Library on Demand: Developing an Education Outreach Webinar Series

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OBJECTIVES

• To describe a collaborative project to host live and recorded instructional webinars
• To highlight specific information resources
• To promote underused library services

METHODS

• Surveyed library employees to identify potential webinar topics
• Established a priority order of topics and a calendar for the webinar series
• Identified the technology platforms and best practices for online instruction delivery
• Committee members provided technical assistance for both viewers and lecturers, coordinated scheduling, and served as instructors
• Created a checklist for promotional procedures

RESULTS

• Webinar series launched in August 2014
• Topics scheduled bimonthly
• Recorded webinars available on LibGuide as well as the Libraries’ YouTube channel
• 1032 views of the series content since the creation of the LibGuide from June 2014 – March 2016

CONCLUSIONS

• Developing an online webinar series proved to be a viable method to expand the Libraries’ educational program across campuses and increase librarian technology skills
• Future directions include identifying topics and collaboration with the undergraduate library

APA Formatting & Citation Style
How to Access Full Text
Research in Historical Collections and Archives
Searching Tips for PubMed
GIL Express and Interlibrary Loan

Top Five Webinar Topics by Views

LibGuide Views