THE ARSENAL

Augusta University's Undergraduate Research Journal

ISSN 2380-5064 | The Arsenal is published by the Augusta University Libraries | <http://guides.augusta.edu/arsenal>

Volume 3, Issue 2 (2020)

Special Edition Issue

HOW DOES ECONOMIC TURMOIL AFFECT ALCOHOL CONSUMPTION?

Augustus Bruker and Simon Medcalfe

Citation

Bruker, A., & Medcalfe, S. (2020). How does economic turmoil affect alcohol consumption? *The Arsenal: The Undergraduate Research Journal of Augusta University*, 3(2), <http://doi.org/10.21633/issn.2380.5064/s.2020.03.02.03>

© Bruker and Medcalfe 2020. This open access article is distributed under a Creative Commons Attribution NonCommercial-NoDerivs 2.0 Generic License (<https://creativecommons.org/licenses/by-nc-nd/2.0/>).

How Does Economic Turmoil Affect Alcohol Consumption?

Presenter: Augustus Bruker (Poster Presentation)

Authors: Augustus Bruker and Simon Medcalfe

Faculty Sponsor(s): Simon Medcalfe, PhD

Department Affiliation: Business

Funding: Augusta University CURS Student Research Grant

ABSTRACT

This presentation's purpose is to examine the affects that recessive economic periods have on drinking habits in different countries. A recession is a very complex economic event that can affect behavioral patterns, including changes in drinking habits, across countries. The economic factors studied will include changes in median household incomes, unemployment rates, and gross domestic products (GDP) of different countries. Alcohol consumption will be broken down into beer, wine, and spirits, which is necessary to the research because different countries may show different trends in what form of alcohol they choose to turn to during a recession. This research is important because it could potentially show a global problem in which society is turning to the dangerous habit of alcoholism to deal with their economic hardships. For the data in my paper, I plan to refer to the World Health Organization's 2018 global status report on alcohol and health. This report has data for all major countries pertaining to how much alcohol they consume per year on average, what types of alcohol the country prefers, and how factors such as age, gender, and race affect drinking in their country. I hypothesize that the public does in fact drink more alcohol during times of economic turmoil.

Received: 01/31/2020 Accepted: 02/17/2020

Correspondence: Augustus Bruker, Augusta University, 1120 15th St. Augusta, GA 30912, aubruker@augusta.edu