Cancer Research Center ribbon-cutting set for March 10

by Toni Baker

The Medical College of Georgia will cut the ribbon on its $54 million, five-story, 160,000-square-foot Cancer Research Center Friday, March 10 at 1:30 p.m.

The glass and pre-cast concrete structure at the corner of Laney-Walker and R.A. Dent Boulevards will serve as a hub for expanding initiatives in basic and clinical cancer research and treatment as well as the education of future cancer physicians and scientists, said Dr. Daniel W. Rahn, MCG president.

Georgia Gov. Sonny Perdue will be the featured speaker for the opening. Other invited dignitaries include U.S. Reps. Charlie Norwood and John Barrow; Augusta Mayor Deke Copenhaver; Tim Shelnut, chair of the University System of Georgia Board of Regents; William J. Todd, president and CEO of the Georgia Cancer Coalition; and C. Michael Cassidy, vice president of the Georgia Research Alliance.

"The Cancer Research Center is gorgeous and, in many ways, the clearest indication of our progress," said Dr. Rahn. "However, it's a tool. The real excitement is what we will do inside.

"We are building thematically organized research programs that advance our understanding of disease mechanisms, risks and potential therapeutic interventions as well as translational science programs and clinical research that enable us to bring promising therapeutic agents to clinical trial. We also are assembling multidisciplinary clinical teams to concentrate on specific cancers and to treat those individuals who have not responded to current state-of-the-art treatment, thereby becoming a magnet for cancers that are difficult to treat," Dr. Rahn said.

"Georgia has made its commitment to cancer care and research well known, and MCG and the MCG Health System have done the same," said Dr. Curt Steinhart, president and CEO of the Physicians Practice Group. "Moving the medical college ahead in this commitment takes people, and people need facilities to work in."

PPG stepped up to help by financing $30 million of the center’s construction debt through bonds issued by the Richmond County Development Authority. MCG will make lease payments annually to PPG toward debt retirement. "This was a unique opportunity for PPG to demonstrate its support of the medical college in a way that has not been done before," Dr. Steinhart said.

The Georgia Research Alliance and Georgia Cancer Coalition also are major supporters of the facility and the MCG cancer initiative, Dr. Rahn said. The GRA is providing matching funds for a $1.5 million eminent scholar chair, the Cecil F. Whitaker, Jr., M.D. Chair in Cancer, to be held by the cancer center director currently being recruited. "We are working on another GRA eminent scholar chair for breast..."
**Bits & Bytes**

**Editor’s note:** Information Technology Support and Services offers technology tips in this column. To submit questions or suggestions for topics, contact Becky Rogers, manager of customer service for ITSS, at ext. 1-3668.

**Banner on board**

MCG’s new student information system, Banner, is processing student financial aid information for students entering next fall. On Feb. 28, the Financial Aid Awareness Fair in the Student Center provided aid, grant, scholarship and loan information as well as a demonstration of Banner.

“We are excited about the new integrated system, especially for the students,” said Cynthia Parks, MCG’s interim student financial aid director. “They will be able to request and receive information about awards using the Internet. We are looking forward to providing enhanced services to our students.”

The Banner implementation project’s name, SUCCESS, is an acronym for Strategic University Collaborative Computing for Effective Student Services. The project, which began two years ago, represents the collaborative efforts of the Academic Admissions offices, the Student Financial Aid office, the Registrar’s office, as well as consultants from the makers of Banner, SunGard SCT. Students must be fully admitted, submit all financial aid documentation and register appropriately before financial aid can be awarded.

“This is a big step for MCG,” said Wayne Stowe, the SUCCESS project manager. “Not only are we updating the applications we use to do business, we are automating our business practices. Starting in July, students will be able to see the status of their financial aid, to register for classes, to check their account information and make payments and print unofficial transcripts—all from any Internet-ready computer instead of standing in lines. For faculty and staff, the entry of redundant data will be reduced. Reporting will be easier and more accurate. Information processing will be automated.”

In September 2005, recruiting and admissions personnel began using Banner. Now Banner is operational for the Student Financial Aid Office staff. In July, Banner will be functional for the registration and records employees, faculty and students. Banner will become MCG’s official system of record beginning next fall.

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**Dear readers,**

Time flies when you are having fun.

In October 2003, I left my post at a newspaper across the river and joined the MCG community as Beep editor. The following January, I wrote my first letter to readers explaining the many changes the paper experienced during December holidays - new puzzles, the addition of color photography, an employee recognition section called the SWELL (Saluting the Work, Excellence, Leadership and Lives of MCG) Award and expansion of the Student Pulse section. Since then, we’ve conducted two reader surveys, expanded the Beep’s Web content, added 12 newstands across campus and developed new sections that provide ways for the MCG community to interact - Pet Gazette and Time and Talents, to name a few. These changes have all been in efforts to make you, the Beep reader, more a part of your newspaper. The Medical College of Georgia is a unique community of people from diverse backgrounds all committed to promoting health and health education. The Beep is one small way we can connect across departments and across campus. Regardless of student or job status, we all have three letters in common: MCG.

This month, I begin a new challenge and will support the institution in a new role outside of the Beep (See Milestones page, 5.) Many of you have seen the announcement on the MCG Web site and sent words of appreciation or congratulations. Now is my turn to thank you. Thank you for reading and supporting the Beep. Thank you for taking the time to respond to reader surveys. Thank you for calling and letting me know when we’ve made mistakes. Thank you for sending in story ideas, meeting announcements or policy change information. Thank you for supporting the contests we designed to bring a smile or conversation to the water cooler - Look What I Grew garden contest, Guess the Techie to promote the Technology Fair and Guess the Phisher to promote the Security Fair. Thank you for sending photos of your travels to Where in the World and photos of your pets to the Pet Gazette. Thank you for submitting information and photos from after-hours events. You, the readers, have helped bring “fun” to the Beep’s main function - informing faculty, staff, students, retirees and friends about MCG events and achievements.

Please continue your tremendous participation and support of this newspaper; it truly cannot be done without reader input. Share the interesting hobbies, noteworthy activities and exciting endeavors of your professional life. Let the Beep know about the triumphs you make as an MCG employee or student. Your contributions will help make this paper a comprehensive reflection of our unique campus community.

Christine Deriso, MCG Publications editor, will take the helm until a permanent successor comes on board. Deadline for the March 16 issue is March 8 at noon. Send story ideas or announcements to Mrs. Deriso at cderiso@mcg.edu or call her at ext. 1-2124. MCG news may also be submitted to the MyMCG Web portal by e-mailing NEEDTOKNOW@mcg.edu and the Campus Events Calendar at www.calendar.mcg.edu.

Sincerely,

Ellen Gladden Jones

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**Get fluent in geek speak:**

**Attend the 2006 Tech Fair**

by Ellen Gladden Jones

John Meyer is his name, and teaching health care with high-tech toys is his game.

His day job as director of education systems management in the School of Allied Health Sciences calls for technology talk and knowledge of gigahertz and megabytes, or “geek speak.”

The self-labeled “geek” is joining forces with MCG Information Technology Support and Services to make more members of the MCG community technologically savvy and fluent in “geek speak.”

“In the introduction to my class, I have people identify their ‘geekyness’ on a scale of either ‘Geek Wannabe,’ ‘Geek Apprentice’ or ‘Master Geek,’” he said. “Most often my students are wannabes, but sometimes I have a master geek or two.”

He’s passionate about demystifying technology for non-techies, so once again John has volunteered to be the poster geek to help promote the MCG Technology Fair April 27. His debut as the event’s mascot in 2005 included a “Guess the Techie” contest, where over 200 voters tried to guess his identity from a digitally enhanced photo.

“Anybody can learn this stuff if they want. It’s just a matter of being open-minded,” John said.

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**SoftServ coming to the HR menu**

A cool new service is coming to satisfy a craving for control over personal information. The aptly named SoftServ is a unique way for Medical College of Georgia employees to access and maintain personal information online: MCC’s version of PeopleSoft modules eProfile and ePay.

“SoftServ seemed like such an appropriate name,” said Human Resources Director Susan Norton. “Besides being a hybrid of PeopleSoft and self-service, the name indicates how smoothly employees will be able to manage their personal and pay-stub information.”

eProfile will allow employees to check and maintain their personal information in the PeopleSoft database, including marital status, name changes, emergency contact information, home and mailing addresses and phone numbers. (Marital status and name change updates will require additional verification, however, the online system will streamline the process.) Through the ePay module, employees can view their paycheck or direct deposit advice (statement), print their direct deposit advice, maintain their direct deposit bank account(s) and print a replacement W-2 form, plus view their compensation history back to January 2002.

SoftServ testing began in early February with a pilot group of Human Resources and ITSS employees.

“The test groups gave us a lot of positive feedback on the ability to manage their own information, the ease of use and the training and support materials,” said Ms. Norton. “So far, SoftServ has been quite a success.”

Access to the SoftServ modules will be rolled out in phases over the next three to four months. This timed delivery will allow careful monitoring of server loads and adequate user support by the Help Desk, said Mrs. Norton. Designated groups of employees will receive an e-mail message granting access to the module and providing instructions to begin using the system. Each new group will include departments from throughout campus.

Though part of the PeopleSoft system, the SoftServ modules are separate from the PeopleSoft financials used by employees with responsibilities in those areas, said Ms. Norton.

By next summer, two more modules - eRecruit and ePAR - will replace MCC’s current online job application system and provide online access for handling Personnel Action Requests.

Watch your beeper and other campus communication sources for more information about the SoftServ modules. An online tutorial is available for the new modules. For additional information about eProfile, contact Sharr Peck at ext. 1-0961. For information about ePay, contact David Cartledge at 1-2831 or e-mail PS_HR_Workflow@mcg.edu.
Nursing program helps women butt out

by Jennifer Hilliard

Former smokers from the community, a nicotine patch and group support may be the best combination for helping women in public housing stop smoking, researchers have found.

This strategy helped nearly 50 percent of women smokers in an Augusta public housing unit quit smoking by the end of a six-week program while less than 8 percent of women in a comparison group had kicked the habit, says Dr. Jeanette Andrews, nursing professor at the Medical College of Georgia and principal investigator.

Six months after they quit, 27.5 percent of the women in the treatment neighborhood hadn’t resumed smoking. In the comparison group, only 5.7 percent were still smoke-free.

Dr. Andrews presented her findings Feb. 17 at the Society for Research on Nicotine & Tobacco meeting in Orlando, Fla.

Researchers studied 103 women smokers, about half of whom lived in Barton Village – the treatment neighborhood – and half of whom lived in Underwood Homes – the comparison group. The program was named Sister to Sister because women were encouraged to quit with other female relatives and quickly formed a sisterhood with each other.

Women in public housing were an important target group because they report higher rates of smoking than women in the general population and they were interested in quitting smoking, according to Dr. Andrews.

“Sister to Sister program, talks with (from left) Mamie Mount, Mickie Tubman and Christine Smith about quitting smoking. (Phil Jones photos)”

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“African-American women in [these] public housing communities reported a smoking prevalence of 40 percent, with at least two-thirds of households having at least one smoker in the residence,” she says. An estimated 40-60 percent of African-Americans in public housing smoke, compared to 20-22 percent in the general population, she adds.

Women in Barton Village received the nicotine patch, nurse-led behavioral treatment and support from community health workers – former smokers familiar with the physical and social environments of public housing units. They also participated in small, weekly group sessions for six weeks that included empowerment counseling and group prayer. Two community health workers attended meetings and contacted women individually each week to provide more support.

Women in Underwood Homes attended nurse-led educational meetings about health topics including hypertension, nutrition, exercise and self-esteem. They also received smoking-cessation materials.

“Having the community members involved not only in the planning and implementation of the project, but also the evaluation was instrumental to empowering women to strengthen and promote behavioral changes in their communities,” says Dr. Andrews. “These early results clearly show that a community health worker-led intervention holds promise for promoting awareness and outreach of the program, promoting trust in the community and ensuring cultural appropriateness of the intervention.”

The initial study was funded by the National Institute of Nursing Research and the American Legacy Foundation – a nonprofit organization funded by the historic Master Settlement Agreement between a coalition of attorneys general in 46 states and five U.S. territories and the tobacco industry.

The current Sister to Sister study, funded by the American Legacy Foundation and the Georgia Cancer Coalition, has enrolled 150 women from four Augusta public housing neighborhoods – Underwood Homes, Delta Manor, Dogwood Terrace and Cherry Tree Crossing.

The intervention strategy now includes a permanent community health worker, Stacey Crawford, who leads group meetings in treatment neighborhoods. Nicotine patches also are provided to women in both comparison and treatment neighborhoods, but only treatment neighborhoods feature group sessions with a community health worker.

See related story, page 10

Stacey Crawford (center), a community health worker with MCG’s Sister to Sister program, talks with (from left) Mamie Mount, Mickie Tubman and Christine Smith about quitting smoking. (Phil Jones photos)
School of Medicine dean finalists named

by Tami Baker

Three finalists have been selected for the position of dean of the MCG School of Medicine. Finalists in alphabetical order include Dr. D. Douglas Miller, chair of the Department of Internal Medicine, St. Louis University School of Medicine; Dr. John A. Rock, Chancellor Emeritus of the Louisiana State University Health Sciences Center in New Orleans; and Dr. Steve J. Schwab, chair of the MCG Department of Medicine. “I am extremely pleased with the caliber of candidates for the medical school dean,” said Dr. Daniel W. Rahn, MCG president. “The search committee, chaired by Dr. David Hess and co-chaired by Dr. Jin-Xiong She, worked diligently with the search firm, Korn/Ferry International, to conduct a national search that has yielded excellent results.

“We will move expeditiously from here to schedule a second visit to campus for the external candidates as well as an additional round of interviews for Steve Schwab so we can complete this important task,” Dr. Rahn said.

Dr. Miller, a cardiologist, is a 1978 medical graduate of McGill University and completed his internal medicine residency training at McGill. He completed a clinical and research cardiology fellowship at Montreal Heart Institute in Quebec, a clinical cardiology fellowship at Emory University School of Medicine and a cardiac imaging fellowship at Harvard University. He earned an executive master of business administration degree in international business from Saint Louis University School of Business and Administration in 1999.

He spent five years on the faculty of the University of Texas Health Sciences Center in San Antonio before moving to St. Louis in 1991. He was named associate chair of internal medicine in 1996 and chair of first residency coordinator in Georgia to receive national certification. The certification comes from the Training Administrators of Graduate Medical Education, an accrediting agency created by the Association of Residency Coordinators in Surgery. In her position at MCG, Mrs. Moon guides surgical residents through their five-year program, including coordinating the on-call schedule and providing information on board exams.

Mrs. Moon, a staff member since 1995, is a member of the Association of Residency Coordinators in Surgery and the Surgical Training Administrator Certification Board. She holds a bachelor’s degree in sociology from Augusta State University.

TAGME certification is open to residency coordinators in general, thoracic and vascular surgery, pediatrics and psychiatry. Other

See FINALISTS page 12

Milestones

Development officer named

Ellen Gladden Jones, editor of MCG’s campus newspaper, The Beeper, has been named associate director of development operations for the Division of University Advancement. Effective Mar. 1, Mrs. Jones will assist Tony Duva, associate vice president of gift planning and senior director of development for the MCG School of Medicine, in developing and executing fundraising strategies for the medical school.

Mrs. Jones came to MCG in 2001 as Beeper editor. As a member of the Division of University Advancement, she also has written for other MCG publications, including the quarterly magazine, MCG Today, and the research magazine MCG Tomorrow. She also has assisted in media relations and community events.

JUMP SMART Summer Enrichment Program seeks students

The Office of Educational Outreach and Partnerships at MCG is taking applications for the JUMP SMART Summer Enrichment Program.

JUMP SMART is a non-residential, six-week program for talented students who are disadvantaged educationally or economically and from minority groups under-represented in the health professions. Classes and program activities will include intense preliminary education in mathematics, biology, chemistry, physics, medical writing, reading comprehension, problem-solving and PSAT/SAT preparation.

The program is open to academically talented rising sophomore and junior students who attend high school in the Richmond County Public School District. Selected students will receive a $750 stipend, provided they make a “B” or above in all classes. Classes and program activities will be held Monday-Friday, June 12 to July 21 from 8:30 a.m. to 4 p.m.

For more information or to receive an application, contact Bryan O. Mitchell at ext 1-9772. Completed applications must be postmarked by April 1.
Newsbriefs

Beeper deadline
Deadline for the March 16 issue is March 8 at noon. Send story ideas or announcements to FI-1040 (campus mail), ext. 1-2124 (phone), or cderiso@mcg.edu (e-mail). For information about advertising, visit www.graphic365.com or call 706-860-5455. MCG news may also be submitted to the MyMCG Web portal by e-mailing NEEDTOKNOW@mcg.edu and the Campus Events Calendar at www.calendar.mcg.edu.

Retirees to meet
The MCG Retirees Association will meet Tuesday, March 14 at 11:30 a.m. at Scottish Rite Masonry Building, 2553 Washington Road. Dr. Balamurali Ambati, assistant professor in the MCG Department of Ophthalmology, will discuss "Advances in Cataract Surgery: New Techniques, New Lenses, New Freedoms in Vision." Lunch is $12. Reservations are required by March 6 and can be made by sending a check to MCG Retirees Association, P.O. Box 2997, Augusta, GA 30912. For more information, contact Rob Graybill at 803-279-4427.

Retirement planning
Cheryl Cheek from Merrill Lynch will discuss retirement-related topics during a seminar series in the Magnolia and Dogwood rooms of Terrace Dining at 11:30 a.m. and noon. Remaining sessions are on Tuesday, March 18, "Portfolio Diversification / Balancing Risk and Return;" Wednesday, July 12, "Achieving Your Retirement Vision;" and Thursday, Oct. 12, "Planning for Your Retirement Lifestyle."

Planning for special needs children
The Project LINK (Learning Information, Networking and Knowledge Community) Lecture Series for March will be "Financial Planning for Your Child With Special Needs," on March 7 from 6:30-8 p.m. in conference room 1810 of the MCG Children's Medical Center. Featured speakers will be Kenneth Talbert and David Moore of Talbert-Moore Financial Group. Project LINK provides educational resources and guidance for families of children with developmental delays, disabilities and special health concerns. The Project LINK Community Lecture Series takes place the first Tuesday of every month and is free and open to the public.

Clowning around
MCG Health System is sponsoring clown and comedian Dan Kamin to provide performances for students, pediatric patients and the general public the week of March 12. Mr. Kamin, who created Johnny Depp's physical comedy routines in "Benny and Joon," will perform "Funny Bones: A Take-Off on Charlie Chaplin" during a free performance at the Morris Museum Theater Thursday, March 9, at 7:30 p.m. Additionally, Mr. Kamin will perform "The Classical Clown," the story of a clown who battles a conductor for control of the orchestra, at the Bell Auditorium, Sunday, March 12 at 3 p.m. as part of the Augusta Symphony's Family Concert Series. Tickets are $6 each or $20 for four. Large-group discounts are available. For tickets, visit www.augustasymphony.org or call 706-826-4705.

Match Day
Match Day 2006, which pairs the nation's senior medical students with postgraduate programs providing specialty training, will be held in the large auditorium at noon Thursday, March 16. This year, 155 of MCG's 159 senior medical students are scheduled to participate.

Yard sale
The MCG Child Care Center's Parents and Teachers Together organization will sponsor its second annual yard sale April 21-22 in the MCG Alumni Center. Straight donation items and consignment items of toys, children's clothing, electronics furniture or books will be accepted. Sale hours are 10 a.m. to 5 p.m. Friday, and 8 a.m. to 2 p.m. Saturday. Donation guidelines and consignment tags are available at www.mcg.edu/Auxiliary/YDSaleGuideLine.pdf. Proceeds will help the Child Care Center establish a lending library for children and parents.

For more information or to schedule a donation appointment, call the Child Care Center at ext. 1-6116.

Faculty to participate in Alzheimer's symposium
by Toni Baker
Two MCG faculty will participate in the Alzheimer's Association-Augusta Regional Office's annual symposium, "Hope, Love & Caregiving," Saturday, March 11 at the Gordon Club at Fort Gordon. Dr. Suzanne Smith, neurologist and director of the MCG Memory Disorder Clinic, will discuss "Does My Father Have Alzheimer's?" at 9 a.m.
Dr. Shirley Poduslo, neuroscientist and director of the MCG/Veterans Affairs DNA Bank for Genetics Studies, will discuss "Will Research be the Answer?" at 9:45 a.m.
Other featured speakers include Kris Bakowski, 50, who was diagnosed with early-onset Alzheimer's at age 46. Mrs. Bakowski, who lives in Athens, Ga., has become an advocate for Alzheimer's research and the Alzheimer's Association. She will give the keynote address, "Where Am I and How Did I Get Here?" at 10:40 a.m.
Augusta Attorney Russell V. Mobley, a partner with Fulcher Hagler LLP, will discuss "The ABCs of Medicaid Planning" at 12:30 p.m.
Thomas A. Smith, chaplain with United Hospice of the Piedmont, will discuss "Hospice: When and Why?" at 1:15 p.m.

For more information and registration, call the Alzheimer's Association-Augusta Regional Office at 706-731-9060.

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Susan Page (706) 799-9005
Or visit http://www.mcg.edu/hr/training/EmpDiscount.htm
Stretching young minds

by Ellen Gladden Jones

For individuals like Anthony Page, today’s work to improve communication makes a brighter tomorrow.

Last month, the special projects coordinator at the Lucy Craft Laney Museum of Black History brought storytelling and communication-building exercises, pre-kindergarten students in the MCG Child Care Center.

“We did some dramatic exercises and played some theater games that were appropriate for their age,” he explained. “We took fairy tales and popular movies and had the kids coordinate their movements with different songs. In one exercise, I had them all pretend to be trees, and one person pretend to be the wind. Then they all acted out the tree waking up in the morning, stretching its branches and leaves, then shaking their branches as the wind blew.”

The activities entertained students while helping develop their verbal and non-verbal communication skills.

“Regardless of what career path you choose, the ability to communicate effectively is essential,” said Mr. Page. “Actors are great communicators – we must express ideas and emotions verbally, non-verbally and be charismatic and enthusiastic. (Acting can help the children) be more assertive, step outside of their own individual box and help open their minds to other opportunities.”

Mr. Page’s presentation at MCG was one of many visits across the CSRA with a dual purpose – to nurture the community with arts education and to increase awareness of the programs at the museum. Visiting senior centers, schools and community center programs to target all ages, Mr. Page aims to bring more citizens to the museum’s growing theater company.

Since 2004, the Lucy Craft Laney Heritage Theater has staged trained actors with local children, teens, adults and seniors. Mr. Page wrote and directed the inaugural performance, the Lucy Craft Laney story titled “A Voice on the Winds of Change.” Actors have since presented three plays by playwright August Wilson focusing on everyday people in extraordinary situations.

Performances are staged in the museum’s conference room, an intimate setting that seats 110.

“Part of Ms. Laney’s legacy is about kids. She was very passionate about educating, and an important part of our mission is to use creative ways to educate and connect with the community,” said Mr. Page, who is also the museum’s marketing coordinator. “We work with students from Paine College, Augusta

See HERITAGE page 15
Neuroscience student receives travel award

by Kim Miller

Rob Lober, a student in the M.D.-Ph.D. program, received a student travel award to attend the 49th annual meeting of the Biophysical Society in Salt Lake City Feb. 18-22.

Mr. Lober presented his abstract, "Immobilization constrains the diffusion of fluorescent G-proteins," and was recognized at an awards ceremony on Feb. 18.

Mr. Lober works with M.D.-Ph.D. student Michael Clark and neuroscience student Greg Digby in the lab of Dr. Nevin Lambert, assistant professor of pharmacology and toxicology. Each student studies different aspects of G-proteins - molecular "switches" that control the flow of chemical messages through the body.

"We're often asked what the medical relevance of G-proteins is," said Mr. Lober. "This is very basic science but people don't often realize that there's just one group of proteins that really recognizes and relays the majority of extracellular signals."

Many scientists consider G-proteins the most important signal-transducing molecules in cells. Numerous diseases, including diabetes, alcoholism and certain forms of pituitary cancer, are thought to be related to G-protein malfunction.

G-proteins also are a sensitive target for drugs and toxins due to their key role in signaling. Many common drugs, such as Claritin and Prozac, as well as illegal drugs, such as heroin, cocaine and marijuana, act at G-protein-coupled receptors in these signaling chains.

"G-proteins are the target of 70 percent of drugs on the market today," Mr. Lober said. "The more we understand about their function, signaling pathways and protein interactions, the more likely we are to develop preventative measures and better treatment options."

Mr. Clark and Mr. Digby also presented abstracts on G-protein research at the meeting.

New educational tool changes study habits for students

by Kim Miller

Jennifer Salgado, a second-year MCG neuroscience student, can attest to the advantages of modern teaching technology.

"We can access lectures and other resources 24 hours a day, which is great for graduate students busy with research projects," she said.

MCG's new neuroscience graduate program provided Dr. Darrell Brann, professor and associate director of the Institute of Neuroscience, a prime opportunity to introduce the latest technology in teaching. The coursework covers topics such as cellular and molecular neuroscience, nervous system development, sensory systems and regulatory systems that control functions such as breathing and metabolism.

"There's a need for better training in the diverse, multiple skills neuroscience graduates need to succeed in obtaining a faculty position," Dr. Brann said. "We believe technology can facilitate the student's learning experience and is thus an important part of the equation."

He highlights the program's use of WebCT course sites, computer performance systems and Tegrity Campus, a digital recording technology, in an article on teaching and technology that will appear in the March issue of Advances in Physiology Education. The article also discusses the design of the neuroscience curriculum and the benefits of its focus on translational neuroscience training.

WebCT, a learning system used at universities nationwide since 1996, manages on-line courses. Tegrity, the recording software used at MCG, enhances WebCT by providing unlimited access to the classroom experience.

The Department of Medical Technology brought Tegrity to MCG in spring 2003. Other departments in the School of Allied Health Sciences adopted Tegrity shortly thereafter, and Dr. Brann brought it to the School of Graduate Studies in 2005. The software was adopted in January as a campuswide Enterprise solution for online and distance education.

Tegrity records classroom lectures using a simple Web cam with a built-in microphone. The recording can be paused at any time during the lecture. After the lecture, the recording is uploaded to the Tegrity server, and the course director pastes a Web link on the WebCT course site for student access to the recording.

"The course evaluations and student feedback indicated that Tegrity greatly improved the students' learning experiences. The students were unanimous in viewing Tegrity as a valuable resource," Dr. Brann said.

One of the software's most popular features is an index that synchronizes the video lecture to the instructor's PowerPoint slides.

Students can select which slide they wish to review, and the lecture begins at that point.

"Tegrity is different from any other teaching technology I've seen," Ms. Salgado said. "With other programs I used, you had to search for the section of lecture you wanted to listen to. Tegrity gives you an index so you can go directly to the section you want."

When the student views the recording, he can also access a search button, play/pause button, help button and volume control button. A print button allows students to print slides from the presentation.

"I go back and watch at least part of every lecture," said Daniel Mandel, a second-year neuroscience student. "It's a wonderful thing."

Mr. Mandel said students do not abuse the technology, dismissing the idea that virtual lectures encourage absenteeism.

"There's always one or two classes you're going to have to miss and it's..."
helpful on those occasions," Mr. Mandel said. "But it’s by no means a replacement for class."

Tegrity also provides software support for TabletPC, which lets professors write directly on their PowerPoint slides using a digital pen. The instructor can select pen color and line width, creating a mechanism for emphasizing key points in the lecture.

"When we review the lecture, we see the professor drawing on the slide in real time," Mr. Mandel said. "We can see as they say this point is important and they underline that sentence - it really drives the point home for me to hear it and see it pop up on the screen."

The software also provides a variety of memory triggers, far surpassing that of a binder full of notes.

"In addition to hearing your professor’s voice, you see their facial expressions and their hand movements. It all helps you remember what’s being said and which parts are important," Mr. Mandel explained.

MCG has obtained a license for a digital notes feature allowing students to use a digital pen with a notebook or tablet PC. The digital notes will synchronize with the Tegrity recording, allowing students to go back and select sections of their notes they wish to review.

"Technology incorporation in the classroom is a vital tool enhancing teaching effectiveness and the learning experience of our students," Dr. Brann said. "MCG is demonstrating itself a leader in the use of such technology."

Wanted: Beard Award nominees

The Academic Council is seeking nominations of outstanding students for the John F. Beard Award.

The $25,000 award is presented annually by William Porter "Billy" Payne and his wife, Martha, to a graduating Medical College of Georgia student in the Schools of Allied Health Sciences, Medicine or Nursing who exemplifies caring and compassion in health care.

Mr. Payne established the award in 1998 to memorialize his father-in-law, who died in 1997.

Students, faculty and academic or hospital departments may nominate graduating students who embody the highest ideals and achievements in compassionate health care service to MCG and have unselfishly given to patients and their families. A nominee’s academic record will not be considered. Considerations will include whether the nominee:

- Identified with patients and worked to resolve their non-medical concerns.
- Devoted a significant amount of time to patients.
- Helped patients overcome unusual challenges.
- Took an active role in patient care.

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Researchers provide tools for healthy lifestyle choices

by Jennifer Hilliard

MCG researchers are combining classroom training and at-home reinforcement to help children make better health decisions.

Third- through fifth-grade students at Carver Elementary in Wadley, Ga., are undergoing LifeSkills Training to learn about the harsh effects of tobacco, alcohol and drug use with help from Dr. Martha Tingen, a nurse researcher at the Georgia Prevention Institute and lead investigator on the study. This approach, an evidence-based intervention program that combines intensive two-day training for teachers and counselors with in-class and at-home exercises for children, is most focused on preventing and stopping tobacco use.

Young students are an important target group because the average age that children begin smoking in Georgia is 13, said Dr. Tingen. The study, called Project WIN (Working In Unison to Prevent Substance Abuse), also targets parental behavior that may affect children. Parents use a specialized version of the LifeSkills training at home to reinforce the interactive content presented in the classroom.

The home approach also encourages parents who smoke to kick the habit. Parents get culturally tailored education about the negative effects of tobacco as well as the effects of secondhand smoke on their children. Dr. Tingen said, "Smoking is a social and learned behavior," she said. "This study is giving parents and children the tools and opportunities to work together for effective decision-making that fosters and promotes healthy lifestyle choices."

Through a collaborative effort with nursing professor Jeanette Andrews, parents who want to quit smoking are offered the option of the nicotine patch as well as healthy doses of motivation, in person and over the phone, by Dr. Tingen and other project coordinators.

"Smoking is still the number-one cause of preventable death in the United States," Dr. Tingen said. "Children are three times more likely to start smoking if a parent smokes. If the parents quit before the child reaches middle school, the chance of their child initiating smoking decreases substantially."

To impact children's behavior, researchers must focus on this intergenerational transmission -- the process of children adopting their parents' lifestyle behaviors, she said. The study also aims to end the damaging effects of secondhand smoke on children.

The study hopes to determine whether child-based tobacco-prevention school programs impact parents and their decision to promote non-smoking and whether parents' work at home impacts the success of school programs.

"Kids think that everyone smokes, but with this intervention, they are provided not only information on how many kids smoke, but also information on how many do not smoke," Dr. Tingen said. "Interactive reinforcement of the classroom content at home equips children with the necessary skills to make better decisions and lifestyle choices. This approach also develops a positive relationship between children and their parents, and research has shown that parents who have good relationships with their children can influence the decisions they make."

In addition to using survey methods, Dr. Tingen and her research team also use biological measures. In the body, nicotine breaks down to cotinine and salivary cotinine, so this indicator of secondhand smoke exposure and/or smoking status is measured in children. Carbon monoxide -- an indicator of smoking status -- is measured in parents.

Dr. Martha Tingen asks students at Carver Elementary School in Wadley, Ga., about their perceptions of alcohol, drugs and tobacco. Page one photo, children answer test questions to assess their knowledge of the effects of alcohol, drugs and tobacco on their health. (Phil Jones photos)

Lose weight and keep it off

Editor's note: the following information was submitted by Kristen Jaskulsky, MCG Health System dietitian.

What's the best way to start getting fit? There are five ways to get fit and stay fit throughout the year.

1) Know yourself and be realistic. Take time to figure out what your "problem areas" are in terms of bad habits, including late-night eating, skipping breakfast, drinking large amounts of sugary beverages, oversized portions and limited activity. Select a few areas to work on so you do not become overwhelmed. Make sure your goals are achievable: this will help you stick to your plan. Rather than focus on a magic weight or clothing size, look at healthy living parameters such as lower cholesterol, lower blood pressure and lower blood sugar levels.

2) Timing is everything. Timing your meals is crucial. When you skip breakfast, eat a small lunch and are starving by dinner, it's easy to overeat. They probably are. Although crash diets may seem to work in the short term, you are likely losing only water weight, not fat. In addition, if you drastically decrease your calories, you can slow your metabolism and make it more difficult to lose weight down the road. Make good health a goal you live with for the long term.

3) Avoid crash diets. If their promises seem too good to be true, they probably are. Although crash diets may seem to work in the short term, you are likely losing only water weight, not fat. In addition, if you drastically decrease your calories, you can slow your metabolism and make it more difficult to lose weight down the road. Make good health a goal you live with for the long term.

4) Stay hydrated. Nothing beats water. If you're not a water drinker, try sugar-free drinks. Avoid sodas and juice drinks, which provide extra sugar and calories.

5) Get moving. Make exercise a habit and stick with it. Choose an activity you really like, such as hiking, aerobics, swimming or tennis. Remember, if you find something you enjoy doing, you are more likely to continue with it.

Need an incentive to work out?

Editor's note: Vanessa Buck, accountant in the MCG Office of the Controller, submitted the following article.

My father was never a body­builder, but he has always been in shape. Even after smoking for years, my 44-year-old father could run farther and faster than me, his 24-year-old daughter. Our “thing” was always running. When I lived with my parents, we would run two or three miles three to four times a week. When I moved out, we still met every Sunday and ran four miles. Even after all of this running, my dad would ride his bicycle to work on sunny days. No, my parents are not poor. My parents have two cars but my dad decided he could get his exercise and save gas all in one swoop. (At the time, he was filling up an Avalanche once a week, so he was saving $100 or more a week.) My father’s work is 20 miles from his house, so he rode 40 miles a day.

He took bicycle precautions -- he always wore a helmet and yellow reflective vest. He also carried a repair kit for flat tires, cell phone and a small amount of money. He tried to choose a path with sidewalks so he wouldn’t be riding on the road.

Oct. 30 was a sunny Sunday that will forever be etched in my family’s memory. He was rushed to MCG for surgery. For three and a half hours, my family and I waited only knowing he had been in an accident. We had no idea what type of injuries he had or why he was in surgery for so long. Finally, around 6:30 p.m., the doctor gave us the laundry list of injuries: massive internal bleeding, collapsed lungs, a mild stroke, an open fracture of the tibia. He was breathing 90 percent on the ventilator. Surgeons had inserted packs to stop the bleeding but he still seemed to be bleeding.

This is when the questions began. Does he smoke? Does he drink? Is he on any medication? All these questions basically focused around “How healthy was he?” We were glad to report my dad was healthy and strong.

The next few days were tough. Medications kept my father comatose. Then he caught a fever. Finally, the doctors said he was getting stronger and they could lessen the medications and my dad would wake up. And he did.

The doctors were amazed how quickly my dad started to recover, but of course he was healthy and strong. He does not have any lasting effects from the stroke. The doctor treating his leg said he will not be able to run long distances as he did in the past, but he will be getting on the bike again.

Many people start the new year off with healthy resolutions they soon abandon. Thirty minutes of exercise a day, or even every other day, is better than nothing! It really can save your life. My father can testify to it.
Golf tournament
The Augusta District Dietetic Association will host its 13th annual golf tournament March 25 at Gordon Lakes, located on Fort Gordon. Registration begins at 10:30 a.m., lunch is at 11:30 a.m. and play starts at 12:30 p.m. Cost is $55 per person and includes 18 holes and a certificate for nine free holes at a later date, food and beverages. Four-member teams are invited to participate in the captain’s choice style tournament. Prizes will be awarded. Proceeds support the organization of registered dietitians committed to optimizing health through nutrition education in the CSRA. Send checks made payable to the Augusta District Dietetic Association to Jeannie Hatfield-Laube, 1336 Hephzibah-McBean Road, Hephzibah, GA 30815. For more information, visit www.adda-online.org or call Mrs. Hatfield-Laube at ext. 1-1754 or 706-592-5797.

Prize drawing
The MCG Children’s Heart Program, a support program for children with heart defects, is sponsoring a drawing to win a gold necklace and bracelet from Windsor Jewlers and four gift baskets valued at over $1,000 as part of the Doctors Who Cook event March 18. Tickets are $5 each or 5 for $20 and can be purchased at Family Services Development, on the first floor of the Children's Medical Center, Suite 1964, through March 17, or at Doctors Who Cook. Drawings will take place March 18 at the event and winners need not be present. For more information, call ext. 1-0575.

Relay for Life
The American Cancer Society’s Relay for Life “2006 Mission Possible” will be held May 5-6 at the Family Y on Wheeler Road. Volunteers are needed in numerous capacities to make the event a success. For more information, contact Andy Anderson at ext. 1-2217 or Tricia Miller at 706-731-9900.

Lend a hand in an emergency
The Georgia 4 Disaster Medical Assistance Team is looking for all types of health care workers as well as non-medical support staff to volunteer emergency assistance during national disasters. Time commitments vary and all amounts of participation are accepted. For more information, contact Beth NeSmith at ext. 1-3153 or Jane Williams at ext. 1-4951.

MCG Arts Council seeks performers
Performing artists – solo, group, instrumental, vocal and dance – from the MCG community are needed for the MCG Arts Council’s Noon Arts Conference Series. To share your talents during these free midday concerts, contact Dr. Kathleen McKie at kmckie@mcg.edu or call ext. 1-0175.
FINALISTS.  from page 5

medicine department's residency program. He has served as the papal and presidential physician on call in St. Louis four times since 1998. His research interests include the study of the inflammatory basis of coronary atherosclerosis, advanced imaging for the early detection of heart disease and the effects of gender on cardiovascular treatment and patient outcomes. Dr. Rock, a reproductive endocrinologist, is a 1972 graduate of LSU. He completed an obstetrics and gynecology residency at Duke University Medical Center and a reproductive endocrinology fellowship at Johns Hopkins University Medical Center. He earned his master's degree from Harvard University School of Public Health in 2003. Dr. Rock was on the faculty of Johns Hopkins for 14 years before going to Emory University School of Medicine. He remained at Emory for 10 years where he was James Robert McCord Professor, chair of the Department of Gynecology and Obstetrics and director of the residency training program. He went back to his alma mater, LSU, in 2002 as chancellor and professor of obstetrics and gynecology, pediatrics and public health. He also managed oversight of the statewide Charity Hospital System, an LSU teaching hospital, from March 2003-July 2005. Dr. Rock retired from the chancellor position in January 2006. He has served as a consultant to the NASA Astronaut Selection Criteria Committee, the Lyndon B. Johnson Space Center, the National Institutes of Health Clinical Center, Brooke Army Hospital and Walter Reed Medical Center. Dr. Rock was an examiner for the American Board of Obstetrics and Gynecology for nine years and served on the Louisiana Governor's Health Care Reform Panel for two years. Dr. Schwall, a nephrologist and Regents Professor, has served as interim dean of the medical school since June 2005. Dr. Schwall is a 1979 graduate of the University of Missouri School of Medicine. He completed his internal medicine residency at University of Kansas Hospitals and Clinics and a nephrology fellowship at Washington University (Barnes Hospital) in St. Louis, Mo. He came to MCG in January 2003 from Duke University Medical Center where he was professor and vice chair of the Department of Medicine and co-chief of the Division of Nephrology. He served as a board member of the American Board of Internal Medicine's subspecialty board of nephrology from 1996-2002. He has been named to the national listing America's Top Doctors* and America's Best Doctors.

MILESTONES ... from page 5

program coordinator associations, including several in preventive medicine and nursing, have expressed interest in offering certification.

Dr. Bollag named to editorial board
Dr. Wendy Bollag, a cell biologist and professor in the Institute of Molecular Medicine and Genetics, has been named to the editorial board of the Journal of Lipid Research. Dr. Bollag will serve a three-year term on the board of the journal, which focuses on the biology of lipids in health and disease. Her research focuses on understanding the role of lipid (fatty) signals in human skin diseases such as psoriasis and the non-melanoma skin cancers, basal and squamous cell carcinoma. She is also the principal investigator on a $1.1 million grant from the National Institutes of Health to study the signals that control the secretion of aldosterone, the hormone responsible for salt balance in the body and an important contributor to blood pressure regulation.

Dr. Bollag had served as an ad hoc reviewer for the journal since 2002. She is also an ad hoc reviewer for the International Journal of Cancer, American Journal of Physiology and Endocrinology.

A member of the MCG faculty since 1993, Dr. Bollag is a member of the Society for Investigative Dermatology, the American Society for Cell Biology, the Endocrine Society, the American Heart Association and the Sigma Xi Honor Society.

OBITUARIES

Vivian C Hill, a retired operating room nurses' aide, died Feb. 5, at age 99. Ms. Hill served MCG for eight years. A native of Screven County, Ms. Hill was a member of First Providence Baptist Church. Survivors include brother Tenily Coney; sisters Burnease Coney and Mervie Brown; nieces Jean Mims, Sylvia Brooks, Angelia Brown, Jessie NeSmith and Julia Boyd; and nieces Henry Crawford, Hubert Norris and Steven Morris.

Annie Oatman, a retired nursing assistant in the Department of Operating Services, died Feb. 8, at age 68. Ms. Oatman served MCG for 30 years. A native of Burke County, she was a member of Murphy Ebenezer Baptist Church. Survivors include daughters Kimberly Oatman, Sharon Oatman and Connie Simpkins; sons Kenneth Mathis, Craig Mathis and Lenton Oatman Jr., sisters Gwendolyn Wilbourn and Evelyn Newton; brother McLand "Mac" Holmes; niece Dorothy Mae Holmes; eight grandchildren and two great-grandchildren.

Etta E Scarborough, a retired lab technician, died Feb. 8, at age 88. Ms. Scarborough served MCG for 14 years.

QUOTATION BUZZLE & B-SQUARED

...ARE ON VACATION THIS ISSUE DUE TO SPACE LIMITATIONS.
**TECH FAIR. from page 2**

"It may seem overwhelming at first, but it's just like the old adage, 'How do you eat an elephant? One byte at a time.' Learn what you can and take it one step at a time."

And while he admits that not everyone has enough interest to learn the intricacies of computers, John notes everyone who uses one should have a basic understanding of how to navigate the hard drive, install software and how the Internet works.

His basic computer class, Computing Fundamentals in Health Care, (required for health informatics students) is offered free online to staff in the School of Allied Health Sciences and requires approximately a two- to three-hour weekly commitment over the course of a year.

"I think the biggest thing people fail to understand is that technology does not last forever," he said. "The lifespan of the typical home computer is about four years. For a PDA or cell phone, it's less than that, probably only a year or two. Technology has been advancing so rapidly over the years that these products simply become grossly outdated."

Meanwhile, John is known to dispense advice on PDAs, wireless access, computer purchases and software to family and friends, though his home-based repair business has been effectively closed since he's been Ph.D. work in computing technology in education.

His chief advice for all computer users:

1. Install antivirus software and update it daily or weekly.
2. Routinely back up data to two locations; three is even better.

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**Technology Fair showcases new, emerging technology**

by Ellen Gladden Jones

The fourth annual Medical College of Georgia Technology Fair is an opportunity for faculty, staff, students and alumni to get a closer look at how technology can enhance patient care, research and teaching.

The event, hosted by the Academic Research and Advisory Board and Information Technology Support and Services, will kick off April 27 at 8:30 a.m. in the Greblatt Library lobby. MCG and external exhibitors will showcase technology throughout the day that can help advance the MCG mission.

"We're encouraging all members of the MCG community to come get an individual demonstration of the latest technology tools for health care," said Becky Rogers, Tech Fair project leader and manager of customer service for ITSS. Presenters are needed to share innovations in instructional and assessment materials. Faculty and staff are encouraged to share their expertise as Tech Fair presenters by completing the application at www.mcg.edu/TechFair/ or by contacting Andria Thomas at athomas@mcg.edu.
cancer in conjunction with a generous gift from our alumnus, Dr. Lloyd B. Schnuck, Jr.,” Dr. Rahn said.

The Georgia Cancer Coalition, which leads cancer initiatives statewide, has committed funds for nine new Distinguished Cancer Clinicians and Scientists at MCG, Dr. Rahn said.

The state of Georgia provided $1.4 million to plan and design the building and $8.6 million for construction. Margin funds, transferred annually from MCG departmental and college funds, secured $1.5 million in federal funding from the Department of Health and Human Services for construction and equipment. The Atlanta-based Robert W. Woodruff Foundation, Inc., provided $2 million for construction.

“The Cancer Research Center is a long-awaited keystone to developing a cancer center of excellence, a program where academic excellence, innovative research and exceptional clinical quality combine to provide patients and their families with unparalleled care,” said Don Snell, president and CEO of MCG Health, Inc. “We are planning to develop such a center of excellence within the next five years. Anticipated in this planning will be a new comprehensive treatment and clinical research facility.”

“Cancer is the leading cause of death in Georgia and in the nation,” said Dr. Rahn. “This is an example of how what we at MCG do is aligned with priorities of great importance to the state. Everybody has a stake in it.”

Spring into spring with art at Greenblatt Library

The Greenblatt Library’s latest art exhibition offers landscapes, portraits and more from seven area artists through March 31.

Artwork by Karen Davis is on the first floor and artwork by six North Augusta artists is in the second-floor display cases.

Karen Perdue Davis, a native Georgian, paints realistic art with a touch of impressionism. Her favorite medium is oil, but she enjoys working with pastel, acrylics and color pencil. Her landscapes, portraits and architecture paintings have been exhibited in the CSRA and surrounding areas.

Six North Augusta artists united to provide a wide range of art expressions for the exhibit including landscape oil paintings by Wanda Dansereau; pregnant belly casts and goddess statue by Elizabeth Barnes; oil and acrylic works by Yvonne Kinney and Billy S; charcoal drawing and acrylic paintings by Elizabeth Moretz-Britt and abstract acrylic paintings by Doris Solge. The artists have had numerous solo and group exhibitions in the Augusta community and the United States.

The exhibition, sponsored by the MCG Arts Council, is free and open to the public during library’s business hours: Monday-Thursday, 7:30 a.m. to midnight; Friday, 7:30 a.m. to 5 p.m. and Sunday, noon to midnight. For more information, contact Lisa Westrick, historical collections archivist, at lwestrick@mcg.edu.

Dancin’ fever

Kelly Little, record analyst in perioperative services, snapped this photo of Dr. Richard Rubio, an anesthesia resident, and his wife Rocío dancing the night away during the first annual Operative Services Winter Ball held recently at the North Augusta Country Club. The event included a dinner buffet, cash bar and music from DJ Kenny Ray “who did an outstanding job of keeping everyone on the dance floor!” said Ms. Little. “The event was designed by the Perioperative Services Morale Committee to provide an opportunity for everyone to get together and have fun. We had approximately 130 attendees from departments throughout the hospital and surgical clinics. It was a huge success and we look forward to doing it again next year.”

BEARD. from page 9

rather than serving as a figurehead.

• Worked to create positive change for patients.

The award recipient will be selected by a faculty committee of the Academic Council appointed by President Daniel W. Rahn. Nomination forms are available at www.mcg.edu/faculty/BeardAward/index.html, or by contacting Annette Waters, administrative assistant for the Academic Council, at ext. 1-2334. Nominators are encouraged to provide supplemental materials. Forms and support materials should be sent to Ms. Waters at AB-149A by March 6.

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HERITAGE from page 7 State University, Augusta Technical College and high-school and middle-school students to get non-traditional people involved in theater. We flank them with actors and help them learn to think about the emotions of the characters.” Beverly Tarver, director of MCG student diversity, invited Mr. Page to campus as part of the institution’s celebration of Black History Month.

“The oral history is important not only to black Americans but all Americans,” said Mrs. Tarver. “Storytelling is an art, and we wanted to expose the youngest students on our campus to it and get them to a point where they can tell their own story. We are seeking other ways for Anthony to speak and share at MCG, maybe with our patients.” Through summer theater, dance and drama camps, the museum offers children of all ages self-exploration and growth through the arts.

“The goal is to help develop the full person and help them identify who they are,” said Mr. Page, who holds degrees in film and theatre and accounting and finance from Georgia State University. “Acting also builds tolerance for different gender dynamics. In exploring the male vs. female role, I did a version of Tom Sawyer where we cast females as Tom Sawyer and Hillary Finn with the Art Factory children a few years ago. That whole ‘what if a role was different than you imagined’ was really great in stretching their minds.”

For more information about the museum, visit www.lucycreditlouismuseum.com or call 706-724-3576.


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