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News and information for the Georgia Health Sciences University community

Volume 21 · No. 12 Wednesday, June 15, 2011



Dr. Gretchen B. Caughman has been named Executive Vice President for Academic Affairs and Provost.

Caughman appointed VP and Provost

By Jack Evans

Dr. Gretchen B. Caughman, Interim Provost of Georgia Health Sciences University since September 2010, has been named Executive Vice President for Academic Affairs and Provost.

Her appointment concludes a seven-month, nationwide search, which included dozens of candidate interviews followed by open-forum presentations by the three finalists.

"For many reasons Dr. Caughman stood out among her peers in the national search for this position – not the least of which is her unflagging dedication to the mission of this university and the people we serve," said GHSU President Ricardo

Azziz. "I look forward to working with Dr. Caughman to build even stronger educational and research enterprises for GHSU."

"I'm extremely honored to have been selected, and look forward to continuing to work with the faculty, staff and students, as well as President Azziz and the leadership team, to make our institutional vision of excellence a reality," said Caughman. "We've set an ambitious course for ourselves, but I'm confident we are equal to the journey and will accomplish great things together."

As Interim Provost, Caughman oversaw the final elements of reaffirming the institution's accreditation by the Southern Association for Colleges and Schools, completing national searches for the Dean of the College of Allied Health Sciences and Director of the Affirmative Action/Equal Employment Office and establishing an enterprise-wide Office of Multicultural Affairs.

Also while serving in her interim role, Caughman initiated a growth strategy for the research enterprise and began laying the groundwork for an Institute of Public Health.

Caughman holds academic appointments in three GHSU colleges – Dental Medicine, Graduate Studies and the Medical College of Georgia. Her research has led to numerous grants, including three National Institutes of Health awards. She has instructed students in a wide range

of subjects, including oral microbiology, infectious disease, virology and periodontal disease, and has made numerous national and international presentations.

Caughman began her career at GHSU in July 1985 as an Assistant Professor of Oral Biology with appointments in the colleges of Dental Medicine and Graduate Studies. She was promoted to Associate Professor in the colleges of Dental Medicine and Graduate Studies in 1988, and later appointed Associate Professor in Cellular Biology and Anatomy in the Medical College of Georgia.

Caughman assumed the role of Associate Dean, College of Graduate

See Caughman, page 5



CMC celebrates more than \$857,000 in donations

By Stacey Hudson

The MCGHealth Children's Medical Center announced \$857,893 in donations and pledges to benefit services and programs at the June 5 Augusta Children's Miracle Network Hospitals Celebration broadcast on WRDW-TV News 12.

Donors like WalMart, Augusta Newsprint and Wendy's came out to present their checks to benefit the patients and families served by the Children's Medical Center. Volunteers at the Knology phone bank collected an additional \$26,679.50 during the broadcast.

Despite a sluggish economy, the total raised in the past year is nearly \$100,000 more than the amount raised the year prior – a significant accomplishment in fundraising, and a necessary one.

"People should know how much we rely on their support for this pediatric medical center, and how much it means to sick children whose families may be struggling during the recession," said Catherine Stewart, Children's Miracle Network Development Coordinator in the Office of Advancement and Community Relations. "Without these donations, we may not be able to make inpatient stays more comfortable, to update technology and to purchase

See Broadcast, page 10

Issue X-Ray

Aye, captain • 10 Buzzles • 12 Newsmakers • 14

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Communications and Marketing Georgia Health Sciences University Augusta, Georgia 30912

Briefs...

News, events and more

Open forum

President Ricardo Azziz will host an open forum June 24 at 7:30 a.m. in Lee Auditorium. Refreshments provided. To submit questions in advance, contact openforum@georgiahealth.edu.

Free testing

During June, the Ryan White Outreach Team will offer free testing in honor of National HIV Testing Day at locations around Augusta. Results are available in 20 minutes. Get tested from 10 a.m. to 1 p.m. June 22 at Harrisburg Health Care, from noon to 6 p.m. June 25 at Augusta Pride, from 2-6 p.m. June 26 at the National Guard Armory and from 11 a.m. to 1 p.m. June 28 at Mercy Ministries. For the regular testing schedule, visit csrasafetynet.org. For more information, call 706-721-4463.

Support group

Lillian Branch, Social Worker for the Movement Disorders Program, and Dr. Shyamal Mehta, Assistant Professor of Neurology, will facilitate the caregiver and patient sessions for the CSRA Parkinson Support Group at 6 p.m. June 28 in the St. John Towers dining room. For more information, call 706-364-1662.

Training

Visit georgiahealth.edu/hr/training to view Human Resources' June training and education opportunities. Call 706-721-0343 for more information.

Movies al fresco

MCGHealth will host "Movies Under the Stars" every Friday in June at the Columbia County Amphitheatre. Gates open at 7 p.m. Open-air movies begin at dusk. Chairs, blankets and coolers welcome. The series will show "Shrek Forever After" June 17 and "Despicable Me" June 24. For more information, call 706-721-5736 or visit mcghealth.org/movies.

Retirement guidance

Fidelity Investments will host individual retirement guidance appointments June 13-14 from 9 a.m. to 3 p.m. in Annex 1. To schedule an appointment, call 800-642-7131 or visit fidelity.com/reserve.

Tap into TAP

Regular full-time personnel (benefits eligible) and part-time nursing faculty employed for at least six continuous months are eligible for the Tuition Assistance Program. For more information, visit https://georgiahealth.edu/hr/training/tap.html or contact Wanda O'Brien at 706-721-4054 or wobrien@georgiahealth.edu.

Plan to retire

TIAA-CREF will offer individual retirement counseling July 19 from 8 a.m. to 8 p.m. Call 800-732-8353 to schedule an appointment.

Spring fit

MCGHealth Cancer Center Image Boutique will host bra-fitting sessions June 18 from 10 a.m. to 7 p.m. Get properly fitted and take 25 percent off merchandise. To make an appointment or for more information, call 706-721-0466

Family health

Learn how to prevent diabetes with a family-based approach to health June 21 from 6-7 p.m. in the Patient and Family Resource Library. Call 706-721-5160 to register.

Chaplain Chat

Chaplains will host a talk every Wednesday in June from 11-11:30 a.m. in the Cancer Center commons area, 1411 Laney-Walker Blvd. For more information, call 706-721-2929.

Guest speaker

The Cardiovascular Discovery Institute will host Dr. Jeffrey Fineman, Division Chief of the Pediatric Critical Care Program and Investigator of the Cardiovascular Research Institute at the University of California at San Francisco, June 28 at 8 a.m. in Room 3801, Carl T. Sanders Research and Education Building. Fineman will present "Childhood Pulmonary Vascular Disease: Translating Basic Mechanisms into Novel Therapeutic Approaches."

Holiday hours

The Wellness Center will close July 2-4. For more information, call 706-721-6800 or visit georgiahealth.edu/wellness.

Volunteer at camp

Camp Joint Venture and Camp Sweet Life are seeking volunteer counselors age 21 or older who are available from July 30-Aug. 4 for Camp Joint Venture or Sept. 9-11 for Camp Sweet Life. For more information, contact Katie Lawhead at 706-721-0749 or klawhead@georgiahealth.edu.

Raising fun

Purchase tickets to the Augusta Green-Jackets July 15 game and proceeds will support the Cystic Fibrosis Foundation. Tickets are \$12 each. For more information, contact 706-721-4658, cforseen@georgiahealth.edu or deidson@georgiahealth.edu.

Call for abstracts

Georgia Life Sciences Summit welcomes abstracts from Georgia-based scientists for "Bioscience at a Crossroads" Sept. 27 at AmericasMart in Atlanta. Categories include agriculture biotechnology, bioenergy, cell therapy and tissue engineering, drug discovery and development, food and nutrition, health care information technology, industrial production, medical technology and devices, molecular and biological research and nanotechnology. Applications must be submitted via the website by Aug. 12. For more information, visit informedhorizons.com/summit2011.

Extended hours

The Eye Care Center has extended its optometry practice hours in response to employee requests. The clinic now offers appointments as early as 7 a.m. and as late as 6 p.m. For more information, call 706-721-2020.

Mobile surgery

The Covidien Innovation Tour will be on campus June 27 from 8 a.m. to 8 p.m. in the parking lot across 15th Street from the VA Hospital. This expandable 18-wheeler converts into a mobile classroom providing training, product in-servicing and multimedia experience of new technologies, with a focus on SILS procedures. For more information, call 721-2542.

Extra hours

The Internal Medicine Faculty Practice Clinic now offers extended hours for acute visits by GHSU and MCGHealth employees. In addition to regular hours, the clinic will open at 7 a.m. Tuesdays and Thursdays, and will be open from 1-4 p.m. Fridays. Call 706-724-2911.

Medical educators

The Medical College of Georgia Academy of Medical Educators is accepting applications. The academy promotes educational excellence, innovation and scholarship; serves faculty with career interests in medical education; and works to improve medical education through faculty development, mentoring and educational leadership. Visit georgiahealth.edu/som/ames/index.html.

Join EDI

The GHSU Education Discovery Institute meets at noon on the second Wednesday of each month in the Terrace Dining Dogwood Room to discuss health professions education and educational research. The institute provides refreshments and participants may bring their lunch. Contact EDI@georgiahealth.edu.





www.georgiahealth.edu/beeper

Communications and Marketing

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DEADLINES

for June 29 issue - June 21 at noon for July 13 issue - July 5 at noon

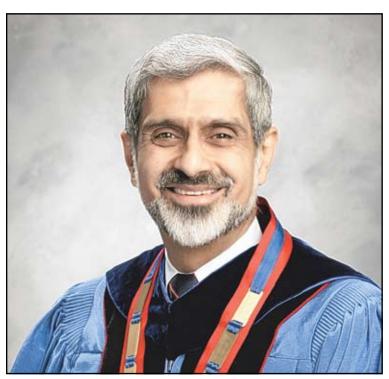
Georgia Health Sciences University

Dr. Ricardo Azziz, President
Sheila O'Neal, Interim Vice President for
Communications and Marketing
Jack Evans, Director of University Communications
Damon Cline, Publications Manager

EMPLOYEE ADDRESS CHANGES & CORRECTIONS should be made to Human Resources through department managers.

The mission of Georgia Health Sciences University is to discover, disseminate, and apply knowledge to improve health and reduce the burden of illness on society. In realizing its mission, Georgia Health Sciences University is committed to serving the people of Georgia, the nation and the world by:

- Preparing the health professional workforce of the future;
- Conducting research through programs that create, disseminate and apply new knowledge relevant to human health;
- Providing exceptional, innovative, patient-centered health care services;
- Contributing to the economic development and well-being of the State of Georgia through integrated programs in education, research and clinical care.



University of West Georgia President Beheruz N. Sethna will speak at the inaugural GHSU Diversity Summit.

Diversity Summit to spur dialogue with community, business leaders

By Christine Hurley Deriso

The Georgia Health Sciences University Office of Institutional Diversity and Inclusion will host the inaugural GHSU Diversity Summit for select community and business leaders to highlight activities and partnerships focused on diversity and inclusion.

The summit will be held Aug. 3 from 5:30-8 p.m. and Aug. 4 from 8 a.m. to 4 p.m. at the Salvation Army's Kroc Center Augusta. This will be the first event held at the \$34 million Kroc Center Augusta, scheduled a week before its grand

The plenary speaker, University of West Georgia President Beheruz N. Sethna, is the first person of Indian origin to serve as President of a U.S. university and the first member of any ethnic minority to oversee a Georgia university other than a historically black one.

During Sethna's 17-year tenure, the University of West Georgia has acquired university status, implemented doctoral programs, initiated Georgia's first Advanced Academy for exceptional high school students, grown enrollment by approximately 50 percent and increased its endowment approximately 700 percent.

He has twice served as Interim Executive/Senior Vice Chancellor for the University System of

Georgia. Sethna, who received a University System of Georgia Board of Regents Cornerstone Award, is a Certified Computer Professional and a certified Six Sigma Green Belt. He earned his Ph.D. from Columbia University and participated in postdoctoral training at Harvard and Indiana universities.

For more information about the summit, call 706-721-2621.

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GSHU partners with high school to help community

By Sharron Walls

Five students at Augusta's A.R. Johnson Health Science and Engineering Magnet High School gave up part of their break last Christmas to walk the neighborhood off Laney-Walker Boulevard.

For four days, with clipboards in hand, they made note of traffic control devices, sidewalk width and building setbacks. They checked for off-street parking lots and power lines, the condition of roads and paths, and the existence of shade trees. In all, 35 environmental factors on 50 street segments in the dilapidated district were assessed for whether they promoted or discouraged the physical activity of residents.

The "walkability" survey, a joint effort between the high school and Georgia Health Sciences University, was a key component of the students' senior projects. Required by the state for all high school seniors, senior projects enable students to learn about something new, develop research and presentation skills, and work with a mentor.

For Julian Black, Destiny Bynes, Marquis Griffin, Chad Harris and Amber Hart, that mentor was Dr. Joseph Cannon, a GHSU researcher, Associate Dean and Kellett Chair in the College of Allied Health Sciences, who saw a rare research opportunity when the city announced revitalization

plans for the Laney-Walker and Bethlehem communities.

"In public health, it's difficult to know what the impact of a certain policy is going to be, because you usually can't set up an experiment the way you can in a laboratory," explained Cannon. "It's rare to have that opportunity in a community, but that's exactly what we can do here. It's called a natural experiment."

The survey was a precursor for studies GHSU will conduct during and after the neighborhood's revitalization, a project that will involve four of the university's colleges: Allied Health Sciences, Graduate Studies, Medicine and Nursing. Cannon is co-principal investigator with Drs. Gerald Bennett, Richard Sattin and Lovoria Williams. The project is funded by a one-year, \$50,000 intramural grant that begins July 1.

"The opportunity to get some pre-intervention data is really exciting, because obviously revitalizing a neighborhood is beyond the scope of a researcher at a university," Cannon said. "We'll be able gather data on physical activity and health status beforehand and then look at the response afterward."

Collaborating with A.R. Johnson students was a natural, Cannon said, as the high school sits in the middle of the Laney-Walker neighborhood adjacent to the university.

"The existing areas are kind of run-down," said Chad Harris. "A lot of them need to be renovated. The survey helped us map out which areas were good for walking and which weren't based on points we had in our data sheet. Based on those points, we did a subjective assessment and tried to see if there was a correlation among the things we found in the environment."

Working closely with Cannon and their science teacher, Carl Hammond-Beyer, the students then spent weeks correlating data from dozens of spread sheets before delivering their final portfolios in April.

Cannon and the students presented their findings to the community and professionals during a neighborhood street fair in May.

"People who are interested in doing renovations to the area need information on the present establishment," said Marquis Griffin. "They were very interested in our data."

As they worked on the project, the students, who all live in other neighborhoods, came to care about a community they had previously known only on a superficial level.

"I was really surprised by how much I personally got out of this," said Julian Black. "There are so many nice things about this area, but then you notice things that shouldn't be happening, and there's not enough to compensate for that.

See High School, page 13



Students from A.R. Johnson Health Science and Engineering Magnet High School conducted a survey of the Laney-Walker neighborhood for GHSU researchers. From left: Julian Black, Destiny Bynes, their teacher Carl Hammond-Beyer, Amber Hart, Marquis Griffin and Chad Harris.



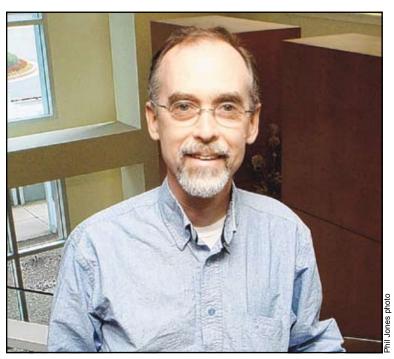


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Dr. Robert A. Pendergrast Jr.'s breast cancer prevention book is a finalist in the 2011 Indie Excellence National Book Awards.

Pendergrast book is competition finalist

By Toni Baker

Dr. Robert A. Pendergrast Jr.'s self-help book for women, "Breast Cancer - Reduce Your Risk with Foods You Love," is a finalist in the 2011 Indie Excellence National Book Awards.

Pendergrast is Director of Adolescent Medicine and the Pediatric Mind-Body Clinic at Georgia Health Sciences University. His book, published by Penstokes Press in January 2011, was honored under Indie's Cancer Category where the winner was the "American Cancer Society Complete Guide to Nutrition for Cancer Survivors-Second Edition."

Books were judged and selected for overall excellence of presentation by independent experts representing the book industry, including publishers, writers, editors, book cover designers and professional copywriters.

"I wrote this book with the goal of empowering women with the knowledge they need to make cancer-preventing choices," Pendergrast said. "The best science is clear that we could actually prevent at least 73,000 breast cancer cases yearly in the United States alone, not by early detection, but by primary prevention. Simply put, most women do not know that they can make choices every day that decrease their chance of ever having breast cancer, and we need to get that information out as widely and as fast as we can."

Pendergrast's expertise includes complementary and alternative medicine, nutrition, palliative care and teenage obesity. The 1983 graduate of GHSU's Medical College of Georgia received the 2010 and 2011 Exemplary Teaching Award from the GHSU Department of Pediatrics.

CAUGHMAN...from page 1

Studies, in August 1999, and Associate Dean for Graduate Studies in the Medical College of Georgia in September 1999.

She was promoted to Dean of the College of Graduate Studies in September 2005, serving in that role until assuming the duties of Interim Provost following the retirement of Dr. Barry Goldstein.

As Dean of Graduate Studies, Caughman oversaw a 118 percent increase in graduate student

enrollment, initiation of four new master's-level programs, a 50 percent increase in doctoral programs and a 35 percent increase in Ph.D. students.

Caughman received her undergraduate degree in Biochemistry from Clemson University and her Ph.D. in Basic and Clinical Immunology and Microbiology from the Medical University of South Carolina.





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Tingen named Charles W. Linder Endowed Chair in Pediatrics

By Toni Baker

Dr. Martha S. Tingen, Co-Director of Georgia Health Sciences University's Child Health Discovery Institute and Interim Program Leader of the Cancer Center's Cancer Prevention and Control Program, has been named the Charles W. Linder Endowed Chair in Pediatrics.

The Linder Chair, which honors the 1963 GHSU graduate and Associate Dean Emeritus, will primarily support Tingen's mentorship of junior pediatric faculty in successful research endeavors.

Tingen, a Ph.D. and established investigator with a school and community-based focus on preventing tobacco use in children and helping smoking parents quit, is among GHSU's highest-funded researchers with annual federal support in excess of \$1.2 million. Her goals include prevention of smoking-related disability, disease and death.

Tingen, already a strong mentor and collaborator, recently helped GHSU Chief Resident Dr. Josh Smith obtain the prestigious American Academy of Pediatrics/Julius B. Richmond Center of Excellence Visiting Lectureship Program Award to bring



Dr. Martha S. Tingen has been named the Charles W. Linder Endowed Chair in Pediatrics.

together community pediatricians and GHSU pediatric faculty, said Dr. Bernard L. Maria, Chairman of the GHSU Department of Pediatrics.

She is a "perfect fit" for what Linder and his late wife Marion envisioned and for helping pediatric faculty practice research in the context of patient care and education, Maria said. During Linder's earliest studies exploring the impact of cigarette smoke on the ability of hair-like projections called cilia to help rid the lung of debris and fluid, the pediatrician and research advocate sought out Ph.D.s to work with him in a collaborative approach that became an effective research model.

Tingen is a standing member of the Community Level Health Promotion Study Section of the National Institutes of Health. She is a member of the Editorial Review Board for the "Journal of Addictions Nursing" and "Journal of the American Academy of Nurse Practitioners" and an Editorial Reviewer for tobacco-related submissions for "Journal of Clinical Excellence for Nurse Practitioners."

She is a mentor for GHSU's master's and certificate programs in clinical and translational science for clinicians. Tingen is an honors graduate of the GHSU College of Nursing Master of Science in Nursing program and the University of South Carolina's Nurse practitioner Program. She earned a doctorate in nursing science with distinction from USC.



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Welcome...

to these new members of the GHSU community

FACULTY

College of Dental Medicine

Yosvany J. Vento

College of Nursing
Julie Kay Zadinsky

Medical College of Georgia

Brian Neil Apple

STAFF

Georgia Correctional Health Care

Jamel Bruton Iliganoa Smith Loy D. Cowart III Michael Alan Allman II Leslie Christine Strath Jill Colena Cravey

Georgia War Veterans Nursing Home

Brenda Bonnie Karol

Lab Animal Services
Sunday Conway Cozzi

GHSU Cancer Center

Suiquan Wang

Medical College of Georgia

Cecelia Marie King
Tianxiang Hu
Brittany Layne Bodie
Michael Blair Dinkins
Huizhi Du
Jenny Marie Katic
Brittany Nicole Phillips
Mary Ellen Robinson
Andrea Jeanine Horsman
Deepesh Raj Pandey

Public Safety

Natalie Sherrie Jones

Radiation Safety

Elaine Marie Maldonado

FAREWELL

To these retiring members of the GHSU community:

Jacqueline Miller, Assistant Professor of Biobehavioral Nursing, 12 years

William Miller, Communications Officer, 17 years

Hildreth Leverett, Senior Surgical Technologist, 28 years

Hazelyn B. Beazer, Unit Clerk, 24 years

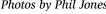
Sharon M. Bennett, Associate Professor of Biobehavioral Nursing, 25 years

Deborah A. Prince, Manager of Budget and Finance Reporting, 29 years



Film series brings out families

Movies Under the Stars returned this year with a twist – attendance is now free. Families joined the fun at the Columbia County Amphitheatre, where Macie Savage enjoyed a cold treat, and Raghau Purohit spent some quality time atop the shoulders of his father, Sharad. Future shows include "Shrek Forever After" June 17 and "Despicable Me" June 24.















Veterans' home celebrates Memorial Day





Pest Control Coordinator Bill Davidson pilots boats for the Augusta Canal Authority on weekends.

GHSU employee pilots Petersburg Boats

By Stacey Hudson

Six years ago, Marketing Director for the Augusta Canal National Heritage Area Rebecca Rogers was working to publicize the launch of the now-iconic Petersburg boat tours.

Bill Davidson was curious about this new boat venture, and strolled down to the canal to check out the preparations.

"It really was serendipity," Rogers said. "But there he was, right when we needed a boat captain."

Davidson, Pest Control Coordinator for Facilities Management, had something pretty unusual for the area: a Merchant Marine Master 100-ton License.

"You have to go through the Coast Guard and go through 'Sea School,'" Davidson explained. "Generally it takes about four years of offshore boating before you can be licensed."

"Bill was one of the very first captains that we hired. There aren't that many, I came to find out, in the Augusta area that hold a master's license," said Dayton Sherrouse, Executive Director of the Augusta Canal Authority.

Davidson had left behind a 12-year career in Florida as a commercial charter boat captain shortly before his mother sold her business. The sale agreement specified that he couldn't compete against the buyers for 10 years. So Davidson and his wife returned to Augusta.

"I kind of hated to get out of it, but back then, replacing a boat cost \$1 million. Our fuel bill would be \$10,000 a month. It took a lot of revenue. You didn't make much profit," he said.

So for six years, he's piloted the 48-passenger electric boats. Driving tourists up and down the canal in an historic replica isn't quite the same as hauling in marlins atop rolling ocean waves, but Davidson finds his own satisfaction in it.

"It beats sitting on your porch or working in the yard," he said.

Sherrouse said that it's easy to underestimate the challenges in Davidson's work, because he does it so well.

"You almost take it for granted the job he does. But it's a big responsibility when you've got a boat load of people, and he takes that responsibility very seriously," Sherrouse said.

Davidson regularly squeezes the 10-ton boats through a bulkhead that gives him only a 12-inch leeway

on each side. He navigates a current much stronger than it appears – the river drops 52 feet between the Savannah Rapids Pavilion and downtown Augusta, so it runs downhill quickly. And sometimes he saves lives.

"We had a father and son go out on Father's Day. The father stood up in their boat to take a photo of the Petersburg boat. Their canoe flipped and we wound up pulling them out of the water. We were able to get them out of the canal and back to safety," Davidson said.

But mostly, Davidson says, he just has fun showing Augusta to people from all over the world. Some riders want to hear about the area's history, like the Confederate Powderworks and the textile mills. Others want to look for wildlife, such as heron, otter and alligators.

"It's really about showing people a good time," he said.

And Sherrouse said Davidson does just that. "He takes a lot of pride in the boats and in making sure that people have a good experience in the boats. I don't know what we would do without him."

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1 can cream of chicken soup

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1 small can green chilies

½ cup milk

8 oz or 2 cups of cheddar cheese(or Mexican blend) 6-8 corn tortillas (flour tortillas can also be used) or cut into smaller pieces

Directions

Tear or cut tortillas into smaller pieces. Brown together ground beef and onion; drain. Add soups, enchilada sauce, green chilies, and milk. Cook all of this about 5 minutes over medium heat, stir to blend and keep from sticking. In large casserole (13x9) place a layer of sauce first, a layer of uncooked tortillas, then a layer of cheddar cheese. Continue layering until casserole dish is full and end with cheese. Bake uncovered at 350 degrees for 45 minutes.

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BROADCAST...from page 1

state-of-the-art equipment. These gifts help us to save lives."

Last year, contributions to the Children's Medical Center totaled \$767,113 and were used towards the \$1.2 newly renovated pediatric hematology and blood disorders clinic. The focus this year will be on the pediatric critical care units, PICU and NICU.

"It doesn't matter how big or small. Everything adds up to benefit the children and families we care for," Stewart said.

For more information, call 706-721-4004 or visit mcghealth. org/giving.

Summer heat still requires business attire

By Stacey Hudson

Dressing professionally may seem like an impossible task during a 100-degree heat wave. But career credibility requires following departmental appearance policies, say GHSU officials.

Some areas of the enterprise require rigid and specific dress codes - such as the College of Dental Medicine, which sent out an email reminder to the campus two weeks ago.

Others relax some rules to compensate for the summer heat.

"We try to stay as professional as possible, but [we] don't require anyone to be in three-piece suits and hose and heels," said Shannon Williams, Administrative Assistant in the Medical College of Georgia Dean's Office. "Sometimes we have to adjust a little to our environment. But if we're careful, we can maintain a professional appearance."

Her work area permits switching from a button-down and tie to a collared shirt, and or to a sleeveless shell under suit jackets. But strappy shirts, denim and flip-flops are frowned upon. If it can be worn to lunch at a nice restaurant, it is probably acceptable.

Jackie Hogue, Business Operations Director for the College

of Nursing, said simply that the college does not adjust its dress code for the summer.

'We have a business professional dress code and it's in effect yearround," she said.

Employees in the College of Allied Health Sciences can find summer dress a bit of a conundrum, said Strategic Planning Administrator Pam Witter, because the Health Sciences Building may be as much as 30 degrees cooler than seasonal temperatures.

"But even students are expected to dress professionally when they come to class," Witter said. So the department does not lower the standard for employees. For comfort, she recommends dressing in layers.

'So if you're in a meeting and need a jacket, you're dressed appropriately. But you can remove the jacket or cardigan when you're walking across campus or working in your office," she said.

Like the other colleges, the College of Graduate Studies adheres to a professional dress code year-round, said Officer Manager Marvis Baynham.

"I think it's a great idea to keep an extra jacket or cardigan in your office, just in case," Baynham said. An extra pair of dress shoes might also come in handy.

MCGHI also does not relax its dress code for the summer heat, according to Vice President of Human Resources Derek Carissimi.

"We really don't make any official changes to the appearance code

policy from season to season," he said. Because many positions require uniforms, there isn't much wiggle room. So Carissimi recommends planning and pacing as the key to keeping cool. He tries to schedule his day so that meetings across campus take place in the mornings and close together.

"I give myself enough time so that I'm on schedule and not rushing in the heat," he said. He may also cut through buildings, rather than walking entirely outdoors.

Employees should check with the area managers for their department's seasonal guidelines. And Williams said, "If an employee is unsure if an item of clothing is appropriate for work, it's probably not.'

- Avoid sandals, flip-flops, visible straps and short pants.

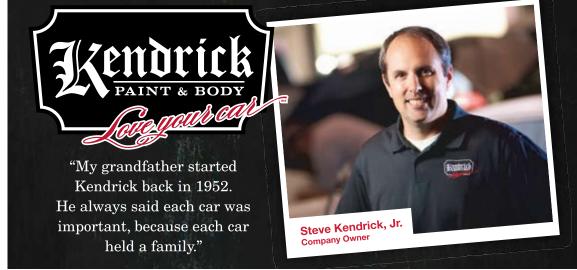
 • Choose fabric light in color and
- Try crisp white and neutrals, summery seersucker, light linen and poplin.
- Layer a short-sleeved or sleeveless shirt under suit separates.
- Keep accessories to a minimum. Schedule walks across campus
- for early morning.
- Cluster meetings to reduce number of cross-campus runs.



This is only a daydream. Please follow your department's dress code.



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33	34	35						36	37	38
39				40				41		
42				43				44		

CROSSWORD 229

ACROSS

- 1. Site where ainhum occurs
- 4. Cause of Chinese restaurant syndrome, perhaps
- Acetabulum's location
- 10. Tax-deferred acct.
- 11. Family card game
- 12. Needle: pref.
- 13. Muscle in the rectus sheath
- 16. Doesn't __; isn't pertinent
- 17. Hernia patient's appliance
- 20. Rising agent
- Suffix with blood or dirt 24.
- Have regrets 25.
- 26. Symptom of IgA nephropathy
- __ exercises; pelvic musclestrengthening techniques
- 31. Destroys

- 33. Surgery for acute suppurative
- __ eyes; symptom of Sjögren's syndrome
- 40. Haul
- __ culpa; admission of guilt 41.
- 42. 90° from ENE
- 43. Yrbk. section
- Location of the interosseous artery

DOWN

- 1. Waiter's hope
- Suffix for direct or arm
- Where to put Ciprodex
- Epidemic parotitis
- Make a small incision
- Pious; holy
- Holbrook or Linden
- 8. Here in Paris Carbuncle contents

- 14. Digital camera batteries, usually
- Affirmative vote
- together; connect
- 18. Like the cheeks of a child with impetigo
- Suffix with advent or text
- 21. S. A. nation
- 22. Haul into court
- Common radiological technique, for short
- 28. Dad's sisters
- Recognizes
- NY's zone in winter
- Mr. Stravinsky
- Many AMA members
- MMXI and others: abbr.
- 35. Deli purchase
- Tumor ending
- Mal de ; seasickness
- 38. Orange edible

MEDICAL WORD SEARCH

R	G	Ν	0	1	S	U	F	F	I	D	S	
Е	М	Α	Ν	U	В	R	I	U	М	U	L	
М	Р	Α	R	Т	Е	R	Υ	G	В	0	I	
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Can you find and circle in the grid above the terms listed below?

Submucosa Bladder Oximetry

Mobic Flu Adventitia Ligaments Artery APAP Gyri Diffusion Manubrium **Biopsy**

Zetia

Cranium Chills REMs **Epiglottis** Phalanges Cervix

Alveolar sacs

SUDOKU 9 5

Sudoku requires no arithmetic skills

The object of the game is to fill all the blanck square with the correct numbers

Each row of 9 numbers must include all digits 1 through 9 in any order. Each column of 9 numbers must include all digits 1 through 9 in any order. Each 3 by 3 subsection of the 9 by 9 square must include all digits 1 through 9

_	9			J				I	
		3					8	5	4
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es	2			8				6	5
				4		7			
	7	5				3			8
S					9				
9.	4	8	2					9	
9.		1	9			2			6

Communication key in cultural competence

By Christine Hurley Deriso

Dr. Alex Green recalls having to give a patient a crash course not only in English, but in health literacy when a CAT scan revealed a mass on her pancreas.

The patient spoke only Spanish, so he struggled with how best to explain the next step in her treatment: an endoscopy.

"I had to explain to someone who doesn't speak English that we needed to insert an endoscope, shoot some dye through the scope, do an X-ray and eventually take a biopsy," said Green, Co-Founder of the Manhattan Cross Cultural Group, Associate Director of the Disparities Solution Center, Senior Scientist at the Massachusetts General Hospital Institute for Health Policy and Chairman of the Harvard Medical School Cross-Cultural Care Committee.

The Georgia Health Sciences University audience chuckled knowingly at his dilemma, feeling his pain all too well. But as the keynote speaker of GHSU's May 26 Tech Fair, Green assured the audience that cultural barriers, including language barriers, are not insurmountable.

"I did my best to explain the procedure, and although she may not have fully understood it, she agreed to it," Green told the capacity audience in the Greenblatt Library conference room. "Why? Because she trusted me. We have to earn trust and build trust.'

Green helped develop a website, www.qualityinteractions.org, to help health care providers cultivate the attitudes, knowledge and skills necessary to optimize cultural



Dr. Alex Green advocates building trust to overcome cultural differences.

competency—a particularly pertinent topic as GHSU embarks on a Quality Enhancement Plan—Healthy Perspectives—addressing the issue.

Green cautioned his audience not to over-simplify the issue. "The term 'cultural competence' is a little misleading, suggesting a clear-cut line between competence and incompetence," he said. "Cultural competence is actually a lifelong learning process. And don't assume that having lots of information about different cultures makes you culturally competent. That can actually lead to stereotyping.'

The keys to cultural competence include treating every patient with

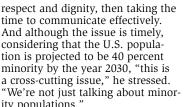
time to communicate effectively. And although the issue is timely, considering that the U.S. population is projected to be 40 percent minority by the year 2030, "this is a cross-cutting issue," he stressed. "We're not just talking about minority populations."

Health care providers must always consider the patient's perspective, he said. For instance, his website features an interview of a Spanish-speaking patient who fears needles, mistrusts medications and values home remedies such as garlic. Only by respecting her mindset can a health care provider hope to earn enough trust to treat the patient effectively.

But although individual differences will be a factor with every patient, health care providers shouldn't delude themselves, he said. "Health disparities based on race, ethnicity and social status are real," Green said, often leading to poor or unnecessary care, higher costs and poorer outcomes.

Health care providers should ask as many questions as they seek to answer, he said, suggesting queries such as, 'What do you think is causing your problems?' 'What worries you the most?' 'What do you fear?' "What treatment results do you expect?'

"We are no longer in an environment where people do things just because we tell them to," he said. "We try to enlist our patients as partners, to help people help themselves, and that can require negotiation and compromise. But above all, it requires good communication."



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HIGH SCHOOL...from page 4

You can tell a lot of people want things to improve."

"It's like they can't do anything about it because they don't have the money or the power," said Amber Hart, who, like the others, found the Laney-Walker residents appreciated their interest.

As the renovation of the area moves forward, planned design features should advance the neighborhood and allow residents more accessibility, promoting increased physical activity and better health, the students concluded.

And they had advice for future students who will repeat the assessment in coming years.

"You need hard-working and ambitious students that will be determined to get this all done," said Destiny Bynes. "It's a very big project, and it's a big deal to the people who want to try to make this neighborhood better."



Destiny Bynes explains the survey to residents of the Laney-Walker community during a street fair in May.

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Newsmakers

Dr. Geoff Young, Associate Dean for Admissions, was elected Vice Chairman of the Southern Group on Student Affairs for the Association of American Medical Colleges. The group is one of four regional organizations that facilitate communication between the AAMC and medical school faculty.

Mehreen Iqbal (Medicine '13) was elected the 2011-12 Global Health Education Coordinator for the American Medical Student Association.

The MCG Faculty Senate elected new officers for 2011-12: Drs. Ronald Lewis, President; Laura Mulloy, Past President; Jatinder Bhatia, President-Elect; Wendy Bollag, Vice President; Renuka Mehta, Secretary; Jack Yu, Senator at Large; Kathleen McKie, Senator at Large; Sally Atherton, Senator at Large; Michael Edwards, Senator at Large; Robert Sorrentino, Senator at Large; Martha Tingen, Senator at Large; Vincent Robinson, Senator at Large; and Catherine Davis, Senator at Large and University Faculty Senate Representative.



Dr. Geoff Young

Obituaries

The GHSU Community extends condolences to the friends and family of:

Earl Loomis, retired Professor of Psychiatry and Health Behavior, died May 10.

Eva Simmons, retired Linen Service Worker, died May 25.

Sammy Martin, retired Staff Assistant, died May 26.

Arthur Croft, retired Associate Professor of Oral Rehabilitation, died May 28.

Beverly Joy, spouse of Edwin Joy, retired Professor of Oral Surgery, died June 1.

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The EAC is your way to share ideas, suggestions and concerns with GHSU administration. Use this form, e-mail your representative or send a comment to www.georgiahealth/EAC/

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The Beeper

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Congratulations!

Micah Pherson found the Hidden Name on page 3 in the Shannon Rollings Real Estate ad. Micah wins a dinner for two at the French Market Grille.

> Is your name in this issue? Check our ads to find out!

And remember e-mail: beepercontests@aikenstandard.com by the Friday at noon deadline.

HIDDEN NAME CONTEST

We hide the names of randomly chosen students & employees one per issue. If your name is hidden in one of the advertisements in this issue, you'll score our Beeper gift package: a gift certificate to French Market Grille & Top Notch Car Wash plus movie passes to Evans 20 Theatre compliments of Health Center Credit Union!

THE RULES: 1. Find the name of a randomly chosen GHSU student or employee hidden within one of the ads in this issue. 2. IF THE NAME YOU FIND IS YOURS, e-mail us; (beepercontests@alkenstandard.com) before noon on Friday, the day after the Beeper issue date, to claim your winnings. 3. IF THE NAME YOU FIND IS NOT YOURS, please do not enter. 4. All hidden name winners must be enrolled at or employed by GHSU at the time of winning. 5. Neither the publisher nor any other party is responsible for printing errors which make the hidden name illegible, or for mail or other newspaper delivery delays. 6. In the event more than one person has the same name, the first person to claim the prize is the winner. 7. Prize awarded to winners may vary from issue to issue. 8. A photo ID may be required to claim some prizes







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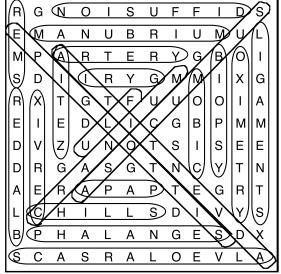
Crossword Solution

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Suduko Solution

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6	7	5	1	9	8	4	3	2
4	8	2	6	3	5	1	9	7
3	1	9	7	4	2	5	8	6

Word Search Solution





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Friday, June 17 - Shrek Forever After (PG)

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