



beeper

News and Information for the MCG community

Vol 20 No 18 Wednesday, September 8, 2010



Stacey Hudson photo

Ashlynn Reese, of University Communications, discusses the strategic initiative with an employee.

Feedback focuses ESP

By Paula Hinely

The Enterprise-Wide Strategic Planning initiative is one-third of the way to its finish line, and its leaders say they're excited about its rapid start.

"It's refreshing to see the energy and enthusiasm of the people who've worked directly with the ESP process, and how they're now engaging their colleagues through-

out the MCG enterprise," said Dr. Peter Buckley, interim dean of the School of Medicine and ESP steering team co-chairman.

The ESP initiative, a three-month effort that will produce a road map to guide and focus MCG efforts over the next three years, has recently launched several innovative meth-

See ESP, page 14

Issue X-Ray

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MCG is a tobacco-free campus

Put charitable donations MCG-First

Employee giving essential to enterprise-wide success

By Stacey Hudson

It takes everyone's effort to keep MCG on the cutting edge. And in support of the new enterprise-wide goals, MCG, MCGHealth and the Physicians Practice Group are working together this year on a campaign called MCG-First.

This single campaign calls upon all employees to show support for the mission and values of the work we do through financial contributions.

"It is very important for individu-

als to realize that the dollars they give come back to go to work here on campus. The contribution allows numerous things to take place that otherwise may not happen without their gift," said Director of Annual Fund Debby Kalliokoski.

Less than 25 percent of the university's operating budget comes from state funds. The remainder must be earned through donations, merchandise sales, clinical practices and grants.

But even those revenue streams have restrictions attached. Philan-

thropy Coordinator Rebecca Bruni says that when grantwriters apply for grants, they are often required to disclose employee giving participation rates.

"A lot of grant awards, foundations and corporations look at us more favorably if our employees look at us favorably. If our employees invest in us, other entities are willing to invest in us," Bruni said.

Donors to MCG-First have the option of giving the money "unre-

See MCG-First, page 10

Ambitious program takes shape

"Healthy Perspectives" chosen as slogan for plan

By Christine Hurley Deriso

When first-year students come to campus next fall, they'll be the inaugural class of an ambitious new program.

Several MCG students, faculty and staff have rolled up their sleeves for the past few months to create a Quality Enhancement Plan—an accreditation requirement of the Southern Association of Colleges and Schools-Commission on Colleges intended to enhance education campuswide far into the future. The QEP will roll out after SACS representatives visit campus March 29-31.

"A committee has done the bulk of the work, but this has truly been a university-wide initiative. Virtually everyone on campus has participated on some level," said Associate Provost and QEP Director Shelley Mishoe.

See QEP, page 10



Phil Jones illustration

beeper

Division of Strategic Support
Medical College of Georgia
Augusta, Georgia 30912

Briefs...

News, events and more

Pillars on the move

Make an impact on the Enterprise-Wide Strategic Planning initiative in person. Tell us, what would it take for the MCG enterprise to be a leading academic medical center? What activities would you start? What would you stop? What would you continue? Think big. Think bold. Think innovative. Think visionary. Together, we're building MCG's future, and every opinion matters. You could win a \$50 Walmart card. Look for the pillars and share your ideas at the following locations: Wednesday, Sept. 8: Medical Center, 2nd Floor, Sydenstricker lobby, 11 a.m.-1 p.m., Greenblatt Library, 11 a.m.-1 p.m., Physicians Practice Group lobby, 11 a.m.-1 p.m. Thursday, Sept. 9: MCGHealth Cancer Center lobby, 11 a.m.-1 p.m., Auditoria Center, 11 a.m.-1 p.m. Friday, Sept. 10: Health Sciences Building lobby, 10:30 a.m.-1:30 p.m., Medical Center, Critical Care Center lobby, 11 a.m.-1 p.m., Cancer Research Center lobby, 11 a.m.-1 p.m.

Saving savvy

The Graduate Student Organization is selling peel-off coupon booklets for \$10 each. These books contain more than 70 buy-one-get-one-free coupons to local area restaurants and attractions. Coupons are good through December 2011. Contact gso@mail.mcg.edu and arrangements will be made to get booklets to you.

Formally yours

The School of Allied Health Sciences students will present the inaugural Fall Ball Sept. 30 at 7 p.m. at the Marbury Center. Proceeds will benefit Courtney Claxton, an MCG student who sustained a spinal cord injury. Tickets are \$20 per person, \$35 per couple and includes food, music and cash bar. Contact Bianca Coley at bcoley@students.mcg.edu or Kelley Jarris at kjarris@students.mcg.edu.

Funding opportunities

Submission deadline for the Scientist Training Program (STP) and Interdisciplinary Research Program (IRP) funding opportunities is Oct. 15. STP carries a maximum award of \$80,000 per year for up to three years. IRP carries a maximum award of \$50,000 for one year. Guidelines have been revised to remove tenure track from an applicant's required status. All regular full-time faculty members are now eligible to apply. Guidelines and forms may be found at mcg.edu/spa/mcgri/igpmain.htm. Please be sure to start the routing process early. No exceptions will be made for late or incomplete applications.

Good golf

The Great Strides "Fore" CF Charity Golf Tournament will be Oct. 29 at Forest Hills Golf Club. The tournament is sponsored by the MCG Cystic Fibrosis Center, in conjunction with the Georgia Chapter of the Cystic Fibrosis Foundation, to help raise money for the Cystic Fibrosis Foundation. Teams must include four members. Cost is \$125 per person/\$500 per team. Shotgun start at 9 a.m. Visit cff.org/Chapters/georgia/ChapterEvents for information or to register.

Tickets on sale

MCG will host Purpose at the Penthouse Oct. 6, from 6-9 p.m., at the historic Partridge Inn. This classic rooftop party will feature heavy hors d'oeuvres, live music, raffles and a cash bar. Proceeds will benefit Safe Homes of Augusta. Tickets are \$40 per person, \$75 per couple. Raffle tickets for sale separately. Visit mcg.edu/sccp and click on special events.

Team spirit

Intramural sports begin soon, and MCG offers both men's and co-ed recreational divisions. All current MCG students, faculty and staff are eligible. Visit mcg.edu/wellness/imsports.htm to see what is available, then register at imleagues.com/schools/MCG/registration.

Timely

Human Resources will offer "TimeWare Basics" Sept. 9 from 9 a.m. to noon in HS-1151. Call 706-721-0343 or visit mcg.edu/hr/training to register.

Granted

Human Resources will offer "Transferring a NIH Grant to MCG" Sept. 9 from 2-3 p.m. in HS-1151. Call 706-721-0343 or visit mcg.edu/hr/training to register.

PeopleSoft

Human Resources will offer "PSoft Financials: Delivered Reports and Inquiries Panels" Sept. 13 from 2-3:30 p.m. in HS-1151. Call 706-721-0343 or visit mcg.edu/hr/training to register.

Get Carded

Human Resources will offer "P-Card Orientation" Sept. 14 from 9-10:30 a.m. in HS-1151. Call 706-721-0343 or visit mcg.edu/hr/training to register.

Costly

Human Resources will offer "Cost Transfer" Sept. 14 from 2-3 p.m. in HS-1151. Call 706-721-0343 or visit mcg.edu/hr/training to register.

Navigate

Human Resources will offer "PSoft Financials: Basic Navigation" Sept. 15 from 8:30-10:30 a.m. in HS-1151. Call 706-721-0343 or visit mcg.edu/hr/training to register.

Required

Human Resources will offer "PSoft Financials: Requisition" Sept. 15 from 10:30 a.m. to noon in HS-1151. Call 706-721-0343 or visit mcg.edu/hr/training to register.

Project management

Human Resources will offer "PSoft Financials: Sponsored Project Management" Sept. 15 from 1-2:30 p.m. Call 706-721-0343 or visit mcg.edu/hr/training to register.

Grads return

The School of Graduate Studies Alumni Association Board meeting will be Sept. 16 at noon in the MCG Alumni Center. Call 706-721-3821.

Modulate

Human Resources will offer "Human Resources Policies and Procedures: Module 2" Sept. 17 from 9-11:30 a.m. in HS-1151. Call 706-721-0343 or visit mcg.edu/hr/training to register.

Tick Tock

Human Resources will offer "Time Management" Sept. 17 from 2-4 p.m. in HS-1151. Call 706-721-0343 or visit mcg.edu/hr/training to register.

Card works

Human Resources will offer "P-Card Works Payment Manager" Sept. 21 from 9-10:30 a.m. in HS-1151. Call 706-721-0343 or visit mcg.edu/hr/training to register.

Report for duty

Human Resources will offer "P-Card Works Payment Manager Reports" Sept. 21 from 10:30-11:30 a.m. in HS-1151. Call 706-721-0343 or visit mcg.edu/hr/training to register.

See Briefs, page 7

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www.mcg.edu/news/beeper

Division of Strategic Support

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DEADLINES

for Sept. 22 issue - Sept. 14 at noon

for Oct. 6 issue - Sept. 28 at noon

MEDICAL COLLEGE OF GEORGIA

Dr. Ricardo Azziz, President

Deb Barshafsky, Vice President for Strategic Support

Jack Evans, Director of University Communications

Damon Cline, Publications Manager

EMPLOYEE ADDRESS CHANGES & CORRECTIONS should be made to Human Resources through department managers.

The mission of the Medical College of Georgia is to discover, disseminate, and apply knowledge to improve health and reduce the burden of illness on society. In realizing its mission, the Medical College of Georgia is committed to serving the people of Georgia, the nation and the world by:

- Preparing the health professional workforce of the future;
- Conducting research through programs that create, disseminate and apply new knowledge relevant to human health;
- Providing exceptional, innovative, patient-centered health care services;
- Contributing to the economic development and well-being of the State of Georgia through integrated programs in education, research and clinical care.

MCG students to offer free glaucoma screenings monthly

By Toni Baker

The Ophthalmology Interest Group of the MCG School of Medicine will provide a free glaucoma screening for MCG faculty, staff, students and MCG patients and visitors from noon to 2 p.m. Wednesday, Sept. 15, in the Dogwood Room of Terrace Dining on the second floor of MCGHealth Medical Center.

Testing will include visual acuity, peripheral vision and eye pressure, said Josh Zaffos, fourth-year president of the group of medical students interested in ophthalmology. The 15-minute screening also will take a family history of glaucoma and diabetes, examine the back of the eye and check blood pressure.

MCG medical students and Department of Ophthalmology faculty and residents volunteer their

services for the screenings, which will be held monthly through June; future dates and locations will be announced. The event is funded in part by Sight Savers, a Congressional Glaucoma Caucus Foundation-funded subgroup of the Ophthalmology Interest Group. MCG corneal specialist Pankaj Gupta is the group's faculty advisor.

"Glaucoma is one of the more silent diseases of the eye and among the most preventable cause of blindness," Zaffos said. The disease, which damages the optic nerve, is a leading cause of blindness affecting about 3 million Americans. African-Americans, the elderly and those with a family history are at increased risk.

For more information, contact Zaffos at jzaffos@students.mcg.edu or Erin Fynan at efynan@students.mcg.edu.



MCGHealth offers free thyroid screening day

By Denise Parrish

Nearly 46,000 people will be diagnosed with thyroid cancer this year, according to the American Cancer Society. However, the good news is that the survival rate is high when thyroid cancer is detected early.

That's why the MCGHealth Thyroid Center is offering free thyroid cancer screenings from 8 a.m. to 2 p.m. Thursday, Sept. 9, in the Otolaryngology offices at the MCGHealth Medical Office Building. Physician specialists will look for signs of thyroid cancer and offer advice for treatment. Individuals with large goiters are also appropriate for screening and should consider being evaluated.

Most people with thyroid cancer have no known risk factors, so it is not possible to prevent most cases of

this disease. Thyroid cancer is different from many other adult cancers in that it is commonly diagnosed in younger people. Nearly two-thirds of all cases are found in people between the ages of 20 and 55.

Symptoms that could indicate a thyroid problem include:

- Thyroid lump (nodule)
- Neck swelling
- Difficulty swallowing
- Enlargement of the thyroid gland
- Hoarseness or changing voice

To schedule an appointment for your free thyroid screening, call 706-721-4400. The Otolaryngology offices are located on the fourth floor of the MCGHealth Medical Office Building at 1447 Harper St.

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Path to fitness begins with single step

By Stacey Hudson

The number one reason Americans give to avoid exercise is a lack of time, according to a 2002 study by the U.S. Department of Health and Human Services. But the MCG Wellness Center has put together a map to help you make time for exercise.

Looping around the 120-acre campus is a series of three walking paths developed by the employees of the on-campus activity and fitness center.

"It was originally developed to be an alternative, safe place to walk on campus," said Andre Love, associate director of fitness and recreation.

The result was an exercise option for anyone. Walking is easy on your joints, nearly everyone can do it and there is minimal equipment needed to participate.

But to make getting started even easier, the Wellness Center broke it down into three levels.

"There is a path for beginners, the intermediate walker and people

with more advanced fitness levels," Love said.

The Laney Walker Route, which loops from 15th Street to the Cancer Center and back, measures three-quarters of a mile, and can be completed in 15-18 minutes. The Harper Street/Walton Way path loops the area around Walton Way, St. Sebastian and Harper streets for one mile, and can be completed in 20-25 minutes. The Campus Loop runs a figure eight between the School of Dentistry and the corner of St. Sebastian Way and New Bailie Street.

It hits 1.5 miles, and takes between 35-40 minutes to complete.

And, in the coming weeks, the maps will be updated to include paths that are climate controlled. The Sanders Research & Education Building holds 1.3 miles of hallways according to building coordinator Terry Good. Those halls and the wide pathways inside the Allied Health Sciences Building will be mapped out for those walkers who want an escape from heat, cold or rain. Visit mcg.edu/wellness.



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Stacey Hudson photo

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Hamming it up to put MCG first

By Stacey Hudson

As part of the new, enterprise-wide fundraising program, MCG-First, the MCG Department of Public Safety is hosting a Kiss a Pig contest. The contest, sponsored by Steed's Dairy and Edmund's Barbecue, pits campus employees swino-a-swino to raise the most money for MCG-First.

Parking Manager Debbie Rowland, Chief of Police Bill McBride, Emergency Management Coordinator Jimmy Murray, Officer Pete Barbara and Vice-President for Administration Michael Ash will all vie to pucker-up to a local porker. These privileged few will receive the honor of swallowing their dignity, all in the name of the state's only health sciences university.

"Our volunteers were approached because they're all natural hams," said Mandy Flanders, administrative assistant in the Department of Public Safety, who is organizing the event. "But hopefully they won't hog all the fun."

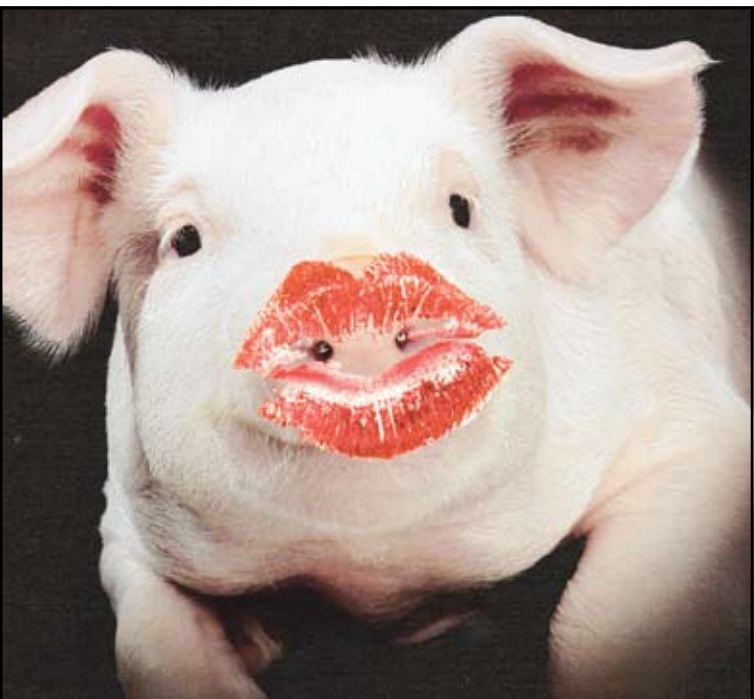
The winner is the person who has the most money donated into their jar in one of five donation areas through Sept. 21. He or she will kiss a live pig on Sept. 23 at 11 a.m. in the Public Safety Division's Vehicle Services area.

Donation receptacles will be located in the Annex II Parking Office, Physical Plant, Student Center Bookstore and HI Parking Office.

Flanders previously organized a similar campaign at Piedmont College. She said it was always

very popular with students and employees. In its first year at MCG, Flanders hopes to raise \$200, all for equipment needed on campus.

"None of it is earmarked for pork barrel projects," she said.



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Chelsie Halford
R146628-BP090810

Blood bank working to increase donations

By Stacey Hudson

Modern science has produced a number of synthetics for use in the human body. But blood is not one of them.

"There is no substitute," said Marguerite Kanto, Medical Technologist at the MCGHealth Donor Room.

And the need is desperate. In an average month, the blood bank transfuses around 1,600 units of blood, about 28 times more than it collects. That deficiency must be supplied, and that means going outside the MCG campus and paying for the much-needed products.

Dr. Daniel Massi, who is a fellow in the Transfusion Services Department at MCGHealth, equates blood donations to a civic responsibility, like jury duty or voting.

"It's something you can do that really gives back. And you never know when you or a loved one will need it. You give a pint, you get a pint," Massi said. "We would definitely like to see MCG give more."

Kanto stresses that the procedure only requires about 30 minutes of a donor's time – and it costs nothing. Kanto sees it as a way to support this community hospital. MCGHealth is the only Level One trauma center for 13 counties, and the emergency room may see more than 75,000 patients in a year. A single car accident victim can

require as many as 100 pints of blood, according to the American Red Cross.

"This is something that almost anyone can do to help another person – and to contribute to MCG," Kanto said. "It helps us to keep costs down."

Donors can even help keep down the costs of a friend or relative's stay in the hospital by giving in the name of that hospital patient. Patients treated at the MCGHealth Cancer Center, for example, may need blood, sometimes daily, during their chemotherapy treatments. If that patient uses blood products, the hospital will give a partial credit to the patient's bill. All blood donated at MCG stays at the hospital.

The MCGHealth Donor Room will host two blood drives in the coming months. The first will be held in the Wellness Center's Public Safety office, Sept. 28-29, from 10 a.m.-6 p.m. The second will be in the Children's Medical Center, Oct. 25-27, from 8 a.m.-4 p.m. in room 1809C.



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Cream butter & sugar well. Add eggs one at a time, beating well after each addition. Combine dry ingredients – sugar, flour, baking powder, soda, salt, nutmeg. Add dry ingredients alternately with buttermilk, starting & ending with dry ingredients. Add vanilla & almond extract, mix well. Grease & flour bundt pan well.

Bake at 350 degrees until a wooden toothpick comes out clean. Approximately 50 minutes, depending on your oven. Let cool on rack for 10 minutes and remove from pan.

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BRIEFS...from page 2

Modulating

Human Resources will offer “Human Resources Policies and Procedures: Module 3” Sept. 21 from 2-4:30 p.m. in HS-1151. Call 706-721-0343 or visit mcg.edu/hr/training to register.

Get results

Human Resources will offer “Getting Results Through Individual and Organizational Accountability” Sept. 22 from 8:30-11:30 a.m. in HS-1151. Call 706-721-0343 or visit mcg.edu/hr/training to register.

Budgets

Human Resources will offer “Development of an Investigator-Initiated Budget” Sept. 22 from 2-4 p.m. in HS-1151. Call 706-721-0343 or visit mcg.edu/hr/training to register.

Golf for good

Food Lion will host the eighth annual MCGHealth Children’s Medical Center Golf Classic Sept. 27, at Mount Vintage Plantation in North Augusta, S.C. Food Lion stores have raised more than \$85,000 to benefit MCGHealth Children’s Medical Center and the Children’s Miracle Network. Call 706-721-4004 or visit mcghealth.org and click on classes and events.

Rest and retire

TRS will offer a group pre-retirement workshop Sept 28 at 4 p.m. in Room EC-1204. TRS will offer one-on-one retirement counseling Sept. 29 from 8 a.m. to 4 p.m. and Sept. 30 from 8 a.m.-noon in Rooms HS-1103 and HS-1109A. Register trsga.com and click on “Workshops and Counseling.”

News to us

Send announcements or story suggestions for The Beeper to beeper@mcg.edu, or contact editor Stacey Hudson at ext. 706-721-4410 or FI-1042 (campus mail). Deadlines are Aug. 4 for the Aug. 11 edition, and Aug. 17 for the Aug. 25 edition.

We all scream

Through Dec. 1, purchase a Frosty key tag for \$1 at any of 10 participating area Wendy’s restaurants and receive a free Junior Frosty treat by showing your key tag during follow-up visits. Proceeds benefit the MCGHealth Children’s Medical Center. Participating locations include: 3012 Peach Orchard Road; 3342 Wrightsboro Road; 1730 Walton Way; 449 Walton Way; 2738 Washington Road; 3859 Washington Road; 430 South Belair Road; 517

East Martintown Road; 1901 Whiskey Road; and 1104 Richland Ave.

Cute and caring

Kohl’s has released a new line of merchandise as part of their partnership to raise money for the Children’s Medical Center. For just \$5 this summer, pick up one of three plush Winnie the Pooh toys, any of four Winnie the Pooh adventure books, or Jessica Seinfeld’s Deceptively Delicious cookbook at area Kohl’s stores. Eighty-three percent of all revenue from these items benefits the Children’s Medical Center.

Dining discounts

Augusta-Aiken Dining Club will donate \$10 to the Children’s Medical Center for every membership sold. Memberships are \$14.95 a month and get buy-one-get-one-free entrees from more than 25 local restaurants. Enter the code MCG000 or mention MCG during your purchase. Visit augustaaikendiningclub.com or call 706-721-3957.

Wellness special

The MCG Wellness Center is offering half priced instructional program registration with the purchase of any payroll, flex or 12-month membership package. Good through Aug. 31. Call 706-721-6800.

So swell

Submit your nominations for the S.W.E.L.L. Award: Saluting the Work, Excellence, Leadership and Lives of our MCG employees. Contact Beeper editor Stacey Hudson at smcgowen@mcg.edu or 706-721-4410.

Pet set

Submit your pets for the Pet Gazette. Contact Beeper editor Stacey Hudson at smcgowen@mcg.edu or 706-721-4410.

Knee pain study

Adults age 18-40 who have had anterior knee pain for at least four weeks are needed for a MCG study. Participants will take part in free, supervised 30-minute rehabilitation sessions up to three times a week for six weeks. Call Dr. Lori Bolgla at 706-721-1517 or e-mail lbolgla@mcg.edu.

Study buddy

Females between the ages of 12 and 26 who have received a three-dose regimen of a specific HPV vaccine are needed to participate in a study that may develop vaccines that protect against additional types of HPV. Current vaccines help protect against up to four types of HPV. New investigational vaccines, if

proven effective, may further reduce a person’s risk for developing cancer and other health problems caused by HPV. Call 706-721-8944.

Confidential assistance

MCG’s Employee/Faculty Assistance Program offers up to six free,

confidential counseling sessions to employees and their immediate family. The sessions may cover any person or work-related area of concern. Call 706-721-2599.

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Corporate partners breakfast with MCG president

President Ricardo Azziz addressed the President's Corporate Partners at a breakfast Aug. 31. Nearly 75 corporate representatives and guests turned out to meet Azziz and to hear his presentation on the future of MCG.



Stacey Hudson photo



Stacey Hudson photo

Susan Jacobs (L-R) from the Partridge Inn; Abram Serotta from Serotta, Maddocks, Evans and Company; Becky Skinner from Augusta First Bank & Trust; and Jimmy Rigsby from Augusta First Bank & Trust.

Azziz asked MCG's corporate partners to help identify partnerships, to utilize the services offered by the academic medical center and to consider giving at the leadership level.



Stacey Hudson photo

Susan Ferrara from Savannah River Nuclear Solutions shares a laugh with her breakfast partners.



Ed Presnell (Clockwise from top left) from SRP Federal Credit Union; Don Bailey from The Augusta Chronicle; Thomas Blanchard III from Blanchard and Calhoun; and Clay Boardman from Augusta Capital.

Stacey Hudson photo

Thirty years come to an end

After 30 years with the Medical College of Georgia, Dr. Barry Goldstein has taken a position with the Southeastern Association of Colleges and Schools.



President Ricardo Azziz and Dr. Francis J. Tedesco, President Emeritus, speak during the reception.



Dr. Roman Cibirka, Vice President for Instruction & Enrollment Management, presents Goldstein with a personalized office chair.



Dr. Goldstein's wife, Gail Goldstein, and daughter Lori listen to him address his longtime co-workers.

New beginning for arriving faculty



Dr. Laura Mulloy (L-R), Section Chief for Nephrology, Hypertension and Transplantation Medicine, and Dr. Robert Schade, Section Chief for Gastroenterology and Hepatology, welcome new faculty to MCG.



President Ricardo Azziz greets new faculty joining MCG.



Dr. Peter Buckley, interim dean of the School of Medicine, introduced Azziz to new faculty.

Breakfast helps to build business partnerships

By Stacey Hudson

President Ricardo Azziz hosted his first President's Corporate Partnership Breakfast Aug. 31.

Nearly 75 corporate representatives and guests turned out to meet Azziz, to hear his presentation on the future of MCG and to express their desires for the university in a question-and-answer session.

Azziz answered questions about community services, administration and branding. He urged MCG's corporate partners to take advantage of services the enterprise offers, to help make connections with potential partners and to consider making MCG a part of their corporate philanthropy at a leadership level.

All of the corporate partners contribute to the President's Innovation Fund. It is earmarked for the Office of the President to fund initiatives central to MCG's mission, particularly in the thematic research areas of cancer, cardiovascular disease, diabetes/obesity, infection/inflammation and neurological disease.

"Because all of the other funds are so specific, this fund allows some discretion on the part of the Office of the President to advance notable initiatives before it," said Debby Kalliokoski, director of an-

nual fund.

For example, when the MCG Cancer Center qualified for a \$1 million grant, the grant required that the academic medical center match that amount. The President's Innovation Fund provided \$20,000 of that money, to ensure that the entire grant was received.

The partners visit the campus to enjoy breakfast with MCG's President, and to hear more about the university and programs they are helping to advance

MCG thanks these businesses for their partnership:

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American International Movers, Inc.
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Augusta Business Interior
Augusta Capital LLC
The Augusta Chronicle
Augusta Coca-Cola Bottling Company
Augusta Data Storage
Augusta First Bank & Trust
Augusta Marriott Hotel & Suites
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First Citizens
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Health Center Credit Union
Herbert Homes Inc.
Jim Whitehead Tires
KAMO Janitorial Supplies & Equipment
Kuhlke Construction & Associates
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SCANA Energy
Serotta, Maddocks, Evans & Company
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Taylor BMW
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Wachovia, a Wells Fargo Company
WJBF-TV/Channel 6
Xytex Corporation



Susan Hunnicutt from Wachovia and Robert Osborne from Georgia Bank & Trust listen to President Azziz discuss the future of MCG.

MCG-FIRST...from page 1

stricted," meaning that the money can be designated by the academic medical center where it is needed most, or they may designate their donations to any one of the funds available.

Last year, employees from MCG, MCGHI and PPG gave a combined total of nearly \$225,000. That support included funds like the MCGHealth Pediatric Hematology and Oncology Outpatient Clinic and the General Unrestricted Fund.

"You can just send in a check. That's incredibly convenient for some people. You can do payroll deduction, and you don't even have

to think about it. We also give the option to be a perpetual giver, as long as you're employed here. We can take it off of your credit card monthly, we can take it off of your credit card one time, or you can make a donation online. Really, I don't know any other options we didn't include," Bruni said, with a laugh. "We're also happy to accept cash."

The minimum amount to participate in payroll deduction is just \$25 per year, an amount that breaks down to just over \$2 per month.

"Our desire is to have great participation this year, so if you've

misplaced your pledge sheet, please contact me personally," Kalliokoski said.

All money collected will go to the Georgia Health Sciences Foundation, the official foundation for the Medical College of Georgia and the MCG Health System. This foundation was formed under the direction and guidance of the Board of Regents and is here to support the education, research and clinical care of our operations.

For more information, visit mcg.edu/mcg-first or contact Debby Kalliokoski at 706-721-3397 or mcg-first@mcg.edu.

QEP...from page 1

For instance, campuswide feedback led to the QEP topic—cultural competency—and focus groups, surveys, meetings and other forms of interaction have helped shape the plan.

Details are still emerging, but the QEP—whose name, the result of a campuswide vote, is Healthy Perspectives: Better Health Care through Better Understanding—will initially target first-year students whose careers will involve patient care. Modules featuring online in-

struction and small-group discussion will encourage students to consider and respect cultural differences when treating patients.

"I can't imagine a better use of our QEP than helping shape students' sensitivity while making them more responsible citizens and health care providers," Mishoe said. "This is a very exciting time to be a member of the MCG community."

QEP-related events and contests will take place on campus throughout the year to optimize visibility

and enthusiasm. "The contests will culminate in two grand-prize drawings of an iPad, so the excitement will only grow," Mishoe said. "This initiative is turning out to be a great deal of fun—but more importantly, a great use of our collective talents and resources. This is a project that will truly bring our campus together."

For more information about the QEP, contact Mishoe at smishoe@mcg.edu.

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Newsmakers



Dr. Ricardo Azziz

Dr. Ricardo Azziz, president of MCG, will speak at the 2010 Georgia Life Sciences Summit Oct. 28 in Atlanta. The Summit provides a forum for professionals from industry, academia and government to discuss and address the major issues and inventions facing the life sciences.

Joel Smith, employee services coordinator, received the Governor's Achievement Award for outstanding efforts as the State Charitable Contribution Program team leader for MCG. His team had the largest increase in contributions in the state, at \$9,110. MCG donations placed fourth among colleges and universities and fifth among all state agencies,

Cheedy Jaja, assistant professor of biobehavioral nursing, attended the SIPID/Summer Institute to Increase Diversity and the 2010



Joel Smith (right)

NIH Summer Institute on Transdisciplinary Research. The two National Institute of Health-funded training programs were designed to provide expertise and competency in research study and grant writing for new research investigators/scientists.

Obituaries

The MCG Community extends condolences to the friends and family of:

Augustino Muni, retired medical photographer, died Aug. 2

Horace Matthews, spouse of Geneva Matthews, retired pharmacist, died July 31.

Barbara Price, retired senior administrative secretary, died Aug. 15.



We're minding our P's and Q's to create a great QEP. Stay tuned...

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Campus Beat

Periodic reports of crime-related news on campus are posted in compliance with federal, state and local laws to maximize campus safety and awareness. To report crimes, suspicious activity or information regarding reported incident(s), call the MCG Public Safety Department at ext. 1-2911 or 2911 from a cellular phone.

Automobile theft

On Aug. 31 at 12:40 a.m., a man reported that his blue 2001 Dodge Stratus had been stolen from MCG Parking Lot 2. The owner of the vehicle said that he parked it in the lot, adjacent to Resident V building, Aug. 28 and discovered it missing Aug 30.

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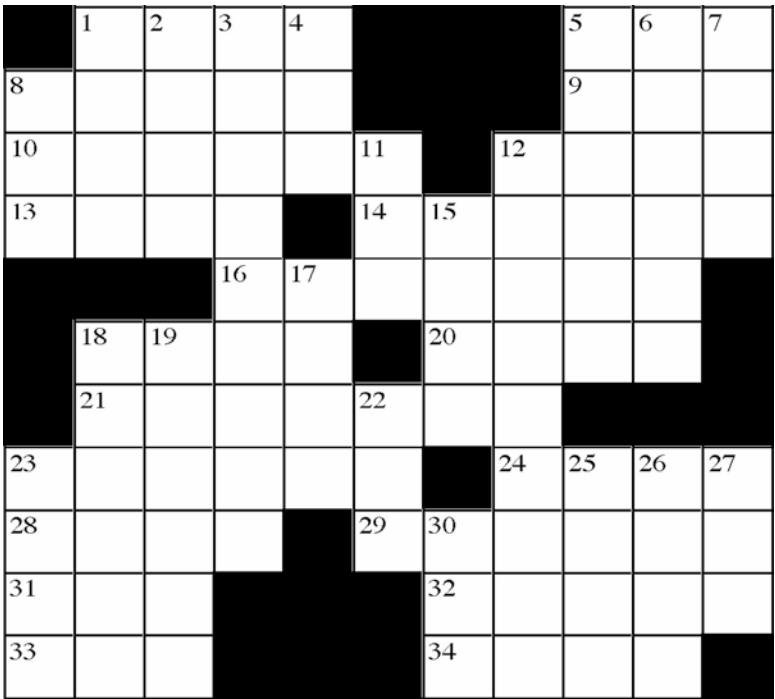
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ACROSS

- Possible result of a head injury
- Bursa, for one
- Nastase's namesakes
- "___ to Pieces"; 1965 Peter & Gordon hit
- Aneurysms
- Marseille mom
- Small plateau
- Looked searchingly
- Initial lesion of syphilis
- Ancient Greek portico
- ___ in; wearing
- Gallbladder woes
- Creeks
- ___ oxide ointment; soothing salve
- Destroy
- Sites in which scoliosis occurs
- Sit-up targets
- Still whole
- Suffix for old or cold
- Scorch

DOWN

- Classic board game
- Sebaceous gland secretions
- Abnormal dilation of part of the large intestine
- Enzyme ending
- Popular GMC pickup truck
- Concurred
- Unlike Eton
- PC maker
- Recommendation for sore muscles, perhaps
- Motion sickness remedy
- Abbr. at the bottom of a business letter
- Cough in a short, dry manner
- OR attire
- Member of a Chinese religion
- Letters before Arizona or Missouri
- Scottish hillside
- Early Peruvian
- Of the nervous system: abbr.
- Craniosacral therapy, for short
- Carbuncle contents

MEDICAL WORD SEARCH

O	V	U	M	M	U	N	E	D	O	U	D
A	P	P	E	N	D	I	X	G	B	A	P
E	T	T	R	A	U	M	A	A	N	P	H
A	O	E	I	G	S	S	E	I	A	H	A
R	X	G	G	C	P	H	U	Z	M	A	L
B	E	C	I	M	C	Q	U	E	B	S	A
E	M	T	U	A	E	H	R	T	I	I	N
T	I	M	R	A	E	N	I	I	E	A	G
R	A	T	D	R	G	G	T	A	N	G	E
E	G	U	N	D	A	N	L	U	S	C	S
V	A	I	M	O	D	I	U	M	M	X	
C	A	R	D	I	A	C	N	O	T	C	H

Can you find and circle in the grid above the terms listed below?

- | | | |
|--------------|--------------|---------------|
| Cauda equina | Ambien | Phalanges |
| Duodenum | Tics | Trauma |
| Appendix | Optic chiasm | Mumps |
| Zetia | Vertebrae | URI |
| Ovum | Toxemia | Cardiac notch |
| Trachea | Ulna | Hernia |
| Aphasia | Tegmentum | Imodium |

SUDOKU

Sudoku requires no arithmetic skills.
The object of the game is to fill all the blank squares with the correct numbers.
Each row of 9 numbers must include all digits 1 through 9 in any order.
Each column of 9 numbers must include all digits 1 through 9 in any order.
Each 3 by 3 subsection of the 9 by 9 square must include all digits 1 through 9.

		8			6		5	
6	3			4				
2		4						3
	5				1			
8		1		3		9		2
			2				6	
5						8		6
				7			4	1
	4		6			2		

Welcome...

to these new members of the MCG community

STAFF

School of Dentistry
Gwendolyn Regan Bulluck
Jennifer Ann Plueger
Senquinetta Victoria Adams
Karen Croft Odom

Chemical & Biological Safety
Danielle Leigh Daniely

Georgia Correctional Health Care
Gordon J. Peters Jr.
Ebony Nichole Story
Lucy M. Tripp
Monique Danielle Stripling
Christine D. Davis
Susan B. Medford

Human Resources
Nikola R. Momcilovic

Public Safety Administration
Jonathan E St Patrick Bennett
William A. Jewett
Matthew Benjamin Massey

FAREWELL

To these retiring members of the MCG community

Cynthia Shields Passmore, Leased Employees, 34 years
David J. Thompson Jr., Leased Employees, 30 years
Mae D. Cummings, Leased Employees, 30 years
Patrick T. Sitler, Leased Employees, 27 years
Dianne S. Ward, Leased Employees, 25 years
Richard C. Woodring, Continuing Education, 14 years



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R146567 • BP090810

Pet Gazette



Tucker Jim is a dog that thinks he belongs on your lap – except for the fact that he’s 70 pounds. But according to owner Sarah Vincent, an office associate in University Advancement, the 18-month-old boxer puppy is 70 pounds of pure love. At the Evans Amphitheatre, a man stopped Vincent and Tucker to ask if his daughter could pet him. “The man showed back up carrying his daughter, who has cerebral palsy,” Vincent said. She was having a difficult day, and hadn’t even wanted to come to the park. “The minute she met Tucker she smiled and laughed.” Her father thanked Vincent, and said that Tucker had made his daughter’s day. Vincent said she was the proudest dog mom in Augusta.

Send photos and stories about your pets to
Stacey Hudson at beeper@mcg.edu.

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ESP...from page 1

ods to seek feedback enterprise-wide.

First, the "Pillars on the Move" are stopping by different locations across the enterprise each day. Faculty, staff, students and community members can write down their solution-driven comments and attach them to one of the four pillars - Clinical Integration/Development, Educational Excellence, Research Growth and Workforce Development.

Second, "Pillar Talks" are a series of informal, one-hour discussions

hosted by steering team members and pillar team co-chairs.

To date, these events have generated input such as creating a young-professionals organization to develop future leaders, fostering teamwork between all campus and hospital departments, increasing research opportunities for interested staff and developing an interdisciplinary study-abroad program to advance cultural competency.

These and all other submitted ideas are being shared with the four pillar teams, who will use them to identify the top six improvement opportunities within their pillar and

determine attainable solutions for each, said Joe Thornton, MCGHealth assistant vice president of ambulatory care finance and ESP steering team co-chairman. "Enterprise-wide engagement is the key to this plan's success. We hope that our email updates, Pillars on the Move and Pillar Talks give everyone a sense of ownership and engagement in this process," he said.

Next week, the pillar teams will meet to unveil their top improvement opportunities. Then they will determine the strategic activities necessary to achieve the opportunities.

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Think big. Think bold. Think innovative. Think visionary.

Together, we're building MCG's future, and EVERY opinion matters. You could win a \$50 Walmart card just by submitting your ideas.

Here are the next chances to visit with the ESP team:

Pillar Talk: A town hall-style discussion with co-chairmen from the steering team and each of the four pillar teams.

Friday, Sept. 10 at 11 a.m.-noon and noon-1 p.m. Health Sciences Building room 1204

Pillars on the Move

Wednesday, Sept. 8

- Medical Center, 2nd Floor, Sydenstricker lobby, 11 a.m.-1 p.m.
- Greenblatt Library, 11 a.m.-1 p.m.
- Physicians Practice Group lobby, 11 a.m.-1 p.m.

Thursday, Sept. 9

- MCGHealth Cancer Center lobby, 11 a.m.-1 p.m.

Friday, Sept. 10

- Health Sciences Building lobby, 10:30 a.m.-1:30 p.m.
- Medical Center, Critical Care Center lobby, 11 a.m.-1 p.m.
- Cancer Research Center lobby, 11 a.m.-1 p.m.

The pillars will also visit MCG's regional campuses in Albany, Athens and Savannah.

Visit esp.mcg.edu for updated information.

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542 Houses For Sale By Owner



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Aw Shucks!

Chelsie Halford did not find her name hidden in the Shannon Rollings ad on page 3 of our last issue.

Is your name in this issue?
Check our ads to find out!

And remember e-mail: beepercontests@aikenstandard.com by the Friday at noon deadline.

HIDDEN NAME CONTEST

We hide the names of randomly chosen students & employees - one per issue. If your name is hidden in one of the advertisements in this issue, you'll score our Beeper gift package: a gift certificate to Luciana's & Top Notch Car Wash plus movie passes to Evans 20 Theatre compliments of Health Center Credit Union!

THE RULES: 1. Find the name of a randomly chosen MCG student or employee hidden within one of the ads in this issue. 2. IF THE NAME YOU FIND IS YOURS, e-mail us: (beepercontests@aikenstandard.com) before noon on Friday, the day after the Beeper issue date, to claim your winnings. 3. IF THE NAME YOU FIND IS NOT YOURS, please do not enter. 4. All hidden name winners must be enrolled at or employed by MCG at the time of winning. 5. Neither the publisher nor any other party is responsible for printing errors which make the hidden name illegible, or for mail or other newspaper delivery delays. 6. In the event more than one person has the same name, the first person to claim the prize is the winner. 7. Prize awarded to winners may vary from issue to issue. 8. A photo ID may be required to claim some prizes.



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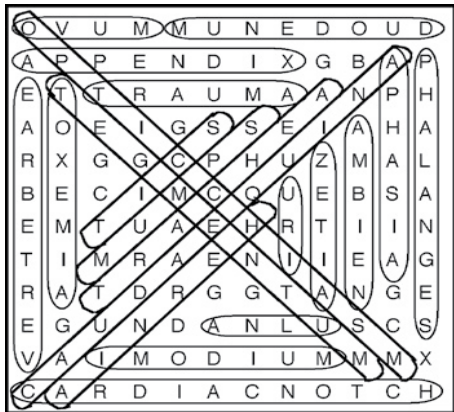
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	C	O	M	A				S	A	C
I	L	I	E	S				I	G	O
B	U	L	G	E	S		M	E	R	E
M	E	S	A		P	E	E	R	E	D
			C	H	A	N	C	R	E	
	S	T	O	A		C	L	A	D	
	C	A	L	C	U	L	I			
B	R	O	O	K	S		Z	I	N	C
R	U	I	N			S	P	I	N	E
A	B	S					U	N	C	U
E	S	T					S	E	A	R

Sudoku Solution

7	1	8	3	2	6	4	5	9
6	3	5	1	4	9	7	2	8
2	9	4	8	5	7	6	1	3
9	5	2	7	6	1	3	8	4
8	6	1	5	3	4	9	7	2
4	7	3	2	9	8	1	6	5
5	2	7	4	1	3	8	9	6
3	8	6	9	7	2	5	4	1
1	4	9	6	8	5	2	3	7

Word Search Solution





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