-747, 1988.

A.L. CARTER PhD, Cell and Molecular Biology, S.H. Cho, E.R. Bishop and J. BOLDT PhD, Obstetrics and Gynecology wrote "A Factor in Human Seminal Plasma Which Affects Carnitine Accumulation in Bovine Epididymal Sperm," FERTILITY AND STERILITY 49:893-899, 1988.

C.C. Qui, J. Kasten-Jolly and E.C. ABRAHAM PhD, Cell and Molecular Biology wrote "Human Red Cell Acetyltransferase," LIFE SCIENCES 42:2739-2748, 1988.

D.F. SCOTT PhD, G.K. BEST PhD, Cell and Molecular Biology, J.M. KLING PhD, Pharmacology/Toxicology and Surgery, P.F. Bonventre and M.R. Thompson wrote "Passive Protection of Rabbits Infected with TSS Strains of S. aureus," ABSTRACTS OF THE INTERNATIONAL SYMPOSIUM ON TOXIC SHOCK SYNDROME, p. 35, 1988.

R.E. Honkanen, C.L. Lamb, L.E. Gunter and A.A. ABDEL-LATIF PhD, Cell and Molecular Biology wrote "Characterization of Muscarinic Acetylcholine Receptors in the Bovine Iris: Effects of Carbachol Desensitization," SUPPLEMENT TO INVESTIGATIVE OPHTHALMOLOGY & VISUAL SCIENCE 29:87, 1988.

S.Y.K. Yousufzai, R.A. Gracy, H.S. Aboul-Khair and ABDEL-LATIF wrote "In Vivo Electrical Stimulation of the Sympathetic Nerve of the Eye Increases Inositol Phosphates Production and Prostaglandin Release in the Rabbit Iris Muscle," JOURNAL OF NEUROCHEMISTRY 50:752-758, 1988.

P.H. Howe and ABDEL-LATIF wrote "Protein Kinase C and Myosin Light Chain Phosphorylation in Iris Muscle," TRANSACTIONS OF THE AMERICAN SOCIETY FOR NEUROCHEMISTRY 19:154, 1988.

ABDEL-LATIF, A.L. Chen and S.Y.K. Yousufzai wrote "Species Difference in the Effects of Prostaglandins on Inositol Trisphosphate Ac-

cumulation and Contraction in Rabbit and Bovine Iris Sphincter," SUPPLEMENT TO INVESTIGATIVE OPHTHALMOLOGY & VISUAL SCIENCE 29:19, 1988.

BEST, SCOTT, KLING, Thompson, L.E. Adinolfi and Bonventre wrote "Protection of Rabbits in an Infection Model of Toxic Shock Syndrome (TSS) by a TSS-Toxin-1-Specific Monoclonal Antibody," INFECTION AND IMMUNITY 56:998-999.

Y. Miyamoto, J.L. Coone, V. GANAPATHY PhD, Cell and Molecular Biology, F.H. LIEBACH PhD, Cell and Molecular Biology and Endocrinology wrote "Distribution and Properties of the Glycylsarcosine Transport System in Rabbit Renal Proximal Tubule: Studies with Isolated Brush-Border Membrane Vesicles," BIOCHEMICAL JOURNAL 249:247-253, 1988.

V. GANAPATHY, M.E. Ganapathy, C.N. NAIR PhD, Cell and Molecular Biology, V.B. MAHESH PhD, Endocrinology, and LIEBACH wrote "Evidence For an Organic Cation-Proton Antiport System in Brush-Border Membranes Isolated from the Human Term Placenta," JOURNAL OF BIOLOGICAL CHEMISTRY 263:4561-4568, 1988.

C. Tirupathi, Miyamoto, V. GANAPATHY, and LIEBACH wrote "Fatty Acid-Induced Alterations in Transport Systems of the Small Intestinal Brush-Border Membrane," BIOCHEMICAL PHARMACOLOGY 37:1399-1405, 1988.

Miyamoto, D.F. Balkovetz, LIEBACH, MAHESH, and V. GANAPATHY wrote "(Na<sup>+</sup>-Cl<sup>-</sup>) Gradient-Driven, High-Affinity, Uphill Transport of Taurine in Human Placental Brush-Border Membrane Vesicles," FEBS Letters 231:263-267, 1988.

F.A. GARVER PhD, Cell and Molecular Biology, H. Moscoso, and C.R. Kiefer wrote "Identification of Abnormal Hemoglobins in Cord Blood by and Immunoblot Technique," JOURNAL OF CLINICAL AND LABORATORY MEDICINE 111:244-248, 1988.

Moscoso, C.R. Kiefer, A. KUTLAR MD, Sickle Cell, and GARVER wrote "Quantification of Hemoglobins S, C, and F by a Magnetic Affinity Immunoassay," CLINICAL CHEMISTRY 34:902-905, 1988.

N. Fortier, L.M. Snyder, GARVER, C. Kiefer, J. McKenney, and N. Mohandas wrote "The Relationship Between In Vivo Generated Hemoglobin Skeletal Protein Complex and Increased Red Cell Membrane Rigidity," BLOOD 71:1427-1431, 1988.

J.G. GILMAN PhD, Cell and Molecular Biology wrote "The 12.6 kb DNA Deletion in Dutch B-Thalassemia," BRITISH JOURNAL OF HEMATOLOGY 67:369-372, 1988.

P.J. HORNSBY PhD, Cell and Molecular Biology wrote "The Molecular Basis of Steroid Hydroxylase Deficiency," ADOLESCENT PEDIATRIC GYNECOLOGY 1:13-22, 1988.

M.A. Ready, D.R. MYERS DDS, Pediatric Dentistry, P.C. DAVIS MD, Pediatric-Hematology/Oncology, H. Sabio, V.C. MCKIE MD, Cell and Molecular Biology and Pediatrics wrote "Attitudes Towards Dental Care for Children With Cancer: Results of a Maternal Questionnaire," THE JOURNAL OF PEDODONTICS 12:260-265, 1988.

C.G. PANTAZIS MD, Pathology, MCKIE, Sabio, DAVIS, W.C. ALLSBROOK MD, Pathology wrote "Down's Syndrome and Acute Myelofibrosis: Time-Study of DNA Content During the Progression to Leukemia," CANER 61:2239-2243, 1988.

R.A. Popp, K.A. Comer, R.R. Cobb and J.B. WHITNEY III PhD, Cell and Molecular Biology wrote "A Unique Alpha Chain in Hemoglobin of 'Skive' Danish Mus musculus," BIOCHEMICAL GENETICS 26:1-8, 1988.

R.H. REINDOLLAR MD, obstetrics and gynecology and Pediatrics, J.B. Lewis, P.C. White, P.M. Fernhoff, P.G. MCDONOUGH MD, Obstetrics and Gynecology, Pediatrics, Reproductive Endocrinology and Genetics, and WHITNEY wrote "Prenatal Diagnosis of 21-Hydroxylase Deficiencies by the Complementary Deoxynucleic Acid Probe for Cytochrome P-450C-210," AMERICAN JOURNAL OF OBSTETRICS AND GYNECOLOGY 158:545-547, 1988.

J.E. CARROLL MD, Neurology, received \$55,456 from National Institutes of Health/National Institute of Neurological and Communicative Disorders and Strokes for "Fatty Acid Oxidation Defects in Neuromuscular Diseases."

R.L. DUNCAN JR. PhD, Oral Pathology, received \$11,701 from National Institutes of Health/National Institute of Dental Research for Small Instrumentation Program.

A. KUTLAR MD, F. KUTLAR MD, Sickle Cell, J.B. WILSON MS, Cell and Molecular Biology, B.B. WEBER PhD, Sickle Cell Center, H. Hu and T.H.J. HUISMAN DSc, PhD, Cell and Molecular Biology and Medicine wrote "Hb F-Austell or a 2 G Y 4 0 (C 6) Arg-Lys," HEMOGLOBIN 12:409-411, 1988.

Y.J. Fei, T.A. STOMING PhD, Cell and Molecular Biology, G.D. Efremov, D.G. Efremov, R. Battacharia, J.M. Gonzales-Redondo, C. Altay, A. Gurgey and HUISMAN wrote "B-Thalassemia Due to a T-A Mutation Within the ATA Box," BIOCHEM BIOPHYS RES COMMUN 153:741-747, 1988.

## PROMOTIONS

ANGELA B. ASHE, Staff Nurse 1 from LPN 2  
PAULETTE Y. BLACK, Pub Sfy Pol Off from Pub Sfy Pol Cdt  
JOHNELLE BING, Sr Staff Nurse 5 from Sr Staff Nurse 4  
SHARON M. BURCH, Sr Staff Nurse 5 from Nurse Educator  
LAURENCE J. CARTER, Sr Evrml Svc Tec from Evrml Svc Tec  
ELIXABETH CHAVOUS, A Evrml Svc Sup from Evrml Svc Tec  
FRANCES A. COULSON, Med Techno from Med Lab Tec 1  
SANDRA J. FERRARA, Colec Spec from Acct Ast  
RITA B. GARNER, Staff Ast from Adm Secty  
TAMMY D. HARRIS, Nurse Ast 3 from Nurse Ast 2  
ALTON HART JR, Med Techno from Work Study Student  
RENA S. HATCHER, Med Lab Tec 2 from Med Lab Tec 1  
KATHERINE LEE, Med Techno from Med Lab Tec 1  
WANDA L. MARTIN, Pub Sfy Pol Cpl from Pub Sfy Off  
WILLIAM MCKETTRICK, Annual Fund Coord from Training Coord  
LINDA R. MORNINGSTAR, Head

Nurse from PRN  
MELINDA C. NORBOGE, Adm Coord from Sr Secty  
TERESA A. PICKENS, Med Techno from Med Lab Tec 1  
CHERYL M. SATCHER, Adm Clerk from File Clerk  
CATHY T. SEAMAN, Adm Sect from Adm Clerk  
ROSALYN THOMPSON, Phy Thrp Aid from Work Study Student  
KAREN G. UNDERWOOD, Med Techno from Med Lab Tec 1  
MILLICENT WHEATLEY, Exec Secty from Adm Secty  
RODNEY K. BELCHER, Acct Rep from Stores Clerk  
GERTRUDE F. BENNETT, Sr Unit Clerk from Unit Clerk  
LESIE E. BOOKHULTZ, R Med Lab Tec 1 from Med Lab 2  
DONNA L. BRIDGES, Purchasing Ast from Clerk Typist  
MAUREEN O. CLAIBORNE, Resident 4 from Resident 3  
VIRGINIA L. ESKEW, Sr Adm Secty from Sr Secty  
CLARENCE I. HYATT, Maint Spec 1 from Trades Worker  
CINDY S. MICHAELS, Sr Unit Clerk from Unit Clerk  
JENNIFER A. MISCHER, Ast Head Nurse from Sr Staff Nurse 1  
JON M. NORFOLD, Maint Worker 1 from Trades Worker  
LINDA S. PHILLIPS, Clerk Typist from Unit Clerk  
RENATA D. PRATER, Clin Regis Clk from Clin Receipt  
D. MATTHEW SELLERS, Resp Therp from Med Lab Tec  
DORIS K. SPIRES, Clerk Typist form Pat Care Aide  
FREDRICK E. SUMPTER, Evrml Svc Sup from Evrml Svc Tec  
TAMRYN K. WESSE, Adm Secty from Sr Secty

Happy  
New Year  
Baby

## One Month's Free Rent

Celebrate the New Year in a spacious 2 bedroom garden or 3 bedroom townhome apartment. Convenient location near Ft. Gordon, MCG, day care and shopping.

798-3243

2243 Rosier Road @ Windsor Spring Road

Shelter Management Group

NO DEPOSIT MILITARY OR MCG

SALEM  
ARMS



Mary Anne House

## Ms. House appointed to transplant board

Mary Anne House, administrator of the Medical College of Georgia Organ Procurement Program, has been appointed the American Registry of Transplant Coordinators' representative to the American Board of Transplant Coordinators.

As the representative, Ms. House will chair a nominating committee charged with nominating members for the American Board of Transplant Coordinators.

Also, she will represent members of the organ procurement and transplant coordinator community who have been certified by the ABTC.

Ms. House is the first person to

represent the registry on the board.

The board was incorporated in April 1988 to develop a credentialing process for organ procurement and clinical transplant coordinators. The group now develops and administers the examination.

Members of the registry are coordinators certified by the board.

Ms. House also will be involved in other functional board activities related to examination development.

"I think it adds credibility to say that people have an accepted standard of practice and that they are able to function at that level," she said.

## BRICKTON PLACE

North Augusta's finest...  
quiet, yet convenient  
luxury apartments

- Washer/dryer connections
- Frost free refrigerator with ice maker

Martintown & Bama Ave.  
(adjacent to North Augusta Plaza)

278-1851

Ask about our rent special



custom sound



ONLY:  
**\$549**  
through December 29

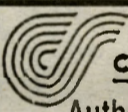
### FEATURES

#### ★ 3 YEAR WARRANTY ★

- Additional Spectrum operates on all 832 channels
- Optional Full Duplex Hands-Free Operation
- Last Number Redial for convenient redialing of frequently busy phone numbers
- Call Timer measures elapsed time of current call, total elapsed time and total number of calls
- Home Alert can alert you to incoming calls when you are in the vicinity of your vehicle (Option)
- Electronic Lock prevents unauthorized phone use
- Preferred System Lock (NAM Option)
- Optional Transportable Conversion Kit
- Repertory Dialing of up to 30 numbers shared with Electronic Scratch Pad
- 10 Digit Dial Number Display
- 16 Digit Extended Readability
- On-Hook Dialing eliminates need to lift handset to place a call

\* Price Does Not Include Installation or Accessories

Authorized Agent For



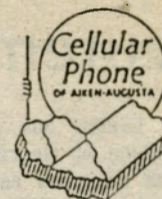
custom sound

Authorized Agents

2029 Gordon Highway  
738-8181

### JUST THE FACTS

- ★ Largest Coverage in the CSRA
- ★ 100% Money Back Guarantee
- ★ Best Price in U.S.
- ★ Lifetime Warranty on Installation



## Medical symposium slated

The 24th annual Primary Care and Family Practice Symposium, covering a variety of topics from the latest therapy for osteoarthritis to how to help patients stop smoking will be held March 6-11 and repeated May 1-6 at the Medical College of Georgia.

Annual symposia are geared toward the continuing medical education needs of primary care providers and other specialists from throughout Georgia, the Southeast and beyond.

The two, six-day continuing medical education courses focus on problems commonly seen by primary care physicians in their practice, said Dr. Glen E. Garrison, MCG professor of medicine and family medicine and a course director.

Forty MCG faculty members will participate in the sessions which provide information in a variety of areas including gynecology, gastroenterology, rheumatology, orthopedics, psychiatry, allergy, nephrology, endocrinology, cardiology and vascular and infectious diseases.

Participants will explore problems such as infertility, managing advancing renal failure, congestive heart

failure and foot infections in diabetic patients.

There will be morning, afternoon and evening sessions. The symposia also will offer a number of simultaneous sessions to meet the varying needs of a wide spectrum of practicing physicians. For example, the second morning has simultaneous sessions on neurology and family medicine.

Participants also will receive an extensive manual containing information pertinent to the topics covered at the symposium which can be used as a ready information resource after the course.

For more information or registration contact the MCG Division of Continuing Education, ext. 3967. Pre-registration through the division is encouraged, Dr. Garrison said.

The course provides 52.25 credit hours in Category One of the Physician's Recognition Award of the American Medical Association. Also, it has been reviewed and is acceptable for 52.25 prescribed hours by the American Academy of Family Physicians.

## Dr. Crowley named consulting editor

Dr. Julia R. Crowley, professor in the Medical College of Georgia Department of Medical Technology, has been appointed consulting editor of "Clinical Laboratory Science," the journal of the American Society for Medical Technology.

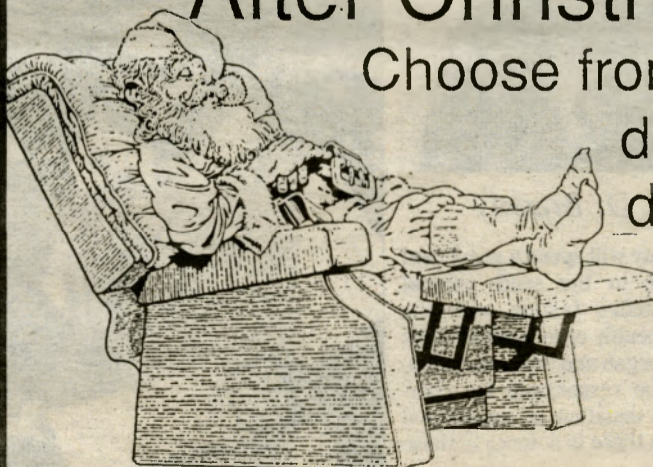
Dr. Crowley has served as a peer

reviewer for the publication for seven years. As a consulting editor she will make decisions concerning content and editorial positions.

"This position will provide me with even more of an opportunity to expand my knowledge about every part of the field," Dr. Crowley said.

## No Payment 'til June\* After Christmas Sale

Choose from over 150 lines of  
distinctive furniture,  
discounted 50-70%.



- Recliners
- Day Beds
- Entertainment Centers
- Cedar Chests
- Dining Room Suites
- Living Room Suites
- Bedroom Suites
- Special Orders No extra charge

**Carolina Furniture** DISCOUNT SHOWROOM & CATALOG SALES

2732 Milledgeville Rd., Augusta • 736-4349, One block from Regency Mall  
90 Days Same as Cash • Use our Convenient Revolving Charge • Visa • Master Card  
Hours: Monday-Friday 10-7:30; Saturday 10-6; Sunday 1-5

## Child-life coordinator named for MCG center

R. Deirdre Day-Cutcliffe has been named child-life coordinator for the Medical College of Georgia Children's Medical Center.

Mrs. Day-Cutcliffe will be responsible



Deidra Day-Cutcliffe

for coordinating existing recreational and educational support resources for inpatients in the Children's Medical Center. She will plan activities that include providing emotional support for young patients and their families, structure programs of therapeutic play, prepare patients psychologically for medical procedures, use knowledge of child development to enhance the hospital environment and act as the child's and parents' advocate in the hospital.

Before coming to MCG, Mrs. Day-Cutcliffe worked Shriners Hospital for Crippled Children in Houston, Texas, as child-life coordinator. She previously served as child-life specialist at the University of Texas M.D. Anderson Cancer Center in Houston and as child-life intern at Johns Hopkins Hospital in Baltimore, Md.

Mrs. Day-Cutcliffe earned a bachelor of science degree in human development and family studies from Colorado State University, College of Applied Human Science, in Fort Collins. She is a member of the Association for the Care of Children's Health and the Child Life Council.

The child-life coordinator position is supported in part by funds raised through the Children's Miracle Network Telethon.

## Mrs. Braddy named procurement coordinator

Diana D. Braddy has joined the Medical College of Georgia Organ Procurement Program as procurement coordinator for 20 hospitals in south central Georgia.

The program serves 72 Georgia hospitals and two South Carolina hospitals. Coordinators are based in Augusta, Savannah and Valdosta.

Mrs. Braddy will be based at MCG, serving as coordinator for MCG Hospital and Clinics, the Veterans Administration Medical Center and St. Joseph Hospital, all in Richmond County.

She also will coordinate organ and tissue procurement efforts in Burke, Screven, Bulloch, Tattnall, Jeff Davis, Laurens, Treutlen, Ben Hill, Candler, Evans, Wheeler, Toombs, Montgomery, Dodge, Wilcox, Telfair, Dooley, Sumter and Crisp counties.

"I wanted to grow professionally and develop my skills in public and professional education," said Mrs. Braddy, who comes to organ procurement from 15 months as senior staff nurse in the Surgical Intensive Care Unit at MCG Hospital and Clinics. She has seven years experience as a registered nurse.

As organ procurement coordinator, Mrs. Braddy is responsible for public and professional education regarding the laws, facts and issues pertaining to organ and tissue donation.

Georgia law requires every family to be offered the option of organ and tissue donation at the time of a family member's death.



Diana D. Braddy

Mrs. Braddy will spend a great deal of her time in the south central Georgia counties talking with the public and health care professionals there about organ and tissue donation. She will be responsible for coordinating the donation of organs and tissues when there is a donor in those counties.

Her work will include talking with the families of potential donors, evaluation of potential donors as well as coordination of transplant teams that will be involved in retrieving organs and tissues.



Maggie Meador

## Mrs. Meador joins staff as nurse recruiter

Maggie Meador, a registered nurse, has joined the staff of the Medical College of Georgia Hospital and Clinics as nurse recruiter.

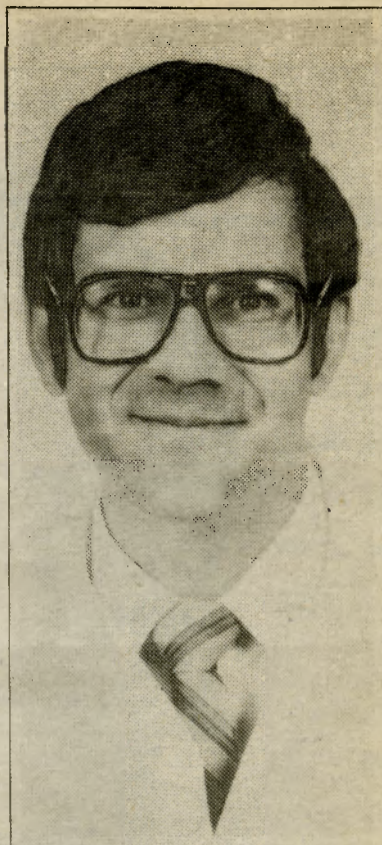
Mrs. Meador will be responsible for recruiting, screening and interviewing applicants for nursing positions.

Mrs. Meador earned her bachelor's degree in nursing from MCG. She previously served the hospital and clinics as a senior staff nurse, an assistant head nurse and as head nurse in the neurology unit on 3-West.



## Retiring

Two 30-year food service workers recently retired from the MCG Hospital and Clinics Department of Dietetics. Betty Bonner (above) was honored at a party Dec. 30 and Leola S. Jenkins (below), with Mary Browning and Jerry Kurunsaari, was honored Dec. 9.



Dr. Paul E. Forney

## Dr. Forney inducted president-elect

Dr. Paul D. Forney, associate professor and director of the residency program in the Medical College of Georgia Department of Family Medicine, has been inducted as president-elect of the Georgia Academy of Family Physicians.

He also has received that group's Family Practice Educator of the Year Award for his work with the residency program at MCG. Nominations for the award are made by academy members to honor time, effort and impact on family practice residents.

Dr. Forney was inducted as president-elect at the academy's 40th annual scientific meeting in November. He will take office as president of the 1,200-member academy in November 1989. He has been a member of the academy since 1982.

Dr. Forney has a medical degree from the University of Maryland in Baltimore and completed his family practice residency at Maryland.

He is a diplomate of the American Board of Family Practice.

## Retiree News

Retirees can send news items to "Beeper" through the campus mail, AI-102.

For information about deadlines or other matters, call ext. 4411.

### DEATHS LISTED

Ocie L. Johnson, 75, of 1012 Eighth Ave., Augusta, died Nov. 28.

She was a registered nurse who worked in obstetrics and gynecology, and retired from MCG in 1978 after 14 years employment.

\*\*\*\*\*

Carolyn P. Bedell, 53, 2102 Pauline Blvd., Ann Arbor, Mich., died Nov. 16.

She retired from MCG on disability in 1987 after working for a year as a nursing director in the Ambulatory Care Services Department.



# Newsbriefs

## Beeper deadline

The deadline for the next "Beeper" is Jan. 16 at 5 p.m. Please inform the Personnel Division of any address changes to ensure delivery of "Beeper" to your home.

## Correction

A photograph caption in the Dec. 21 edition of "Beeper" incorrectly identified the president of the Augusta chapter of the Fraternal order of Eagles as Walter C. Hasinski. Actually, his name is Walter C. Haskins. "Beeper" regrets the error.

## Injury reports

Any injury or illness received on the job, no matter how slight, should be reported to a supervisor immediately, according to the MCG Department of Personnel.

MCG supervisory personnel are responsible for submitting required forms to the proper departments. Medical treatment of a work-related illness or injury should be sought at Employee Health or Emergency Services. Accidents not resulting in a work-related injury or illness should be reported to Public Safety at ext. 2915.

Benefits payable to employees as a result of work-related injuries are determined by the workers' compensation program.

## Lecture slated

An associate professor of psychiatry at Harvard Medical School who was a consultant to the New England Patriots football team will lecture Jan. 17 at noon in the large auditorium of the Medical College of Georgia's Auditoria Center.

Dr. Armand Nicholi Jr., who also is an attending psychiatrist at Massachusetts General Hospital, will discuss new perspectives on psychosomatic medicine. His talk is entitled "The Relationship between Mind, Peak Body-Functioning and Successful Group Performance."

Dr. Nicholi is editor of a widely acclaimed psychiatry textbook, The Harvard Guide to Modern Psychiatry. He has a broad range of psychiatric experience, including consultation-liaison psychiatry, adolescent psychiatry, substance-use disorders and the psychiatric disorders of young adults.

His observations during his work with professional athletes is helping to refine concepts of psychosomatic medicine. Some of his writings have been published in the New England Journal of Medicine.

His visit to Augusta is sponsored by the MCG Department of Psychiatry and Health Behavior and Charter Hospital of Augusta.

## Grants offered

Beta Omicron chapter, Sigma Theta Tau, is offering research grants to encourage qualified members to pursue research. Application guidelines may be obtained from Dr. Juanita Bowsher, ext. 3843.

Applications and related materials are due March 1.

## Deadlines

Upcoming deadlines for tuition reimbursement applications for classified MCG employees are spring quarter, March 3; summer quarter,

May 26; and fall quarter, Sept. 1.

To be eligible for the program, applicants must: be a benefits eligible employee; have been employed at MCG for at least six months before the application deadline; enroll in an accredited program that is related to job or career; and receive a grade of C or better.

For information, contact Kathy Baumgartner or Mary Hagan at ext. 3779.

## Computer expo

A Macintosh computer exposition will be sponsored by MCG's Academic Computing Department Jan. 11-12 in room 108 of the Robert B. Greenblatt, M.D. Library.

Representatives from Apple, Microsoft, Aldus, BSA Sales and MarketShare will demonstrate products. Demonstrators also will be showing Cricket Graph, FileMaker 4, Hypercard, Ikeda Curve-fitting, Stat View II, downloading from MERLIN and MAX with Versa-Term, creating slides with both the EasySlider and the Mirus FilmMaker and optical character recognition with OmniPage and the Apple Scanner.

For information, contact Rose Blagburn at ext. 3720 or 4514.

## Tag purchase

The Richmond County Tag Mobile Services will not be in operation during the 1989 season because of changes in the license plate renewal law.

All new tags will have to be purchased at one of three offices: Main Office, 491 Laney-Walker Blvd.; South Augusta Annex, 2029 Lumpkin Road, and the Tax Commissioner's Office, Room 117, Municipal Building, 500 block of Greene Street.

Richmond County voters in

November approved an alphabetical staggered system, which was implemented Jan. 1. The new renewal system, based on the owner's last name, or the first word (other than "the") on the registration or title, is as follows:

January, A through D; February, E through K; March, L through R; and April, S through Z.

Individuals who fail to register their vehicles by the deadline months will be fined \$15 for each vehicle.

## MAU PHYSICIAN GRADUATES

MAU, Inc. can offer you choices upon completion of your residency. Our computerized client database along with our nationwide network of physician recruiters can place you where you want to be!

Let us help you obtain the lifestyle of your choice.

Send Your C.V. or Call

SHARON L. DIXON  
MAU, INC.

501 Greene Street  
Augusta

722-6806

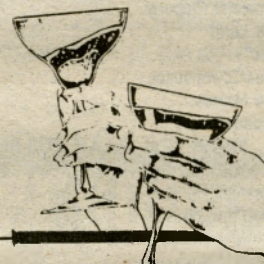
ALL FEES EMPLOYER PAID

## Career day

Career Opportunity Day for students in the schools of Allied Health Sciences and Nursing will be Feb. 14 from 3 to 6:30 p.m. at the MCG

Student Center.

Augusta College and other institutions offering similar programs will be participating, and about 60 employers are expected to be represented.

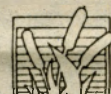


FRESH  
NEW START

We're giving away a special that will get you started off right for the New Year. Join our luxury community that offers great amenities, an active social calendar and an excellent management reputation. Come make Rivercreek your home for 1989.

736-7770

Washington Rd. & I-20  
2525 Center West Parkway  
Shelter Management Group



RIVER  
CREEK



Get Ready  
For  
'89

This year life will be grand in a furnished or unfurnished apartment home at the Heritage. Give yourself one of seven cozy floor plans, all of which offer a great selection of amenities. Convenient location near Copeland Elementary, Ft. Gordon and MCG. Rent starts as low as \$295. Short term leases available.

738-2925

Wrightsboro Road  
North Leg at Jackson  
Shelter Management Group  
No Deposit Military

HERITAGE

## Career Development Center

### Short Accredited Computer Courses

(404) 823-6267

Custom Day And Evening  
Classes To Fit Your Work Schedule

Intro to DOS - WordStar - WordPerfect - Lotus - dBASE - Dos - MS Word  
- Ventura - PageMaker - MultiMate - Excel - PaintBrush - Dr. Halo - And more ...

## Murphy & Robinson

Opticians

- Two year warranty on prescription eyeglasses
- Contact lenses
- 10% discount to VA, UH, MCG personnel
- Minor adjustments and repairs FREE

Monday-Friday  
9 a.m. - 6 p.m.

1453 Harper Street  
Near MCG  
724-2020



Since 1946

*Auld Lang Syne*

is 10 minutes from Gate One. Come back to the good old days in new surroundings. Choose from a 1 or 2 bedroom apartment from \$275 that is just 10 minutes from Gate 1, Ft. Gordon and Regency Mall. Furnished apartments available. Flexible leases. Williamsburg is beautifully landscaped and tastefully designed. Adult & Family Sections.

733-9546

Williamsburg

1814 Fayetteville Drive @ Deansbridge Road (U.S. 1) & Milledgeville Road Shelter Management Group No Deposit Military

*Begin Anew*

Begin a new life in a new place starting from \$305 at Timberwoods. Enjoy large 1, 2 or 3 bedroom garden apartments up to 1,400 square feet, or 2 bedroom townhomes. Washer/dryer connections & cablevision included. Just a short hop to Ft. Gordon, MCG, SRP, day care and shopping. NO DEPOSIT MILITARY.

733-5571

1 mile off Walton Way Ext. at 3188 Skinner Mill Rd. Shelter Management Group

*timberwoods*