Creating a Mobile Library Website

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• 5 Colleges: Nursing, Medical, Dental, Allied Health, Graduate

• 2 Hospitals: Georgia Health Sciences Medical Center and Children’s Medical Center

• Working with students, faculty, residents, clinicians & researchers
Why Create a site?

• Increase in use of Mobile Technologies
• Advent of the iPhone in 2007, Android in 2009
• Rise of the ‘apps’
• GHSU Mobile Application Suite
• Application development versus site development
How we created the site

1. Research other institution sites – medical and/or academic
2. Based site design features and/or design ideas we liked from these sites
3. Choose services and resources
4. Build the site
5. Test every aspect of the site
6. Add additional resources or services as they become available
Design and Technical Issues

• Mobile websites ≠ full-size websites in miniature
• Don’t make users read tiny print
• Minimize user typing
• Mobile users on the go/just want quick answer
• Don’t reinvent the wheel -- borrow coding
• Test your mobile site: simulators, devices, users
• Let user chose between mobile and full size site
Where we are now

• Additional sites have been tested and added
  – STAT!Ref & DailyMed
• Some special exceptions
  – Access Medicine
  – UpToDate
  – Web of Knowledge?
• Journals Category
• Constant Feedback and Updates

EDUCAUSE free webinar: “Library in Your Pocket: Strategies and Techniques for Developing Successful Mobile Services”
http://www.educause.edu/Resources/LibraryinYourPocketStrategiesa/195003